



CASE STUDY

RESULTS

Sales Increased by **60%**

- Added drop shipping to expand product offering
- Merchandising + Promotion Strategy optimized profits
- Referrals up by 23%

Source: Shopify Analytics

TESTIMONIAL



I'm a skin care expert and needed a business expert to set up our business from A-Z. Every morning I would wake up and couldn't wait to see the progress.

Our clients love the website and how the products come to life. It exceeded all of our expectations and she made learning fun!

Sweta - FOUNDER- SkinRemedeMagic

CHALLENGE

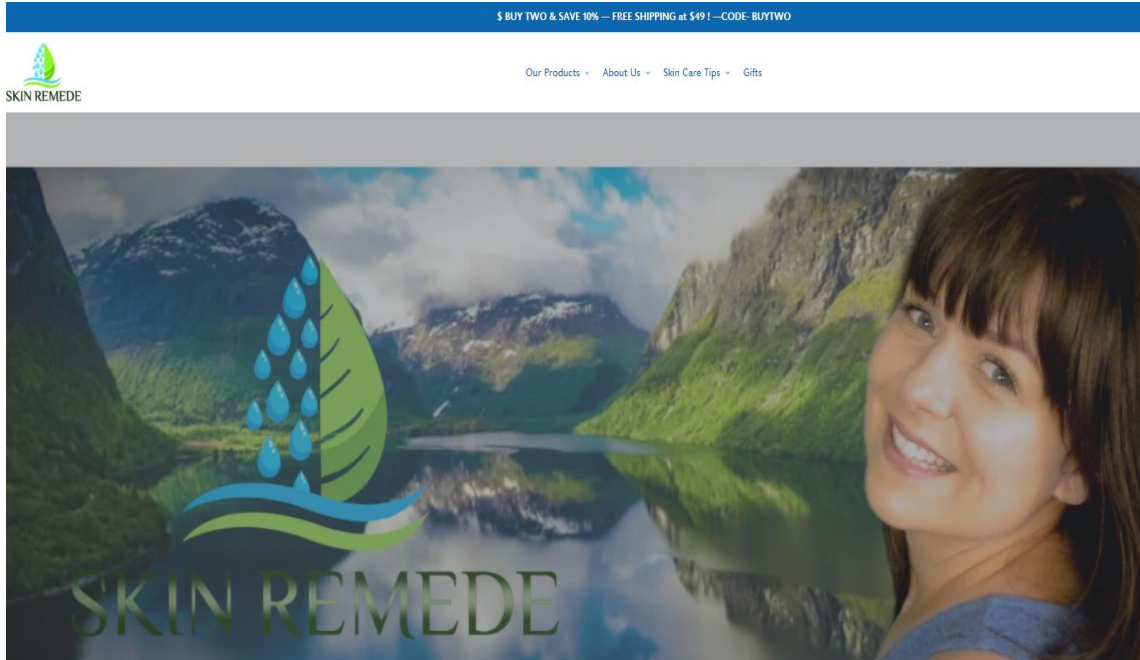
- Create a Professional Website (move WordPress site to Shopify)
- Create Brand Identity
- Build a Strong UPS
- Create Product Listings
- Build Responsive Mobile Site

TACTICS

- Create compelling content to increase conversions
- Create brand experience with emotive storytelling
- Create blogs to educate customers
- Set Up All elements of website

ADDED WARMTH, COLOR & CONTENT for the TARGET MARKET

New Site



FEATURED COLLECTION



Purifying Cleanser
\$38.99



Skin Care Gift Sets-Best Seller
from \$64.99



Advanced Retinol Serum
\$44.99



Daily Moisturizing Sunscreen-SPF 30+
\$29.99



Triple Peptide Anti-Wrinkle Serum
\$49.99



Soothing Hydrating Toner
\$29.99

Nature Meets Science & Experience

Sweta's 20 years in the skin care world as a has exposed her to every skin type worldwide. Additionally, as Aesthetician, she has tried every product.

The combination of ingredients creates the magic. They are carefully selected to compliment each other and cleanse or moisturize your skin.

Her passion for caring for her clients and their unique skin needs shows with the quality of the products. Please email her any questions, she's happy to help !

[LEARN MORE](#)

HEALTHY SKIN BLOG

Tips for Keeping Your Skin Moist & Shiny

March 9, 2020



TESTIMONIALS

“

My beauty regimen is now complete. From cleanser to moisturizer, my wrinkles are reduced too.

— Shiny Skin & Smiles

“

Sweta is my skin care expert and helped me pick the right products for me. I love that they are MADE IN THE USA

— Linda Taylor

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