

OzJam'15 "The Land Of Oz"

Create a Scene!

Presented by Cam Woody CBA, Pioneer Balloon Company, USA



About This Class

Follow the yellow brick road to the Land of Oz—and higher profits! In this class, you'll learn how to bring the Emerald City to life with balloons. Cam will show you how to build different elements for this popular theme including entrance decor, centrepieces, and a backdrop wall that's perfect for photo ops. Some of the products you'll use will include Qualatex Quick Link Balloons and Bubble Balloons. Bring your hand pump and your imagination! (Ruby slippers are optional.)



- Main balloons used: Quicklinks, round latex, non-round latex
- Suitable for Decorators & Deco-Twisters
- Supporting educational material: Balloon Images Magazine, qualatex.com, QBN
- Class Type:



Hands On



Lecture



Group Work



Cam Woody, CBA, Pioneer Balloon Company, Wichita, KS, is the Executive Art Director of Publications. In 1994, shortly after joining Pioneer Balloon Company, Cam earned her Certified Balloon Artist designation. Ever since, she's been inspiring balloon professionals by producing artistic, sellable designs for *Balloon Images* magazine.

Cam's position as Executive Art Director of *Balloon Images* gives her the unique opportunity to work with and learn from the industry's best balloon instructors. She loves sharing what she's learned and her passion for balloons with others. Cam's expertise has led her to teach at international industry events such as the World Balloon Convention (WBC), the Japanese Balloon Artists Network (JBAN) convention, and Convención Mexicana de Arte en Globos (CMAG).

Connect with the presenters:

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