



Ohio's Leader Since 1975

Suntrol has been Ohio's leading provider of glass-enhancing solutions for more than 45 years. Suntrol provides solar control, custom design, privacy, sustainability, and security solutions for both residential and commercial clientele. Suntrol is an award-winning Eastman Llumiar SelectPro™ provider and a certified Veteran-owned business enterprise.

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Feather Friendly Technologies Inc.

Feather Friendly® Bird Deterrent Technology is a simple solution that positively impacts bird conservation, with a durability and longevity of 15+ years. We are tested and approved by American Bird Conservancy, Dr. Daniel Klem Jr., and supported by countless other organizations. Independent studies have shown a successful reduction in strikes of over 95%.

Our markers make the glass visible to birds preventing deadly collisions without compromising a building's aesthetics or views. Since 2006 Feather Friendly has installed over 6 million sq. ft. of product worldwide!

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Cuyahoga Community College® Bird Conservation





Cuyahoga Community College | Cleveland, Ohio

The Challenge

As an advocate for environmental stewardship, Cuyahoga Community College® (Tri-C) selected Suntrol to provide bird-strike mitigation at its Westshore Campus.

Westshore Campus was built next to a wetland, and the windows on the north side of the building inadvertently posed a threat to wildlife. Birds mistook the reflection of the tree canopy in the windows as habitat and collision-related bird deaths were alarming.

"When I started at Westshore, the issue of bird strikes was one of the first things brought to my attention," said Scott Latiolais, Ed.D., President of Westshore Campus. "Everyone wanted to find a solution."

Tri-C turned to Suntrol, an authorized Feather Friendly® dealer and applicator, to treat the vast amount of glass near the wetland and outdoor laboratory. Feather Friendly® deterrent markers make the glass visible to birds yet are unobtrusive to the human eye.

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John Hansen
President of Suntrol

"The Audubon Society estimates that about one billion birds are killed each year due to collisions with glass, making glass collision the second leading cause of bird deaths annually," said Suntrol's owner, John Hansen. "Two-thirds of North American bird species are now facing extinction, and we applaud Tri-C for taking action on this important issue by investing in bird-strike mitigation."

The Solution

"Since Suntrol installed Feather Friendly, the bird strike deaths in the treated areas have been eliminated," said Erica Stevenson, Ph.D., associate professor of biology at Westshore Campus. "This is exciting and significant."

"Birds are very important to healthy ecosystems, and Westshore is doing its part to help eliminate the danger to bird populations resulting from glass collision," said Mathew Werner, student and member of the Environmental Club. "Since the deterrent markers were installed, bird death and injury near the wetland have been eliminated, making us better allies to these beautiful animals and the wetland ecosystem as a whole."

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