



Line One Education | **KERATIN + TAPE MASTERCLASS**

15 minutes prior to class:

- Check-In
- Stylist Headshots

Part One: INTRODUCTION

- Introduction: Welcome to the Line One Hair family! Meet + Greet with our pros
- Line One Hair Background: hair sourcing, hair processing, overview of hair types and colors
- Hair maintenance, at home care, and client consents
- The importance of pre-booking
- Using the stylist portal
- Ordering for success
- Discussion: Line One Education post-class mentorship

Part Two: APPLICATION

- Taking *before* photos that will let your *after* photos shine
- Look + learn: Keratin and Tape extension application by our Line One educators
- Look + learn: Cutting and styling extensions
- Taking after photos to share your work and market your business
- Walkthrough of maintenance appointments

LUNCH BREAK

Part Three: HANDS ON

- Student hands on application
- Consultation: aftercare overview, maintenance overview
- Color matching
- Before photos
- Extension applications
- Cutting + styling
- After photos