

# Brand Ambassador Terms & Conditions

Thanks for considering our brand ambassador program! Our company is dedicated to providing the most positive, powerful and motivating apparel for prosperity and success-minded people who are dedicated to conquering the challenges they face. Since we don't know every one of our ambassadors personally, we've created some terms to set everybody's expectations.

When we say "Company", "we", "our", or "us" in this document, we are referring to *Roueche Blend*.

When we say "Services", we mean any product created and maintained by the Company.

These terms may be updated at any time in the future. We will update you via email.

Please read this document in its entirety before accepting to become a brand ambassador of the Company.

## Roueche Blend Mission Statement

At **Roueche Blend** our mission is to **support your success**. We want to help people tap into their **full potential** so they can **be at their best**. We believe that words of inspiration can give people the **strength** they need to **overcome** and adapt to whatever **challenges** they face in life. **Positivity empowers** everyone and we fully support that. We want you to **wear what's in your heart on your sleeve** so you can **take charge of your life today**. 888

## Eligibility

To become an ambassador of the Company, you must:

- Be 18 years of age or older
- Have read, understood, and agreed to these terms.
- Be in good standing with the Federal Trade Commission (FTC)
- Own social media accounts

## Engagement

As a brand ambassador of the company **you agree to:**

- Post photos of yourself wearing RouecheBlend apparel once per month tagging us in your posts @RouecheBlend
- Create, post, and share content that promotes the Company's products in a positive way
- Promote your unique promo code to increase sales for the Company

- Collaborate with other ambassadors when required
- Occasionally attend events, if requested by the Company.

## Restrictions

As a brand ambassador **you agree not to:**

- Make any guarantees, representations, or warranties on behalf of the Company, other than the ones provided in the marketing material.
- Spam or promote the Company in a way that violates any laws or regulations.
- Promote the company in any sexually explicit, violent, political, discriminatory, unlawful, threatening, illegal, or otherwise objectional content - subject to the sole direction of the Company.
- Use the company's brand, image, or likeness on your own website, creating customer confusion
- Run any paid advertising with your promotional codes
- Engage in any fraudulent activity that would artificially affect any social media metrics such as, but not limited to, likes, follows, shares, and views.
- Create multiple ambassador accounts or use more than one promo code.
- Misrepresent or modify the price of the Company's services

The Company reserves the right to request removal or modification of any Ambassador content in its sole discretion.

## Disclosure

The ambassador agrees to disclose the material connection between them and the Company.

The ambassador may use text such as “#sponsored” or “#ad” to disclose this relationship.

The disclosure should be clear and follow all guidelines by the Federal Trade Commission (FTC)

## Compensation

The ambassador will be paid 10% of every sale generated through their unique promo code.

This percentage is subject to change by the Company at any time.

The ambassador is solely responsible for any and all tax obligations.

# Intellectual Property Rights

## **Ambassador content:**

The ambassador grants the Company a worldwide, irrevocable, sub-licensable, non-exclusive license to use the content the ambassador creates to promote the Company's services, in any manner, in whole or in part, in perpetuity. This includes, but is not limited to, social media, advertising, publications, marketing material, or any other form of media.

## **The company content:**

The company grants the ambassador a non-exclusive, non-transferable, revocable, limited license to use the Company's name, logo, slogans, promo codes, likeness, and other advertising material solely for the purpose of this ambassador agreement. The company retains all rights to their content.

# Termination

The company may terminate the relationship with the ambassador at any time for any reason with or without cause.

The ambassador may terminate the relationship with the company with written notice of 30 days.

# Non-Compete

While an ambassador of the Company, the ambassador may not promote or advertise competing products.

# Liability Limitations

You expressly agree and understand that the Company shall not be liable to you or any third party for any direct, indirect, consequential or any other damages including, but not limited to, damages for loss of profit, goodwill, or other intangible losses resulting from the ambassador program.

This template was created by [ConvertOut](#) - [CC BY 4.0](#)

