NY-GEO: Executive Director

NY-GEO is hiring an Executive Director with a proven track record of successfully leading industry trade groups or nonprofits. The chosen candidate will be responsible for leading NY-GEO in its mission to decarbonize heating by scaling up the deployment of geothermal heat pumps in New York State.

Lead NY-GEO’s organizational activities and ensure its long-term fiscal sustainability.

The new Executive Director will be responsible for ensuring the overall effectiveness of the organization as well as its financial health. Responsibilities will include: supporting the NY-GEO board of directors, overseeing a small staff team, creating and managing an annual operating budget that is aligned with revenue, and moving the organization toward a long-term sustainable business model. The Executive Director will focus on continuing to create a policy environment that accelerates the transition to renewable heating and on scaling up industry capacity to meet the demand resulting from NY’s commitment to decarbonizing buildings.

Scale Membership & Financial Support for NY-GEO

This person will be highly adept at recruiting new members to NY-GEO. Knowing that we can only scale our impact to decarbonize heating with adequate resources, this person will also seek funding from grant providers, foundations, or other allies that support the push to electrify heating in NY.

Keys:
- A strong relationship builder; this person won’t hesitate to get the phone or attend networking at events
- A track record of raising money for nonprofits and/or industry associations
- A strong communicator: a successful candidate will be able to articulate NY-GEO’s mission clearly, drive to the heart of issues, and communicate well to both contractors and policy makers

Grow the Geothermal Community in New York State

A successful candidate will become a central connector in building up the geothermal community in New York State. They will bring people together from various fields, like contractors, builders, policymakers, and non profit organizations and act as the point of contact with other nonprofits and advocacy groups pushing for clean heat.

Keys:
Achieve Policies that Advance Clean Heat

New York State is a world leader when it comes to policies that promote decarbonized heating, but there is still much more work to do to transition our building stock. A successful candidate will be able to adroitly navigate the New York State policy scene to advocate for policies that make it easier to transition buildings to geothermal heating and work to sunset policies that favor fossil fuels.

Keys:
- Experience in advocacy, policy, local government, or related work
- A track record of successfully managing consultants or a small team
- An ability to break down complex topics into simple explanations that can be clearly communicated

Requirements
- Bachelor’s Degree
- Must live in New York
- Experience managing a small staff team
- Experience managing a budget for either a team or a small organization.
- Excellent oral and written communication skills
- Competency with tools for tracking revenue, expenses, and budgeting
- Solid understanding of New York State’s policy environment
- Ability to understand technical concepts related to heat pumps and the building trades
- Track record of thriving within a small, scrappy environment

Bonus Skills
- 3+ years working in industry trade groups
- Familiarity with geothermal heat pumps or heat pumps
- Familiarity with residential or commercial building design and HVAC systems
- Experience working with an organizational or corporate board of directors.

Please send resume to nygeoinfo@gmail.com with “ED” in the email title.