

# URBAN FORESTRY

AT



ONETREEPLANTED





# ONETREEPLANTED

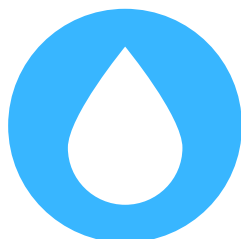
MAKES IT SIMPLE TO PLANT TREES

**One Tree Planted is a 501C3 non-profit environmental charity with a focus on global reforestation.** In 2021, we planted over 23 million trees through 166 projects in 42 countries – doubling our impact across the board. This year, in collaboration with business and planting partners, **we're continuing to grow with over 25 million trees already committed to be planted!**

All planting projects directly highlight environmental impact of planting trees, known as the **6 Pillars of Reforestation.**



**AIR**



**WATER**



**BIODIVERSITY**



**SOCIAL  
IMPACT**



**HEALTH**



**CLIMATE**



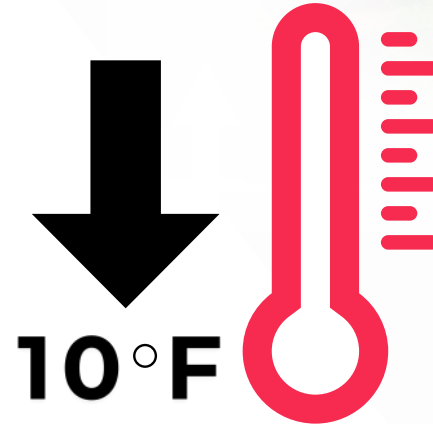
**WHY PLANT**

# **URBAN FORESTS?**



## **A GROWING WORLD**

By 2050, 68% of the world's population - more than 6.5 billion people - will live in urban areas.



## **URBAN HEAT**

Trees in cities can lower temperatures by up to 10F.



## **TREE EQUITY**

Benefits of trees are not distributed equitably to all communities, especially in regards to race and income.



# THE IMPACT OF URBAN FORESTRY

Planting trees in urban environments is essential to maintaining the health of cities and their inhabitants. Green space in urban environments will:



Improve air quality by absorbing air pollutants



Enhance stormwater management and water quality



Support tree equity by providing equal access to nature



Reduce energy use & lower temperatures in cities



Bolster biodiversity by creating wildlife habitat



Improve immune functions & promote health of community





# GLOBAL URBAN FORESTRY OPPORTUNITIES

Our capability to offer urban forestry projects spans across all continents, and numerous countries around the world.





# CASE STUDIES

From New York City to New Delhi, cities across the globe will benefit from your support by planting trees in communities that need them most. Here are just two case studies of the types of projects we offer.



## **NYC 2022** *Highbridge Park*

As the largest city in the United States, New York is one of the top 20 cities nationwide in need of urban trees. In New York City, we plant at urban parks like Highbridge Park in upper Manhattan, a site that was once used as an illegal dumping ground is now a thriving urban forest.



## **NEW DELHI** *School* *Agroforestry*

Like many cities across the globe, residents of New Delhi are impacted by the climate crisis, straining food systems and threatening the health of communities. Urban trees are a critical part of the solution. In 2022, we are planting over 5,000 fruit trees at schools across the greater New Delhi region, engaging future climate leaders in local youth-based action.



# ENGAGING WITH YOUR COMMUNITY

Engage with the local community with volunteer tree planting events, wherever you want to make an impact!

## POST EVENT REPORTING

After your trees are planted, you'll receive impact reports for each event, including:

- Number of trees planted by your team
- Number of acres restored
- Ecological, biodiversity and community benefits
- Other impacts unique to the event

## WHAT YOU GET

- Trees, seedlings and any plants that need to get in the ground
- Tools and materials required for the activity
- Education and instructions from our planting partners
- Option to have a professional photographer for the day
- Option to receive One Tree Planted Reforestation t-shirts with your logo





# OUR PROCESS



## **DEFINE PLANTING PROJECT GOALS**

Tell us where you want to work, and what you want to accomplish.



## **IMPLEMENT YOUR VISION**

We work with our network of partners across the country to implement your vision.



## **SHARE A STORY WORTH TELLING**

We provide quality photos and video updates from your global projects for you to share your impact.







**TOGETHER, CREATING A  
MORE EQUITABLE FUTURE OF**

**FORESTRY**