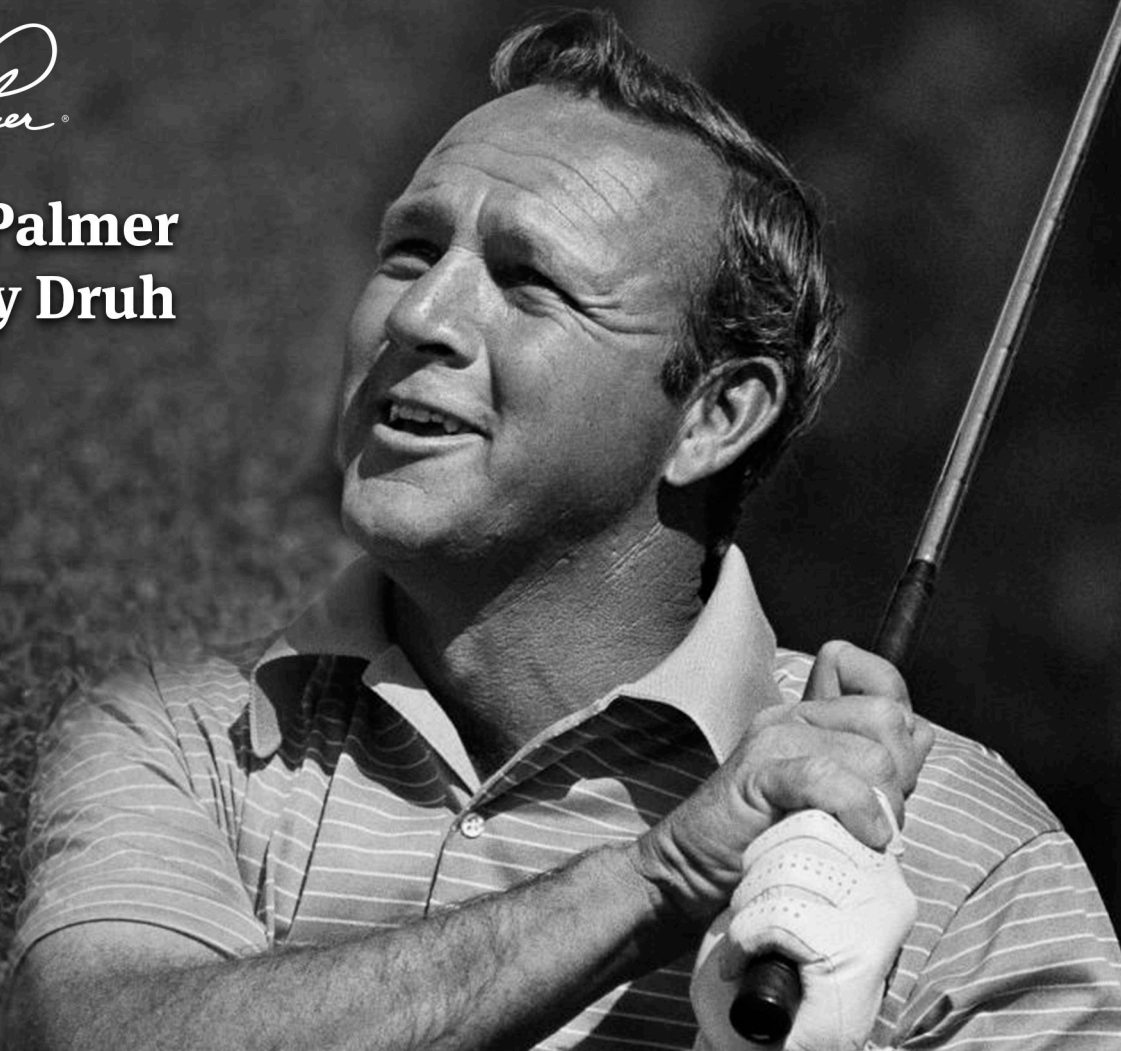




The Arnold Palmer Collection by Druh



DRUH



The Druh Story

- Founded in 2009 by Touring Professional Simon Hurd, Druh has established itself as one of the leading accessories brands in the golf industry, with a distinctly colourful personality and style
- Our heritage and passion was born on the golf course but our path is heading beyond the greens and fairways, to make Druh a truly modern athleisure and lifestyle brand
- Druh designs stylish handmade leather and ethical water snakeskin belts with it's unique interchangeable buckle endclip
- Druh is recognised as the custom buckle specialist designing & manufacturing the finest bespoke buckles for golf clubs, collegiate teams, corporates and private individuals
- Druh also gives their customers the opportunity to choose their own belt and interchangeable buckle combination via the 'Create Your Own' App online at www.dbbelts.com
- With Lee Westwood and Sung Hyun Park as Brand Ambassadors, and also favored by John Daly, Druh is definitely the #number1BeltonTour
- Druh also designs bespoke leather accessories and designer golf poloshirts, selling through a network of distributors, retail (including digital), wholesale and licensing channels worldwide



Simon Hurd
Co-Founder, Druh Belts & Buckles



Park Sung Hyun
Druh Ambassador



Lee Westwood
Druh Ambassador



Druh proudly partners with



Arnold Palmer Enterprises



“All of us at Druh are extremely proud to announce we have partnered with Arnold Palmer Enterprises.

We are honored and thrilled to work alongside the most iconic brand in the golf industry and help Mr. Palmer’s legacy live on. Arnold Palmer not only was one of the greatest golfers of all time, he was the definition of a gentlemen as well as the epitome of style and grace. He brought joy to the hearts of many worldwide through golf. Off the course his charitable contributions reached just as far.

Thank you for helping us honor Mr. Palmer and continue his dream of giving back.

He will be forever missed.” - #LifeWellPlayed

Simon Hurd
Founder, Druh

**This collection of handmade leather belts, with the wonderfully colourful
and uplifting iconic ‘umbrella’**



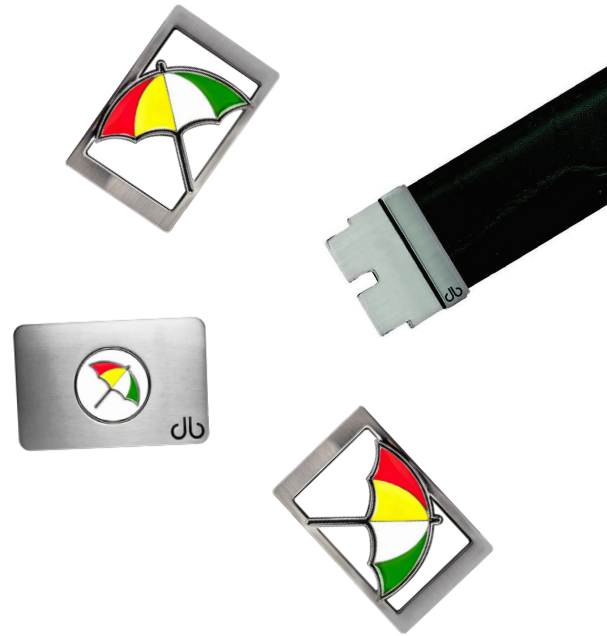
The Umbrella Story

After winning the 1960 U.S. Open at Cherry Hills, Mark McCormack said about Arnold Palmer, “Instead of a mere hot commodity, he became an immortal in alligator shoes.” The Palmer empire of business interests was exploding across the globe. In 1961, as part of an overall business strategy, Arnold Palmer Enterprises, Inc. was established. Now that they had a name, they needed a corporate logo. Just after ‘APE’ was formed, Arnie and a group of business associates were sitting around a conference table in Ligonier, PA. They were attempting to brainstorm some kind of signature logo they could use on clothing, business stationery, golf clubs and so forth. In the preceding days the group had come up with a number of promising ideas ranging from crossed golf clubs to laurel leaves. But upon deeper investigation, they determined these symbols were either too commonplace to have any real meaning or they were already trademarked by other organizations. The frustration level in the meeting was rising and Arnie went to walk it off only to find it was raining outside. He saw a lovely woman get out of her car and pop open a multi-colored umbrella. Arnie dashed back into the conference room.

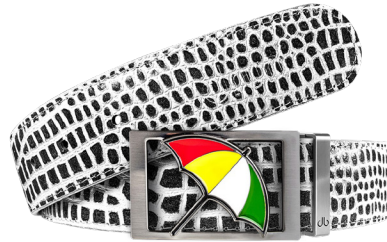
“What about an umbrella?” said Arnie. Someone at the table shot back, “What kind of umbrella?” Arnie suggested a multi-colored golf umbrella. A few heads bobbed in agreement. But nobody was even close to calling it a good idea, yet. Somebody told Arnie not to get his hopes up too high because it would be a miracle if someone hadn’t already trademarked it. Despite the odds, the group decided to have their lawyers investigate the symbol. A few weeks later their legal team was surprised and pleased to learn that nobody worldwide had trademarked the multi-panel umbrella symbol. Suddenly Arnie had his new company logo - an open golf umbrella done in four colors; red, yellow, white and green.

Unique Druh design buckle 'end clip'

The 'Tour Collection' unique end clip feature enables Druh buckles to be interchangeable, which gives Druh customers the opportunity to create their own customised belt to look smart on or off the golf course.











Lizard texture leather in white



Lizard texture leather in black



Lizard texture leather in brown



Full grain white



Full grain black



Full grain grey



Buckle Size 68 x 44 mm
This buckle will fit any Druh belt strap



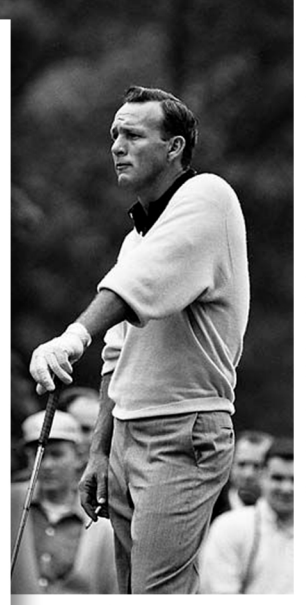
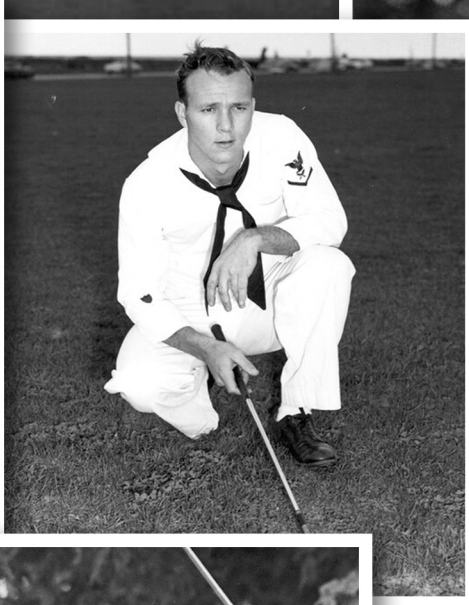
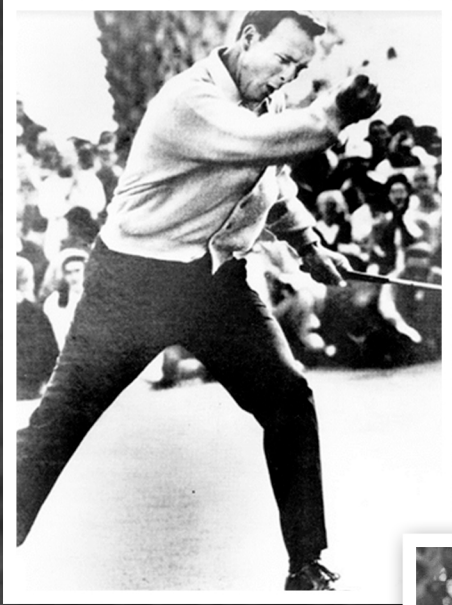
Key features:

- Universal Size Ballmarker made from premium nickle-free metal
- db brushed chrome buckle with clamp style
- db ballmarker in Black
- Blank Ballmarker

Benefits:

- Easily customised blank ballmarker for small custom orders
- Use existing custom ballmarkers for a quick turn-around custom order
- Corporate custom orders with db ballmarkers





DRUH

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