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GLADIATOR BEVERAGE COOLER RECEIVES 2022 TWICE VIP AWARD

BENTON HARBOR, Mich. (August 22, 2022) – [Gladiator®](#), a leader in customizable garage and household organization solutions, today announces they have received the 2022 TWICE VIP Award for its sleek and durable [Beverage Cooler](#). The garage-ready Beverage Cooler earned this top honor in the competitive Home Appliances: Compact Refrigeration category, which was one of the 46 categories spotlighted as part of the ninth-annual TWICE VIP Awards.

Celebrating the best features, design and value that new products are bringing to consumers, the TWICE VIP Awards give retailers and distributors a chance to honor the difference-makers in their industries. Voted on by consumer tech retailers and distributors, the annual awards showcase products that both resonate with consumers and succeed on retail shelves.



“We launched the Beverage Cooler to provide consumers with a versatile product that could withstand the elements,” said Toni Sdao, General Manager of Gladiator. “We are honored to be recognized as best in class in the Compact Refrigeration category by TWICE VIP and are proud to offer this standout product alongside our core garage storage and organization solutions.”

Designed to hold up to 154 12-ounce cans, the Gladiator Beverage Cooler was created with the garage in mind. The Beverage Cooler affords users with functionality, durability and flexibility during scorching hot summer afternoons, frigid winter evenings, and everything in between. The Beverage Cooler is garage-ready, meaning it is specifically designed to survive extreme heat and cold, withstanding ambient temperatures ranging from zero to 110 degrees Fahrenheit.

Beyond its award-winning Beverage Cooler, Gladiator offers other appliances specifically designed for the garage and a complete line of garage storage solutions including: garage cabinets, overhead storage, workbenches, tool storage, and shelving. Gladiator also offers uniquely customizable wall organization systems, allowing users to maximize their wall space and get their gear off the ground.

To learn more about the Gladiator® Beverage Cooler and the brand’s complete line of garage storage solutions, visit GladiatorGW.com.

About Gladiator



Since 2003, Gladiator® has been a leader in garage and household storage and organization systems. Pushing the boundaries of home and garage storage, Gladiator has developed a reputation for continually creating innovative, superior, customizable organizational solutions that suit the needs of its users. Gladiator offers a robust array of welded and ready-to-assemble products such as cabinets, workbenches, wall systems, shelving, tool storage, appliances and more. For more information on Gladiator® products, please visit www.GladiatorGW.com or through [Facebook](#), [YouTube](#), [Pinterest](#) or [Instagram](#).

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