



PERFECT HAIR SOLUTION 'M&O'

Overview of
International
Clinical Study

LABO DE DERMAFIRM+

A graphic of a clipboard with a silver clip at the top, containing text about a clinical study.

STUDY CODE

DFRHAR1C

STUDY INSTITUTE
PCR CORP./ ENGLAND

PRODUCT NAME
Perfect Hair Solution 'M&O'

TRIAL TERM
2019.01.10 ~ 2019.04.04

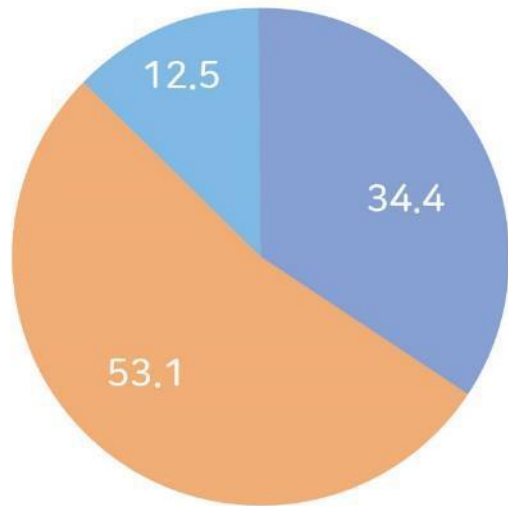
SUBJECTS
Age of 25~26, total 32 [male - 11, female - 21]

METHOD

1. Subjects used for 12 weeks following the method tester provided
2. Subjects had visual diagnosis of experts every time they visited clinical center. Two times in total; before and after (12weeks) using the product.
3. Completed self-survey(SPQ) after using the product
4. Close photo shoots done to 10 subjects from the day of first use and the end of the term.

Result of Clinical Study - Improvement of hair thickness

[Change in hair thickness]



● No changes ● One-step rise of hair thickness ● Two-steps rise of hair thickness

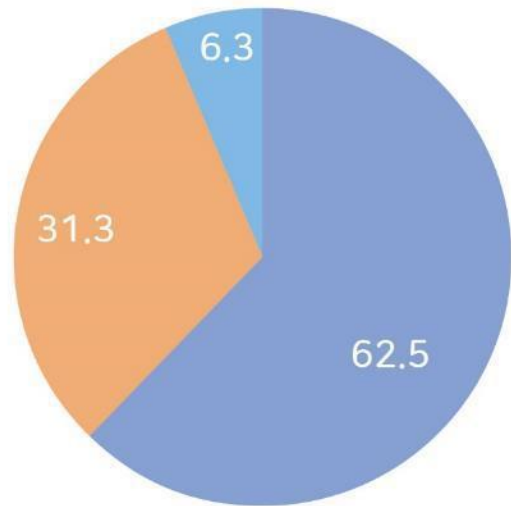
65.5% of the subjects experienced hair thickness

Change in hair thickness	Percentage of respondents
No changes (%)	12.5 %
One-step rise (%)	53.1 %
Two-steps rise (%)	34.4 %

Hair thickness table	
very thin	0
thin	1
slim	2
normal	3
thick	4
very thick	5

Result of Clinical Study - Improvement in hair thinning and loss

[hair thinning and loss changes]



● No changes ● One-step rise of hair thickness ● Two-steps rise of hair thickness

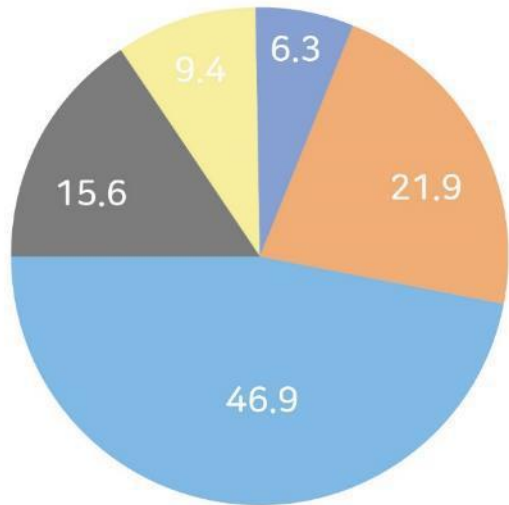
62.5% of the subjects did not experience any hair weakening such as thinning and loss

Change in hair thickness	Percentage of respondents
No changes (%)	62.5 %
One-step rise (%)	31.3 %
Two-steps rise (%)	6.3 %

Hair Thinning and Loss Table	
No symptom	0
Very light symptom	1
Light symptom	2
Symptom	3
Severe symptom	4
Very severe symptom	5

Result of Clinical Study - Rate of hair

The subjects who showed changes in hair amount



● Decrease ● No change ● Slight increase ● Increase ● huge Increase

71.9% of the subjects did experience increase in hair rate

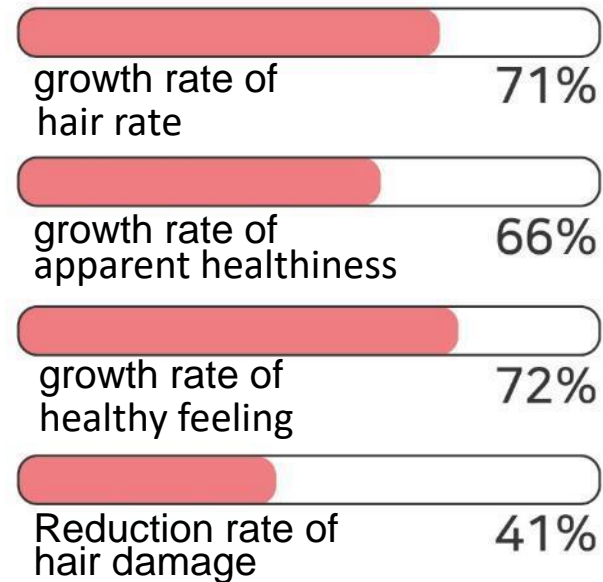
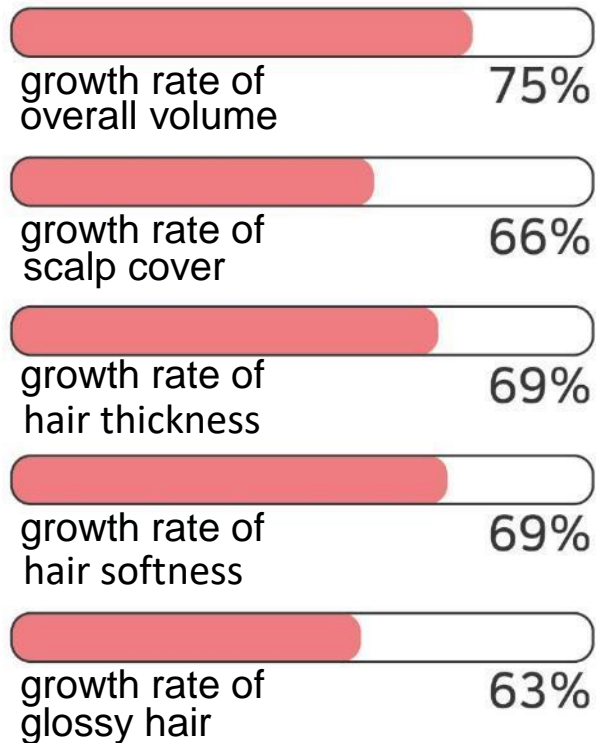
	Difference in hair number	Subjects who showed hair development
Decrease		6.3 %
No change	0-25	21.9 %
Slight Increase	26-50	46.9 %
Increase	51-75	15.6 %
Huge Increase	76 ↑	9.4 %

Increase status of most Improved top5 subjects

Subject no	Baseline	Week 12	Increased number	Increased rate
1	203	329	126	62%
4	121	187	66	55%
2	226	349	123	54%
19	156	239	83	53%
25	137	189	52	38%

Clinical Test result
- Self Promoter Questionnaire(SPQ)

[Results after completing 12weeks of clinical study of the subjects]



*Scalp itches and hair fall outs might be experienced during the use of 3 to 4 weeks, however it is the process for new healthy hair growth

Overseas Clinical Study

[BEFORE & AFTER]



Baseline



Week 12



Baseline



Week 12



Baseline



Week 12



Baseline



Week 12

Overseas Clinical Study

[BEFORE & AFTER]



7 ways to improve hair condition





THANK YOU