

# Good To-Go' Introducing Innisbrook Shopkeeper





### **An Origin Story**

Innisbrook has a long tradition of serving families with beautifully designed packaging accessories to help your perfect gift have the perfect presentation.

But, we wanted to do something good – maybe even something GREAT – for business owners, too. So, we launched Innisbrook Shopkeeper to provide business owners with a way to elevate and promote their brands from the bag up.

We chose the tagline, "Good To-Go" for Innisbrook Shopkeeper because we know that your business is doing so much good for the community you serve, and we see you!

And there's one more important thing to mention: Innisbrook Shopkeeper's 100% recyclable, kraft paper bag products are good for the environment. Not only that, but they're sustainable, too, because trees are renewable resources compared to those plastic bags floating around. So take the No-Plastics Pledge and get it Good To-Go.



### **Our Capabilities**

Shopkeeper is the ideal solution for any size business looking for packaging and accessories, We're now offering custom-printed, eco-friendly kraft paper bags, wholesale wrapping paper, and unique packaging accessories that can help you stand out from the crowd.

First, you select the size, color, and type of bag that fits your needs. Whether it's for dermatology or dentist offices, salons or takeaways for special events or promotions, you could have your logo printed in one color, two colors, or even hot-stamped with foil for an exclusive look.



Not to mention that Innisbrook stands by our pledge to make everything right here in the good ol' US of A, so that means we can offer quick turnaround times and fast delivery, too. This beginning-to-end process is one of the ways Innisbrook Shopkeeper is so unique! What are you waiting for? Get it good, to-go.

Want to customize your bags? Get started today - call (800) 334-8461 or email us at customerservice@innisbrook.com to place your custom print order.



100% Recyclable Kraft Paper Bags (Can Be Custom-Printed)



Bulk & Wholesale Gift Wrapping Paper



Bulk & Wholesale Packaging Accessories

### **The Shopkeeper Process**

# Step 1

Visit **Innisbrook.com** and locate the Shopkeeper tab in the navigation bar.



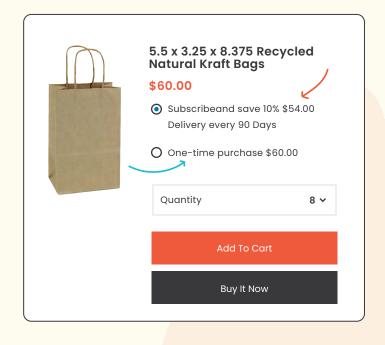


### Step 2

Locate your desired product.

# Step 3

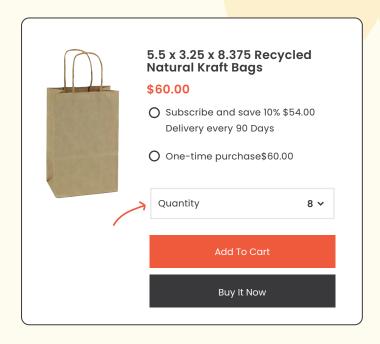
When you have found your desired in-stock product, select your preferred options: Subscription with delivery every 90 days or a One-Time Purchase. Our subscriptions are a super-easy way to shop but remember they're without obligation and you can modify or cancel your subscription at any time!



### **The Shopkeeper Process**

## Step 4

Select the quantity you want to purchase and click "Add to Cart." Note: our Kraft Paper Bag products come in case quantities of 200 or 250.



# 5.5 x 3.25 x 8.375 Recycled Natural Kraft Bags \$120

# Step 5

Check out like you normally would by going to the cart, entering your payment and shipping information, and placing your order. Note: if you selected subscription as your preferred method of delivery, you'll see an opt-in notice. Remember, you can modify, cancel, or change your Innisbrook Shopkeeper subscription at any time.

## **Custom Bags**

We have the ability to customize your Kraft Paper Bags with your artwork in one-color, two-color, or even foil-stamping for a look that's unique to your brand. Call us at (800) 334-8461 or email us at customerservice@innisbrook.com to arrange your custom printing options!



### A Handy-Dandy Shopkeeper Bag Usage Chart



### Who We Are & What We Do



#### Who We Are

Innisbrook has been around for a long time, over 7 decades. Since 1957, to be precise. And we're a third-generation, family-owned business that caters to over 30 million consumers with a history of creating high-quality packaging products for individuals and shop owners alike.

### **What We Do**

Innisbrook has gift wrap! Sure, we've got a lot of beautiful, exclusive designs for gift wrapping paper that are printed on the highest-quality paper around for any gift-giving occasion. To boot, we also provide gorgeous gift bags, wrapping accessories, and more that are all 100% recyclable and made in the good ol' US of A. We wouldn't have it any other way!

### Did you know we also offer:

- Custom-Printed Kraft Bags that can be printed with your design in 1-color,
   2-colors, or even foil stamping!
- Packaging Accessories that give you the perfect finishing touch
- Bulk Wrapping Paper for use in Retail Settings

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For Custom Printing Options and More: customerservice@innisbrook.com
(800) 334-8461