

Hand-Made  
and  
No Trans  
Fat!!

Six Delicious  
Hand-Made  
Flavors!

Local Bakery  
Customers See  
Pick-Up Items  
on Page 14!

Special Occasion  
Cookies are the  
Perfect Gift Idea  
See page 11  
for details.

# MRS. HANES'



## Hand-Made Moravian Cookies

### Mrs. Hanes' Hand-Made Moravian Cookies

4643 Friedberg Church Road  
Clemmons, NC 27012-6882

Phone: 336-764-1402  
Toll Free: 888-764-1402

**Bakery Hours:**

Mon-Fri: 8 am-5 pm

Sat: 9 am-2 pm

(Oct-Dec. Sat: 8 am-4 pm)

Order online or tour our bakery  
[HanesCookies.com](http://HanesCookies.com)

[Facebook.com/hanescookies](https://www.facebook.com/hanescookies)

Instagram @  
[mrshanescookies](https://www.instagram.com/mrshanescookies)



Prices effective through  
August 31, 2021.

**Hand-Rolled! Hand-Cut! Hand-Packed!**

# Mrs. Hanes' Moravian Cookies

See Page 11 for Special Occasion Cookies



## Ginger Crisps

A paper thin, delicious spicy cookie made from an early Moravian recipe. A natural treat with coffee or tea.

- Item G-1** . . . . . **\$23.99**  
Ginger Crisps 14 oz. Tin
- Item G-2** . . . . . **\$43.99**  
Ginger Crisps 28 oz. Tin
- Item MP.** . . . . . **\$23.99**  
**Two** 7-oz. Round Shape,  
Ginger Crisps Tubes



## Sugar Crisps

The most delicious Sugar Cookie in the world! An old fashioned tea cake, made from a secret family recipe passed down for nine generations.

- Item S-1.** . . . . . **\$23.99**  
Sugar Crisps 14 oz. Tin
- Item S-2** . . . . . **\$43.99**  
Sugar Crisps 28 oz. Tin
- Item SP.** . . . . . **\$23.99**  
**Two** 6.3-oz. Round Shape, Sugar Crisps Tubes



## Chocolate Crisps

For those people who like a rich chocolate flavor cookie – crisp and delicious.

- Item C-1.** . . . . . **\$23.99**  
Chocolate Crisps 14 oz. Tin
- Item C-2** . . . . . **\$43.99**  
Chocolate Crisps 28 oz. Tin
- Item CP.** . . . . . **\$23.99**  
**Two** 7-oz. Round Shape,  
Chocolate Crisps Tubes



## Butterscotch Crisps

Nostalgia never tasted so sweet! Our butterscotch cookie is rich with the flavor of old-fashioned candy.

- Item B-1.** . . . . . **\$23.99**  
Butterscotch Crisps 14 oz. Tin
- Item B-2** . . . . . **\$43.99**  
Butterscotch Crisps 28 oz. Tin
- Item BP.** . . . . . **\$23.99**  
**Two** 6.3-oz. Round Shape,  
Butterscotch Crisps Tubes

Exciting news: **Introducing \$9.00 Flat Rate Shipping!**

Hand-made cookies  
with no trans fat!



## Lemon Crisps

A favorite of all ages. Crisp and delightful with a true fruit flavor.

**Item L-1** . . . . . **\$23.99**  
Lemon Crisps 14 oz. Tin

**Item L-2** . . . . . **\$43.99**  
Lemon Crisps 28 oz. Tin

**Item LP** . . . . . **\$23.99**  
**Two** 6.3-oz. Round Shape,  
Lemon Crisps Tubes

See page 9 for complete ordering details.



## Black Walnut Crisps

A real Black Walnut cookie. We use crushed walnuts and walnut flavoring. Unique and distinctive.

**Item W-1** . . . . . **\$23.99**  
Black Walnut Crisps 14 oz. Tin

**Item W-2** . . . . . **\$43.99**  
Black Walnut Crisps 28 oz. Tin

**Item WP** . . . . . **\$23.99**  
**Two** 6.3-oz. Round Shape,  
Black Walnut Crisps Tubes

# Introducing \$9 Flat Rate Shipping!

- All 50 States -
- Any Size Package -
- As many items as you like -

Shipping is just \$9 per address.  
Make your own combination of tins or pairs of tubes!

One of our most popular assortments:

**ITEM TU-6** . . . . . **\$71.97**

**6 Tubes (one of each flavor):** 7 oz. Ginger, 6.3 oz. Sugar, 7 oz. Chocolate, 6.3 oz. Lemon, 6.3 oz. Butterscotch and 6.3 oz. Black Walnut



## Mrs. Hanes Cookbook "Supper's at Six & We're Not Waiting! Second Seating"

This volume of recipes and recollections comes to you well tested and highly recommended.

**ITEM CB2**  
**357 pages, 500 recipes** . . . **\$20.00**

## Moravian Star

**2 sizes available!**

**Large Star** (21" from tip to tip) perfect for front porch or window.  
**Item EF** . . . . . **\$31.99**

**Small Star** (12" from tip to tip) can serve as a gorgeous tree topper.  
**Item EF-12** . . . . . **\$26.99**

Electric cord & bulb included and easily assembled using a "twist & lock design." Can be used outdoors if protected from the elements.

## Our Cookie Family



**Evva & Travis Hanes,**  
Founders

**Ramona Hanes Templin,**  
President & Secretary

**Michael Hanes,**  
Treasurer

**Jed Templin,**  
Vice President

**Caroline, Norian, Scott,**  
Office & Sales

**Madison, Evva Kate, Little Norian & Lucy Jean,**  
Cookie Tasters

**Jean, Evva Kate, Little Norian & Lucy Jean's "Other"**  
Grandmother

**Lori & Jim,**  
Newest Family Members

### Hello, Friends—both old and new!

I hope this past year for you has been one full of joy and thanksgiving. For myself, the previous 12 months have blessed me with an even greater understanding of the importance of family, friendship, and fellowship.

### The Problem Was All in My Head

When you get to be 87 years old, you're not surprised by the development of a new physical ailment. You either find treatment for it or learn to live with it (or, let's be honest, a bit of both).

Emotional or mental ailments, on the other hand, can really catch you off guard. All through the summer of 2019, I was feeling joyless, anxious, and irritable, and I suffered from the most unusual and unhappy dreams. My doctors and I were at a loss to explain it. Were these feelings the side effects of an experimental drug study? Did I need to vary my routine or rest more often during the day? Maybe it was the weather (we certainly weren't getting enough rain).

Ultimately, after a rather concerning dizzy spell, my doctors decided that, like all investigations, we really should start from the top. Of my head. Inside of an MRI machine.

And, lo and behold, what should they find in the very spot in my brain where my mirth, good-naturedness, and sweet dreams normally reside but a tumor. Plum-sized. Obvious, odious, ovoid, and thankfully, operable.

Things started moving swiftly then, for myself and my family and friends. Plans were cancelled and schedules revised. Less than a day after being admitted to the hospital, my

numerous and rambunctious visitors earned themselves a reprimand from my nurses for being, well, too numerous and too rambunctious. The nurses accepted our apologies (and a few bags of cookies). My daughter Mona and my granddaughter Madison (who immediately flew in from Chicago) hosted a hospital sleepover for the two nights leading up to my surgery. The rest of my family organized "The Great Evva Hanes Hangout," a round-the-clock calendar the purpose of which was to provide to me continuous and conscientious care and companionship during my weeks of recovery.

Friends, can you imagine how blessed and happy I felt to have, at every moment of my day, a daughter or a son or a grandchild within arm's reach and a whole host of relatives and friends either stopping by my home or calling me on the phone to talk, to laugh, to tell stories, and to tell me how happy they were to talk, laugh, and tell stories with me? The surgery had certainly removed from me the source of my joylessness (indeed, the change in the recovery room was profound and instantaneous), but the love and consideration of my family and friends after the surgery is what returned to me my joy.

### On Lockdowns, Backstock, and Baking All We're Able To

Did you know that, every year, we begin in January baking cookies for Christmas? And it's a good thing we're able to start early, too, or else we could never bake enough to satisfy all of our loyal customers, much less fill their gift orders! It's fortunate, then, that not only is our Ginger dough made without eggs or milk, the thinness of the cookies, the abundance of



1989



2020





spices in the recipe, and our own time-tested storage techniques contribute to an extended shelf life which provides us with the time needed to build up a large enough inventory to meet demand come December. (In fact, to me, the Ginger cookies always taste a little sweeter after being put up for at least a few months.)

So, it was with great concern that we watched the events of early 2020 unfold. The safety and wellbeing of our employees has always been our primary concern and, were we unable to safeguard their health, we would have made the difficult decision to lockdown and cease production until the danger had passed. This would have left us with a considerable deficit when it came time to fill Christmas orders and we would have spent much of December in good health but begging forgiveness.

However, following the official guidelines on the necessary and recommended safety precautions for still-operating food-producing businesses, Jedidiah (bakery Vice President and my grandson) and Lori (bakery production manager and Jed's fiancée) reorganized the baking area, sales area, and break rooms and redesigned our production and order fulfilment processes to ensure that everyone at Mrs. Hanes' Moravian Cookies could remain healthy and happy even as we continued to hand-roll, hand-cut, and hand-pack our cookies. (Though we sure missed hugging each other at the end of the day!)

Unfortunately, we were unable to avoid suspending our tours for the duration of the lockdown. We certainly missed sharing our bakery's history and the behind-the-scenes look at our business. We've been giving tours at the bakery ever since now-35-year-old Jedidiah was in kindergarten, and we can't wait until the tradition can be resumed.

Normally, the tour groups would also purchase a lot of the cookies that have a shorter shelf life. In fact, by mid-April, we had so much backstock, for the first time in our 60-year history, we sold some of our cookies at a discount. While this decision was a bit humbling, it was also gratifying to see the smiling eyes of so many of our loyal customers as they stopped by the store (or curbside) and picked up their favorite treat. You're probably not surprised to learn that we sold

through all our backstock in just two days. We were so busy, it felt like Christmas!

## Familiar Busyness — and Some Family Business

I've mentioned before, Friends, that I'm not very good at sitting still. Long ago, I discovered that having a project ahead of me keeps my mind sharp and my spirits high. It wasn't too long into the lockdown period than I began to feel very restless, eager to put my energies into some task. Can you guess what this cookbook author did to relieve her agitation?

I cooked.

Well, not just cooked.

I baked. I fried. I simmered. I broiled.

I chopped. I pickled. I canned, and I boiled.

By April, I had gone from cooking for all 20 members of my family just one night a week to four or five nights a week.

Jedidiah and Lori had already taken over my vegetable garden last year and the bounty of their spring garden arrived just in time. I learned the traditions of gardening and cooking from my father and mother and it's important to me to pass these traditions on to the next generation.

Gathering around the supper table and sharing in a home-cooked meal, especially one with fresh-from-the-garden vegetables, isn't just about satisfying physical hunger. If I learned anything from this period of required separation — its cancelled tours and cancelled hugs, its deserted restaurants and restive restaurateurs, the furloughed, the fallow, the forgotten, the silent sanctuaries of streamed church services, the strange veiled faces of strangers, and the strange veiled faces of friends — what I've learned is that we cannot be so apart for so long, that there is a limit to how separate we will allow ourselves to be made, and that we will return to one another once the distancing is done. And when my family returns to one another, they do so at the supper table, sharing in a home-cooked meal, with fresh-from-the-garden vegetables.

In May, my granddaughter, Madison, and her fiancé, Jim, both lawyers in Chicago but able to work remotely for a time, arrived in NC to stay with my daughter and son-in-law, Mona

continued

and Scott. With all the grandchildren home from school and from work, and with all the dinners I was cooking, it seemed like a second “Great Evva Hanes Hangout” was underway.

The couple brought with them a pair of gentle, elderly, and unavoidably indoor dogs. Mona was never much of a fan of having pets in the house and, after calling me to share her shock at the sight of two sizable animals taking up the entirety of her living room loveseat, she sighed and said, “Oh well...The things one is willing to do for one’s children.” Such a motherly cliché, I could have said it myself. In fact, I did. When Mona was a young girl. Many, many times.

Madison and Jim also brought with them an exciting announcement: my first great-grandchild, due in late November 2020! Just in time for the Christmas rush at the bakery. We are all thrilled to welcome a new generation of Official Cookie Taster to the family.

### **Our Bakery in Our State and the State of Our Bakery**

In November 2019, **Our State** Magazine, a monthly food, travel, lifestyle, and history magazine that “celebrates the very best of North Carolina,” gave us the honor of appearing in their article, “Our Sweetest Symbol.” As a companion to their article, **Our State** also produced the short film “How Mrs. Hanes Made the Modern Moravian Cookie,” a beautiful and moving portrait of our bakery and its history. If you have not yet done so, go watch it now. It really is something very special. You can find the link to it on our website’s homepage at **HanesCookies.com**.

As the film shows, nothing has changed about the way we make our cookies; each one is still hand-rolled, hand-cut, and hand-packed. However, that doesn’t mean we haven’t been busy making improvements to other parts of the bakery business. Lori, as

our new production manager, has made amazing progress in increasing the efficiency and organization of our rolling and baking processes. Jed has continued to modernize the technology side of the business, updating our phones, website, and order management software, as well as setting up point-of-sale and integrated inventory tracking system.

One consequence of these improvements was that we were able to secure very competitive shipping rates and it is our joy to pass these savings onto you! Announcing **\$9 flat-rate shipping to all 50 states!** What does this mean? For each address to which you are sending, the shipping is just \$9, no matter how large the order. One tin? Shipping is just \$9; 100 tins? Shipping is still just \$9! Any combination of 14oz tins, 28oz tins, and pairs of tubes? \$9 shipping, per address.

We hope you take full advantage of this simplified pricing structure and request an extra tin or two. Order enough for a party and invite over a crowd. Host your own “Mrs. Hanes Hangout”. These traditions are what bind us together as families, and friends, and communities. And the only thing you need to create, maintain, and pass down these traditions is some singular reason, be it momentous or trivial, for folks to get together in the first place.

Sometimes, that reason is cookies.

Sometimes, that reason is a newborn baby.

And sometimes, that reason is the supper table, sharing in a home-cooked meal, with fresh-from-the-garden vegetables.

Thank you, my dear Friends, for making us a part of your traditions.

Sincerely,  
Evva Hanes

## **EXCITING NEWS! INTRODUCING...**

# **\$9 Flat-Rate Shipping!**

**— All 50 States — Any Size Package —**

**— As Many Items As You Like —**

**Shipping is just \$9 per address.**

Additional shipping charges for International and Expedited packages are based on our negotiated rates.



## The History of Our Bakery

I remember as a child lying beneath my mother's old wood stove as she baked Moravian cookies. The craft of making cookies was brought from Germany by the early Moravian settlers.

At age 5, I began helping my mother (Bertha Crouch Foltz) make the cookies at Christmas to supplement the family income received from our small dairy farm. In 1960, my mother's health failed, and I took over the baking. By word of mouth the business grew and the reputation of our unique, thin, high quality cookies has spread around the world. Now we have over 90,000 mail-order customers!

While business has grown steadily, our method of making the cookies remains the same. **Every cookie is rolled, cut and packed by hand.** The flavor is literally rolled into the cookie.

Our first product was the Moravian Sugar Crisps Cookie. This old family recipe has been handed down for generations. Our customers say, "It is truly a cookie with a personality." We also make Moravian Ginger Crisps. This type of gingerbread cookie has been a local Christmas favorite. It is rolled paper thin and is delicious! In addition, we also make Lemon Crisps, Chocolate Crisps, Butterscotch Crisps and Black Walnut Crisps. Every flavor is special and unique. You really are buying an honest-to-goodness, old-fashioned cookie.

Our business is a family endeavor. I am the seventh generation of Moravian cookie makers. My husband Travis and I have been followed in the business by our daughter, Ramona Hanes Templin and our son, Mike Hanes. Grandson Jedidiah Templin joined

us in 2018 and is now Vice President. My grandchildren are the ninth generation.

All of the younger grandchildren have the formidable job of being "Cookie Tasters". Being a family business, our pride in our product is personal as is the concern and care we give each order. Because of this concern, quality service is maintained.

Lately we have been emphasizing my name, **Mrs. Hanes** in all our advertising. The reason for this is because not every Moravian cookie is created equally. Some Moravian cookies are now being made by machine. But, not Mrs. Hanes' Moravian Cookies! We honestly create hand-made cookies. This means all dough is hand-rolled **by a person**. Each cookie is hand-cut **by a person**. Every tin, tube or bag is hand-packed **by a person!**

Yes, "made by hand" is expensive and labor intensive. While machines would certainly increase our profit margin, we'd also have to make our dough "machine friendly." This would dramatically alter the taste and quality of our cookies. That's not something we are willing to do, nor is that the cookie I want my name to represent. Our goal is not to be the biggest, most profitable cookie company in the world, we simply want to be the best.

So look for my name, **Mrs. Hanes**, and my picture on any Moravian Cookies that you buy. If you see my name, you can be assured that you are buying a real Moravian cookie!

We'd love for you to visit our bakery! Group tours are given January through October.

Call for more information.

Evva Hanes

**Order Now!**  
 Online: HanesCookies.com  
 Email: hanes@hanescookies.com  
 Phone: 888-764-1402  
 Mail: 4643 Friedberg Church Rd.  
 Clemmons, NC 27012

**Order Form**

Please print clearly to avoid errors

**Method of Payment**

- Check payable to **Mrs. Hanes' Cookies**
- Visa  MasterCard  American Express  Discover

Card Number

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Signature \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVC Code \_\_\_\_\_

If you are paying by credit card, we will total your order. Please note: all orders are processed when we receive them regardless of your requested arrive by date; therefore, the charge may appear on your credit card bill before your order is shipped.

**My Personal Order** (use reverse side for gift orders)

Quantity	Item	Amount	TOTAL
<input type="checkbox"/> Ship at once <input type="checkbox"/> Ship to arrive by:		Sub-Total Above <b>Personal Order</b> \$9.00 Flat Rate Shipping for Above Personal Order 9.00	
Total Above <b>Personal Order</b>			

Name: \_\_\_\_\_  
 Street: \_\_\_\_\_  
 Apt. or Suite: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone: (\_\_\_\_) \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Ship to me at **above address**. It is a:  Business  Residence  
 Ship to me at **address below** (*my alternate address*)

Name: \_\_\_\_\_  
 Street: \_\_\_\_\_  
 Apt. or Suite: \_\_\_\_\_  
 City: \_\_\_\_\_ Zip \_\_\_\_\_  
 State: \_\_\_\_\_  
 Daytime Phone: (\_\_\_\_) \_\_\_\_\_  
 Business  Residence  
 Email: \_\_\_\_\_



## Use Reverse Side for Gift Orders

You are welcome to use your own stationery to place an order. Here is the information we need:

- Quantity
- Item number
- Arrival date
- Message
- Phone number (if poss)
- Business or residence

### Order Online

HanesCookies.com

### Order by Email

Spreadsheets, Word documents or Scans may be emailed to us at: [hanes@hanescookies.com](mailto:hanes@hanescookies.com)

### Order by Phone

Local 336-764-1402  
Toll Free: 888-764-1402  
We have discontinued our FAX line.

### Order by Mail

Mrs. Hanes' Cookies  
4643 Friedberg Church Road  
Clemmons, NC 27012

### Payment & Processing

We accept Visa, MasterCard, American Express or Discover.

Make checks payable to Mrs. Hanes' Cookies.

### Taxes and Other Charges

**Add 2% sales tax on the product and shipping to any order being delivered within North Carolina.** Please call if International or expedited package rates are needed.

### Check your addresses!

**Make sure addresses are correct and complete. There are no refunds on returned cookies, nor can flavors be exchanged.**

### Questions or Problems?

Please call us! Real people answer our phones. We love talking to our customers and we are glad to help!

★ Yes, please see reverse side for my gift orders:

### Total of All Items

Total from Above	<b>Personal Order</b>
Total <b>Gift Orders</b> from Reverse Side	★
	Sub-Total
Add 2% Sales Tax on all NC Shipments	
	Additional Postage Call if international or expedited shipping rates are needed.
	<b>Grand TOTAL All</b>
	(If ordering by credit card, we can total your order)

## EXCITING NEWS! INTRODUCING...

# \$9 Flat-Rate Shipping!

- All 50 States —
  - Any Size Package —
  - As Many Items As You Like —
- Shipping is just \$9 per address. Additional shipping charges for International and Expedited packages are based on our negotiated rates.

<b>Send Gifts to the following: GIFT 1</b>				Amount	TOTAL
<input type="checkbox"/> Business	<input type="checkbox"/> Residence	Qty	Item		
Name					
Street					
City					
State	Zip				
Phone					
<input type="checkbox"/> Ship at once		Sub-Total		<b>This Gift</b>	
<input type="checkbox"/> Ship to arrive by: _____		<b>\$9.00 Flat Rate Shipping</b>			9.00
A gift from:		Total		<b>This Gift</b>	

<b>Send Gifts to the following: GIFT 3</b>				Amount	TOTAL
<input type="checkbox"/> Business	<input type="checkbox"/> Residence	Qty	Item		
Name					
Street					
City					
State	Zip				
Phone					
<input type="checkbox"/> Ship at once		Sub-Total		<b>This Gift</b>	
<input type="checkbox"/> Ship to arrive by: _____		<b>\$9.00 Flat Rate Shipping</b>			9.00
A gift from:		Total		<b>This Gift</b>	

<b>Send Gifts to the following: GIFT 2</b>				Amount	TOTAL
<input type="checkbox"/> Business	<input type="checkbox"/> Residence	Qty	Item		
Name					
Street					
City					
State	Zip				
Phone					
<input type="checkbox"/> Ship at once		Sub-Total		<b>This Gift</b>	
<input type="checkbox"/> Ship to arrive by: _____		<b>\$9.00 Flat Rate Shipping</b>			9.00
A gift from:		Total		<b>This Gift</b>	
		Sub-Total		<b>This Column</b>	

<b>Send Gifts to the following: GIFT 4</b>				Amount	TOTAL
<input type="checkbox"/> Business	<input type="checkbox"/> Residence	Qty	Item		
Name					
Street					
City					
State	Zip				
Phone					
<input type="checkbox"/> Ship at once		Sub-Total		<b>This Gift</b>	
<input type="checkbox"/> Ship to arrive by: _____		<b>\$9.00 Flat Rate Shipping</b>			9.00
A gift from:		Total		<b>This Gift</b>	
		Sub-Total		<b>This Column</b>	
		Sub-Total		<b>Left Column</b>	
				<b>Grand Gift Order</b>	
				<b>Total This Page</b>	

★ Transfer Grand Gift Order Total to the front side of the form and calculate your total order.

# Ordering Information

**Order Online** HanesCookies.com

## Order by Email

Spreadsheets, word documents or scans may be emailed to us at:

hanes@hanescookies.com

## Order by Phone

Local **336-764-1402**; Toll Free: **888-764-1402**

We have discontinued our FAX line.

## Order by Mail

Mrs. Hanes' Cookies  
4643 Friedberg Church Rd  
Clemmons, NC 27012

## Payment & Processing

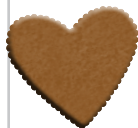
We accept Visa, MasterCard, American Express or Discover. Make checks payable to **Mrs. Hanes' Cookies**.

## Taxes & Other Charges

**Add 2% sales tax on the product and shipping to any order being delivered within North Carolina.** Please call if international or expedited package rates are needed.

 facebook/hanescookies

 @mrshanescookies



Our  
*Valentine*  
Hand-Made  
Label!

**If your Valentine is one-of-a-kind, give them a one-of-a-kind cookie!**

**Hearts & Flowers in a Red Tin**

Use our regular price list and item code.

Just indicate **Valentine delivery**  
(Heart shapes are not available in tubes.)

## Check your addresses!

Make sure addresses are correct and complete. There are no refunds on returned cookies, nor can flavors be exchanged.

## Our Guarantee

We guarantee delivery in excellent condition to the addresses given in your original order. PO Boxes and street addresses are accepted.

## Order Online with Ease at HanesCookies.com!

Our website makes it easy for you to set up an address book, order for multiple people and experience one easy checkout. To set up an account you need a valid email address and password. Your addresses and order history will then be available for future orders. Please call if you have any difficulty, **888-764-1402**. We would be glad to walk you through the process. **If you intend to send gifts to 20 or more addresses, we recommend you email your order to us at hanes@hanescookies.com.** Any format will work. Scans, Word Documents, or Spreadsheets.

## For Special Occasions and a One-of-a-Kind Cookie!

**Birthdays! Father's Day!  
Anniversaries! Mother's Day!  
Easter! "Just Because" Days!**

Use our regular price list and item code and just put the special occasion in your gift message.



# Tour Group Information

## The First Tour

In 1990, our daughter Mona gave the first organized tour of our bakery to her son Jed's kindergarten class. We never made a concentrated effort to publicize these tours, but word of mouth proved to be a very powerful advertising tool. Now, over 28 years later, news of our bakery tours has spread far and wide. Last year over 8,000 school children and over 6,000 senior citizens, local and national tour groups visited our bakery.

## Tour Specifics

A typical tour lasts around one hour and every tour is a personally customized experience. In school tours, we incorporate mathematics, economics, writing and history. We visit "Grandma's Kitchen" (equipped with a wood stove, an antique cupboard and table, rolling pin, cookie cutters and pans). We also highlight our warehouse, the "Secret Recipe" mixing room, the shipping and boxing area, our packing room and the office. Most fascinating to all is our baking area, where everyone gets to watch our "Artists in Aprons" hand-rolling and hand-cutting our cookies.

A sample of one of our six different flavors is given at each "station". The major emphasis of every tour is stressing the importance of how honesty and hard work are the essential building

blocks to success (whether it be in business or school work). We have heard from many parents how a tour of our bakery was a very positive influence on their child's school performance.

## Who Would Enjoy

This is the most unusual tour you will ever take. Bring your church, school, senior citizens or any type of group and tour our bakery. We are very proud of our business and would like to share its history with you. **You must call in advance to schedule a tour.** So call for an appointment today at 336-764-1402 or tollfree 888-764-1402.

## Tour Timing

Tours are given Monday-Friday, January through October 10 am to 2 pm. There is a \$5 charge per person. **Call in advance to book a tour! 888-764-1402.** (Sorry, no in-depth tours are given November and December, too busy!). But you can still come and enjoy tasty samples and watch our bakers from our special viewing area. **Our sales area is open till 5 pm Monday thru Friday, but to watch the ladies "roll", come before 2:30 pm!**



Rolling cookies is not easy, but Betty Brown and Patricia Hill make it look like fun.

If you can't visit our bakery, visit us at [HanesCookies.com](http://HanesCookies.com)

Take an online tour or watch videos about our unique business

## What is a Moravian?

"What exactly is a Moravian?" This is a question we are often asked. Originating in the Czech province of Moravia, the Moravian church was a pre-Reformation church begun by John Hus of Bohemia. His protest and teachings caused him to die a martyr's death at the stake on July 6, 1415.

The followers of John Hus organized the Unitas Fratrum (Unity of the Brethren) which became the first fully organized Protestant church in 1457. Many members were persecuted, driven from their homes and imprisoned.

They migrated to Germany and found refuge on the estate of a young nobleman, Count Zinzendorf, who was interested in their beliefs. They were often referred to as "that religious group from Moravia", and thus the name "Moravian" evolved.

The Moravians came to America and established a settlement in Bethlehem, PA. From there they came south to what is now Winston-Salem, NC. Today there are many Moravian churches in our area.

Our bakery is located on Friedberg Church Road. The road received its name from Friedberg Moravian Church built in 1779 and where nine generations of my family have been members since the beginning.



## Always look for my picture on the label!

This means you are getting the real thing! An honest-to-goodness hand-made cookie.

facebook/hanescookies

@mrshanescookies

What exactly does this mean? *Every cookie is:*



## Our Artists In Aprons

They don't **manufacture** cookies they **create** them. At 6:30 am, Monday through Friday, about forty-five employees arrive and start their work day. Rolling pins in hand, they begin the painstaking process of making these delicate cookies. It's not an easy task. The cookies are so fragile and thin that each 14 ounce bag or tin contains close to 90 cookies. We often hear customers refer to our cookies as "works of art". They get no argument from us!

We make around 100,000 pounds of cookies a year and there are at least 100 cookies in a pound. That equals **ten million cookies**, each cut out **one by one using only a cookie cutter**. That is quite a feat!

## Local Customer Bakery Pick-Up

For those of you who live near our bakery, we encourage you to take a drive into the country and visit us. Our bakery sits in the middle of what was once my father's farm. All year long our bakery is a flurry of activity. Our "Artists in Aprons" are always busy at work. Rolling pins are "rolling," cookie cutters are "cutting," and out of our ovens pop the most delicious cookies you'll ever taste!



### Local Pick-Up

At our bakery, we carry the economically priced cellophane bags. Also available are our tins and tubes, Mrs. Hanes' cookbook and Moravian stars. Please call 336-764-1402 for our current pricing.

You may also call us and reserve your bakery pick-up order. All we need is your name, phone, approximate pick up date and we will have your order ready and waiting for you.

### Party Favors and Special Shapes

We also make small sample packs as party favors adorned with a personalized label. We've made **bells** for weddings, **houses** for realtors, **teeth** for dentist, **apples** for teachers, **donkeys** for Democrats and **elephants** for Republicans. Advance notice is needed for any special shapes. Call for more information, 336-764-1402.

Please come visit and watch our cookies being made. Taste a cookie fresh from the oven and enjoy a sample of our six different flavors. And, oh yes, one extra bonus...stay for more than ten minutes and you'll leave smelling like a cookie!

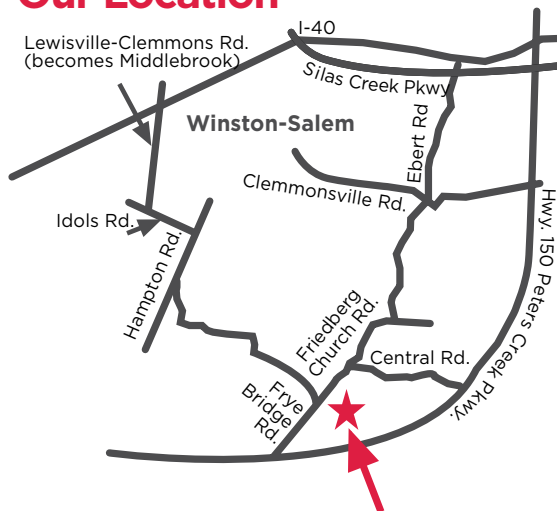
**Six flavors:** Ginger, Sugar, Chocolate, Lemon, Butterscotch or Black Walnut. Special shapes not available in tins or tubes. **Cellophane bags cannot be shipped.**

### Moravian Cookies Aren't Just for Christmas!

We are open year round and our cookies can make any occasion unique and tasty. We never add artificial additives like food coloring to our cookies. Personally, we think it alters the smell and taste and "good taste" is very important to us! However, for Bakery Pick-Up, we are able to hand-roll and hand-cut some very special shapes for your special celebrations. For instance:

- For Valentines Day, you might share your heart with hearts!
- At Easter, put some chocolate bunnies and lemon chicks in an Easter basket!
- There are flowers for Spring and Wedding Bells in June.

# Our Location



**Business Hours:**  
 Mon.-Fri.: 8 am-5 pm  
 Sat.: 9 am-2 pm  
 (Oct.-Dec.: Sat. 8 am-4 pm)  
 336-764-1402  
 Outside the 336 area code,  
 toll free 888-764-1402

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 @mrshanescokies

## From Winston-Salem

Take Hwy. 150 West (Peters Creek Pkwy.), turn right on Central Rd. (approx. 7 miles). Go to Friedberg Church Rd., turn left.

Bakery is 1 mile on left.

## From Salisbury

Take 150 East to Arcadia. At light turn left on Frye Bridge Rd. Go approx. 2 miles. Turn right on Friedberg Church Rd.

Bakery is on right.

## From Clemmons

Take Clemmons exit off I-40. Continue through Clemmons until road dead ends, then turn left at stop sign (Idols Rd.). Go 1/2 mile and at stop light turn right onto Hampton Rd. Go approx. 1/2 mile and turn left on Frye Bridge Rd. at VFW Bldg. Go approx. 4 miles to Friedberg Church Rd. Turn left.

Bakery is on right.

**Visit our website and order online or tour our bakery! [HanesCookies.com](http://HanesCookies.com) or email us at [hanes@hanescokies.com](mailto:hanes@hanescokies.com).**

**If you have previously used the order blank included in this brochure, no problem! Just print your order on any paper (neatly please) and send it to us. See information needed below:**

### Information needed and order blank EXAMPLE

<input type="checkbox"/> Business <input type="checkbox"/> Residence	Qty	Item	Amount	TOTAL
Name:				
Street				
City				
State	Zip			
Phone				
<input type="checkbox"/> Ship at once	Sub-Total <b>This Gift</b>			
<input type="checkbox"/> Ship to arrive by: _____	<b>\$9.00 Flat Rate Shipping</b>			9.00
A gift from:	Total <b>This Gift</b>			

**MRS. HANES**  
**Hand-Made**  
**Moravian Cookies**

4643 Friedberg Church Road  
Clemmons, NC 27012-6882

Visit our website and order  
online or tour our bakery!  
**HanesCookies.com** or email  
us at [hanes@hanescookies.com](mailto:hanes@hanescookies.com).

