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COMPOSTABLE BEACH TOY FOUNDER SHINES SPOTLIGHT ON ECO-WARRIOR KIDS

Rogue Wave founder to participate in youth conservation summit

KAILUA, OAHU, August 10, 2019—Rogue Wave founder Kate Reimann will participate in Youth Ocean Conservation Summit in December in Sarasota, FL, as a panelist and judge for youth version of “Shark Tank.”

Rogue Wave, based in Oahu, uses a certified compostable biopolymer to 3D print compostable beach toys. Reimann started the company in 2016 with the goal of bringing alternatives to conventional plastic to market.

Reimann overcame several obstacles in the three years since the founding, including sourcing the right material for the beach toys—a challenge that took two years to overcome. She will speak on a panel about careers in ocean conservation and engineering solutions, a topic she’s passionate about.

The Youth Ocean Conservation Summit is an annual event held at Mote Marine Laboratory and Aquarium, founded by Sean Russel, and unites over 200 youth around conservation, teaching activism and helping to jumpstart conservation efforts through speakers, hands-on workshops, and seeing conservationists and business owners like Reimann in action.

“I received an email in the spring of 2019 with a request from Isabella, a participant in the 2018 YOCS. She asked to purchase our compostable beach toy sets to be used at the permanent beach clean up kiosks she was building at Bunche Beach in Fort Myers. I was blown away that this eleven year old was putting time into this level of activism and conservation,” Reimann said.

Reimann was inspired to highlight Isabella's passion for the ocean in her Rogue Wave newsletters, and continues to shine the spotlight on young activists.

"We also have a 5-year-old hosting monthly beach clean ups. I mean, these kids are truly taking ownership of their future. And their enthusiasm should be shared with the world. They keep me inspired on my tough days. I share their stories in the hopes they inspire others, too."

Rogue Wave's goal is to curb conventional plastic use, only 9% of which is traditionally recycled. The rest goes to landfills or incineration facilities. Rogue Wave uses a plant-based polymer that breaks down in industrial compost facilities, active landfills, and landfill-to-energy sites, leaving no toxic residue or micro-plastics behind, choosing innovative solutions to the plastic pollution problem.

The conference takes place on December 7, 2019, in conjunction with satellite conferences all over the U.S. "I think I'll learn as much from these young conference attendees as they'll learn from me," Reimann said.

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Hawaii-based innovative materials company, Rogue Wave, was founded in 2016. Rogue Wave makes certified compostable beach toys in an effort to fulfill its mission: to make our oceans plastic free, reduce the use of fossil fuels, and create better products using better materials. For more information, visit www.roguewavetoys.com, or @roguewavetoys on Instagram, Facebook, and Twitter.