



Line One Education | **INDIVIDUAL KERATIN EXTENSION MASTERCLASS**

10am Start Time: Check-In and Meet and Greet

Part One: INTRODUCTION

- Introduction: Welcome to the Line One Hair family! Meet + Greet with our pros
- Line One Hair Background: hair sourcing, hair processing, overview of hair types and colors
- Hair and extension maintenance, at home care, and client consents
- The importance of pre-booking
- Using the Line One stylist portal
- Ordering for success
- Discussion: Line One Education post-class mentorship

Part Two: APPLICATION

- Taking *before* photos that will let your *after* photos shine
- Look + learn: Advanced extension application by our Line One educators
 - Proper sectioning for success
 - Utilizing different techniques on different areas of the head for a safe and natural application
 - Finding the right application technique for each client
 - Advanced application techniques that will take your skills to the next level
- Look + learn: Cutting and styling extensions
- Taking after photos to share your work and market your business
- Walkthrough of maintenance appointments