



## LINE ONE HAIR | ONE ON ONE EDUCATION

### **WHAT:**

A private, one on one hair extension certification experience with a Line One Educator, thoroughly covering extension application from start to finish. Plus, the business building and client retention information you'll need for your business to thrive. Curriculum (see next page) is customized to your experience with hair extensions from beginner to advanced and everywhere in between.

### **WHERE:**

We offer one on one education in person in Los Angeles, San Diego, Nashville or online from anywhere in the world.

### **INCLUDED:**

Private course includes: 8 hour education day, \$500 in Line One Hair extensions, pro stylist tool kit, doll head and stand if necessary (live models strongly suggested). Plus, access to Line One education for life! Schedule a follow up call with our VIP line at 310-801-8671. Have an application coming up you'd like mentorship with? Schedule a video call! We are here for you before, during, and after your course.



## LINE ONE HAIR PRIVATE CERTIFICATION CURRICULUM

to be customized to your skill + experience level with hair extensions

### INTRODUCTION

- Introduction: Welcome to the Line One Hair family!
- Line One Hair Background: hair sourcing, hair processing, overview of hair types and colors
- Hair maintenance, at home care, and client consents
- The importance of pre-booking
- Using the stylist portal
- Ordering for success
- Line One Education post-class mentorship

### APPLICATION + HANDS ON

- Taking *before* photos that will let your *after* photos shine
- Consultation: aftercare overview, maintenance overview
- Color matching
- Extension application with our Line One educators
- Cutting and styling extensions
- Taking after photos to share your work and market your business
- Walkthrough of maintenance appointments
- After photos