

That's it.[®]

Wire Rack Display

#1 Fruit Bar
in America

Better-for-you
basket builder

That's it.[®] is
100% Real Fruit
No concentrates, no
purees, and no additives

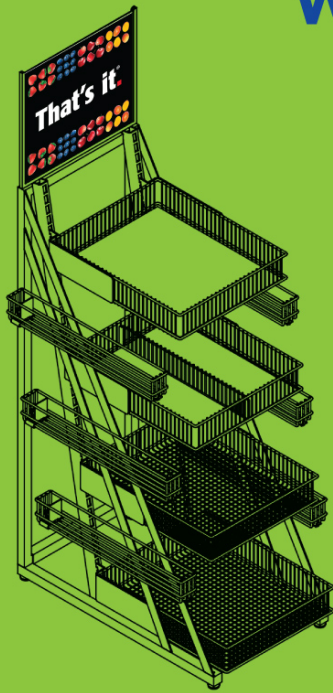
New & improved
fresh fruit rack

Sales uplift is
3X higher compared
to shelf placement



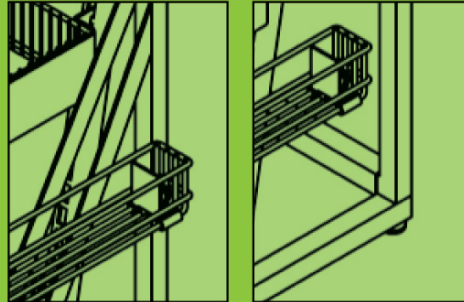
That's it.®

Wire Rack Display



Special Display Features:

- ▶ Easy to assemble
- ▶ Shelf weight capacity- 40 lbs per shelf
- ▶ Product pushers on side racks (Shown in images below)



Display Placement Options:

Option A
By deli area or dispensed beverage area

Option B
By checkout/registers

DISPLAY	PART#	UPC	DIMENSIONS
Wire Rack Display	RP-0393	853132007306	25.33"(D) x 18"(W) x 53.76"(H)
PRODUCTS	FLAVORS	RECOMMENDED QUANTITIES	
Shelf 1 - Fresh Fruit	Bananas, Apples, Oranges Etc.	--	
Shelf 2 - Fresh Fruit	Bananas, Apples, Oranges Etc.	--	
Shelf 3 - That's it.® Crunchables	Sea Salt, Spicy Chili, Sweet Cinnamon	Minimum 1 flavor Minimum 2 cases per flavor	
Shelf 4 - Retailers Choice	Non- Competitive Brands/Products Only	--	
Side Baskets - That's it.® Fruit Bars	Strawberry, Mango, Blueberry, Cherry & Mango Chili	Minimum 4 flavors Minimum 1 case per flavor	
Side Baskets - That's it.® Kick coffee energy bars	Dark Chocolate & Vanilla	Minimum 2 flavors Minimum 1 case per flavor	

THATSITFRUIT.COM
sales@thatsitfruit.com

