



Private Label  
BEAUTY & WELLNESS

# AIRLESS PUMP

(1 oz container)  
4" x 2" label size

## BLEED LINE

Background image or color should reach here. This is an area 0.125" larger than the die height and width. For this label, therefore, the size of the bleed line is **4.25" x 2.25"**.

## DIE LINE

The die line is the exact shape and size of the final label. For this label, the size is **4" x 2"**.

## SAFE ZONE

All text and design elements should fit within this area. This is 0.125" smaller than the die height and width. For this label, therefore, the size of the safe zone is **3.75" x 1.75"**.