



IMPROVING CONFECTIONS FROM SCRATCH WITH ALL-NATURAL FLAVORINGS

Famous Local Baker and Entrepreneur Develops
Incredible Cakes and Baked Goods



OVERVIEW

A renowned, local bakery and café in Newbury, Ohio, D.S. Cakes & Sweet Café is dedicated to crafting only the most decadent, most sought-after cakes and baked goods. After years of trial and error with various flavors and extracts, Diane Schneider, owner of D.S. Cakes & Sweet Café, was mostly unhappy with the quality and price of other flavoring products and methods. After trying a sample of Bickford Flavors' all-natural extracts, Diane knew these flavorings were the answer to enhancing her from-scratch taste while continuing to deliver products with real, natural ingredients and flavorings.

"I am impressed with every flavoring I have tried thus far. This company is easy, very pleasant to deal with, and now is considered a blessing to our bakery!"

**- Diane Schneider,
DS Cakes & Sweets
Café**



CHALLENGES

D.S. Cakes & Sweet Café strives to produce incredible, high-quality confections and never include any artificial ingredients. Since opening almost five years ago, the greatest challenge for Diane was finding good quality, all-natural flavorings for her cakes and baked goods. Because everything that comes out of the D.S. Cakes & Sweet Café bakery is made from scratch, many different flavoring products have been tried, but Diane was rarely happy with the quality and price. Over the years, Diane kept looking for flavors and extracts that were versatile, of the highest-grade, and always naturally sourced.

HOW BICKFORD FLAVORS HELPED

When Diane tried a small sample of a Bickford flavor, she soon wanted to know how she could get more. Bickford Flavors helped D.S. Cakes & Sweet Café not only elevate the taste of their delicious, locally famous cakes and baked goods, but also remain steadfast in their pursuit to create the highest quality confections with no artificial ingredients – including imitation flavors and extracts.

Because every Bickford flavor is derived from all-natural, premium flavor sources – and always certified Kosher – the confections produced by D.S. Cakes & Sweet Café with Bickford Flavors are unquestionably unrivalled.

RESULTS

D.S. Cakes & Sweet Café chose to work with Bickford Flavors because of:

- Their location as a local, U.S.-based company
- Great quality flavors & extracts
- Ease of ordering
- Friendly, helpful customer service

