



CONTINUING TO MAKE HIGH-QUALITY, DIRECT TRADE COFFEE WITH PREMIUM FLAVORINGS

Father & Son Coffee Roasters Craft Authentic, Sustainable Coffee with Naturally Sourced Extracts

OVERVIEW

Bigbee Coffee Roasters is a small, father and son owned company that crafts freshly roasted, direct trade coffees out of the old jail in Jackson, Alabama – or they can ship directly to customers. Owners Jesse (father) and Preston (son) Quillen had a difficult time finding a flavor company that delivered top-of-the-line products within their budget. In their search for a quality flavor company to partner with, they discovered Bickford's extensive variety of flavors and extracts that came at an extremely competitive rate – one that was hard to ignore. But more than the large catalogue of premium flavor extracts at can't beat prices, Bickford's customer service exceeded Jesse and Preston's expectations.

“[Bickford took the] time to have a conversation with me, which makes me appreciate the personal time they take for their customers. The personal contact is one of the reasons Bickford has stood out for us.”

- Jesse Quillen, Co-Owner of Bigbee Coffee Roasters



CHALLENGES

Jesse and Preston love how coffee has a way of bringing community together – locally and globally. With their focus on direct trade, sustainable coffee, it's a mission of Bigbee Coffee Roasters to make global impacts through farmer relationships and mindful sourcing for a better, overall coffee experience. But, for Jesse and Preston, coffee flavoring sources weren't measuring up to the quality needed to produce a well-crafted beverage for an exceptional taste experience. It was a challenge for them to find premium, naturally sourced coffee flavors and extracts at the right price point.

HOW BICKFORD FLAVORS HELPED

The top-notch, all-natural flavors made it easy for Jesse and Preston to choose Bickford as their flavor house based on Bigbee Coffee Roasters company values. Since incorporating Bickford's flavors into their freshly roasted coffees, Jesse and Preston have noticed that their finished products have an enhanced, world-class flavor profile all the way through while still being cost effective.

In addition to premier flavors and extracts that are meticulously formulated to be stronger and more versatile than other flavoring methods available on the market today, Jesse and Preston note that Bickford's incomparable customer service is most impressive, to say the least.

Bickford Flavors are:

- All-natural, certified Kosher, and backed by our very own 100-year-old formulas
- Formulated to be stronger than other flavoring methods
- Suitable for almost any application
- Can deliver the exact flavor consistency an application needs



RESULTS

Jesse and Preston Quillen of Bigbee Coffee Roasters chose to work with Bickford Flavors because of:

- **Friendly, helpful customer service**
- **Great quality flavors & extracts**
- **Our prices & no minimum order**
- **Ease of ordering**



WHAT DO YOU ENJOY MOST ABOUT WORKING WITH BICKFORD FLAVORS?

“We love the prompt delivery that Bickford offers that we could not find elsewhere. In closing, their out-of-this-world customer service with the prompt shipping and their premier flavors/extracts is a perfect recipe for superb finished products that manufacturers will admire.”

- Jesse and Preston Quillen