








PLAQUES - AVERAGE VIEWING DISTANCES

Plaques are best viewed at close range.

Recommended installation location for plaques is near building or landscape lighting for increased visibility. Don't provide outdoor landscape lighting for plaques.

Plaque legibility varies by font, character count, and environmental conditions and surface.

| | size | avg. text size <small>font is 12 point size</small> | shape | aluminum and white <small>avg. viewing distance</small> <small>font is 12 point size</small> | black and dark bronze <small>avg. viewing distance</small> <small>font is 12 point size</small> |
|---|--------------------|--|---|--|---|
| extra-tall plaques <small>height is three times width</small> | 12" round | 2"-2 1/2" |  | 30' | 20' |
| | 2" x 12" rectangle | 2" |  | 30' | 20' |
| small plaques <small>height is three times width</small> | 2" round | 2-3/8" |  | 30' | 20' |
| | 4" x 11" rectangle | 2-3/8" |  | 30' | 20' |
| medium plaques <small>height is 50 percent width</small> | 8" x 8" square | 2-1/2" |  | 50' - 60' | 20' - 30' |
| | 10" round | 2-1/2" |  | 55' - 60' | 20' - 30' |
| | 8" x 16" rectangle | 2-1/2" |  | 60' - 65' | 30' - 35' |