

Our first ever blog post is here and...

# We have got you covered! With heavy weight pure french linen from Normandy, France.



# The thin and thick of it.

We all spend around one third of our day in bed! That is a significant fraction of our lives and it is worth considering what kind of environment we are getting our precious rest in. When it comes to bedding, linen is in the trenches, pulling its weight and taking one for the team. Linen is one of the most ancient and widely used textiles available. There are not many choices that are good for you, environmentally friendly, climate adjustable and durable, but linen ticks all of those boxes, whilst being a luxurious and stylish statement in any setting.



#### ✔ Good for you

Linen is made from a plant called flax (Cross-section pictured). Flax has long, wide and hollow fibres, this means that linen has superior breathability to cotton and other materials. Linen has a looser weave than other fabrics, so dust and allergens are less likely to be trapped in the material. If you have any allergies, linen is a great hypoallergenic choice. Linen also has anti-static and antimicrobial properties, making it a fantastic option for those with sensitive skin.



#### ✓ Environmentally friendly

Our linen is an environmentally friendly option, with less chemicals and water used to cultivate it than other materials. It is also renewable and biodegradable. The inner stems of the flax plant contain cellulose fibres that are used to make linen fabric. Flax plants grow quickly and need little attention or water in the correct conditions. Our linen products are made from flax grown in Normandy France, which is considered the most ideal climate to grow linen in.



#### ✓Climate controlling

Air can circulate easily through the hollow flax fibres and linen can also hold around 20% of its weight in moisture before starting to feel damp. These factors mean that linen allows for fantastic air circulation and heat transference, keeping you cool when you are hot and warming you up when you are cold.

#### ✓ Durable

Linen is 30% stronger than cotton! Cotton that is well looked after can last 3-5 years, however linen can last ten times longer! Linen is measured by weight, typical linen is 150GSM to 175GSM, however the linen that we stock is 200GSM-220GSM. Our linen is heavier, longer lasting and softer than other linen available. This means that our linen has a beautiful rustic and vintage appeal. When well cared for our linen can last long enough to be passed onto future generations.

## **Product range**

At house to home we have a great product range of linen. We currently stock duvet covers, curtains, throws, cushions and sheet sets. We would be happy to show you our collection in store and chat with you about our love for linen! Alternatively you can order online through our <u>website</u> or contact us through <u>facebook</u> or <u>instagram</u>.



### Read more on our website:

https://www.housebyjenny.com.au/collections/pure-french-linen



Springwood NSW