



Rob Badger
and Nita Winter
Capturing the Essence and Spirit of Life!



Award-Winning Photographers Create Art That Inspires Action

“Ansel Adams Award couple” Rob Badger and Nita Winter inspire conservation with their new art-to-action photography book and companion traveling exhibit

Rob Badger and Nita Winter are conservation photographers who are passionate about photographing and protecting wildflowers on America’s public lands. They use art to inspire hope and action with regard to climate change, land conservation, and species extinction. Their beautifully illustrated coffee table book and accompanying traveling educational exhibit are called "[Beauty and the Beast: California Wildflowers and Climate Change](#)."

“We have been life partners and creative collaborators for over three decades,” says Nita. “In 1992, we discovered and fell in love with California’s spectacular wildflower blooms in the Mojave Desert’s Antelope Valley California Poppy Reserve. This experience inspired us to begin our 27-year journey photographing wildflowers throughout the West.”

“Beauty and the Beast” features unique, one-of-a-kind photos and photography techniques:

- All flowers are photographed in the field, safe and sound in the ground, using only natural light.
- Rob created two unique techniques — the “Contact Series” and the “Wrapped Series” — to portray the beauty of the wildflowers in totally new ways. “We’re not aware of any other photographers using these techniques,” says Rob.
- Rob and Nita are a husband and wife team, and it usually takes both of them to create a final image.

“As award-winning conservation photographers, our lives are dedicated to creating change with our images,” says Rob.

About: Rob Badger is an international award-winning conservation photographer who is passionate about photographing and protecting wildflowers on America’s public lands. He and his life and photography partner Nita Winter use art to inspire hope and action with regard to climate change, land conservation, and species extinction. The couple was honored with the Sierra Club’s 2020 Ansel Adams Award for Conservation Photography. Their book and accompanying traveling educational exhibit are called "[Beauty and the Beast: California Wildflowers and Climate Change](#)."

Story Ideas

3 Ways to Stay Connected to Nature – While some public lands remain closed to the public, there are still ways you can connect with nature — from your own backyard or local walking trails to basking in the beauty of wildflower photography.

Need a New Pandemic Project? Become a Citizen Scientist. – Did you know there are naturalist websites and apps that accept submissions from average citizens? You simply record the natural world that’s happening outside your window — such as the flowers blooming in your yard — and share your findings with scientists worldwide for their research and observations. Cool, right?

5 Things You Can Do Right Now to Reduce Climate Change and Support Conservation – From examining your driving habits to reducing your carbon footprint to voting, there are many easy ways to battle climate change and make a positive impact on conservation efforts. Don’t feel like you have to do it all; start with one or two things and build from there.

This Couple Is Changing the World With Art That Inspires Action – When people fall in love with something, they want to protect it. Conservation photographers Rob Badger and Nita Winter spent three decades capturing the fragile beauty of wildflowers. Now, they’re sharing their images with the world to us all to take action against climate change.

Online Press Kit: www.wildflowerbooks.com/pages/media-kit
Public Website: www.wildflowerbooks.com

Media Contact:
Nita Winter
415.717.5279
nita@winterbadger.com