



**NOBLE
NEWBORN**

"Enjoy it *because* it lasts."

Anneliese & Dan King

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"I hear from frustrated moms all day long. We are tired of throwing money away on plastic wasteful baby products. We want sustainable reusable tools that blend into our homes, not overtake them."

-- Anneliese King, Founder

"Noble Newborn debuts its Staple Luxury™ line with the first of its kind "Made in the USA" anti-microbial Emerson Bottle Brush. We're excited to provide a sophisticated solution at a time when families are home and focused on health."

-- Dan King, Founder



Press Inquiries

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EMERSON BOTTLE BRUSH
5-PIECE KIT
MSRP \$149 + TAX

There are lots of things we love, but like you, we were tired of our kitchen sink being littered with gross old baby bottle brushes. We were willing to spend a little more for something that is less wasteful, kills germs, is FDA-compliant, is made in the U.S., optimizes hygiene and wait for it—looks BEAUTIFUL on our kitchen counter. But we couldn't find it, it didn't exist.

So, in 2019, our family-run company Noble Newborn was created. Noble Newborn™ baby products transform expectations by creating products that blend seamlessly into their surroundings and provide enhanced functionality.

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