

Watson's

Chocolates of Distinction

2020 · 2021

Gift Catalog



To our Loyal Customers and Friends,

As we introduce our holiday catalog to you, we hope that 2020 is becoming a bit easier to navigate as we embark upon this “next” normal. The profound challenges set upon us during this time have affected us all, personally and professionally, from sea to shining sea. Heading into the holiday season, we recognize that you may be facing many new life challenges and hope that the products offered here might bring a little joy and sense of tradition to you and your family. We hope that you are able to celebrate with your loved ones, whether in person or on Zoom, and that you are able to embrace the joy of the season in perhaps a new way.

We are looking forward to 2021 (isn't everyone?!) as we will be celebrating our 75th year of creating Buffalo's most beloved and delicious chocolates. We will celebrate this anniversary with you, our loyal friends, family and customers in the months to come - beginning with the launch of our new website this fall! Please visit us online at WatsonsChocolates.com where we have made shopping just a little bit easier for you. It's chock full of even MORE of our favorite chocolates and gift ideas, and we hope that you'll include us on some of your holiday shopping lists.

May your holiday season be filled with all that is sweet and good, and wishing you peace in the coming new year.

The Watson Family & Staff



2 Piece Sponge Favor

Our famous Sponge Candy presented in the perfect size to use as favors for special events. Available with custom printed logo ribbon.

\$2.50 each



Toffee Topping

There's no such thing as too much sponge candy so we created this delectable dessert and ice cream topping made from our famous Sponge Candy. Net Wt. 9.5 oz.

\$6.95



Sponge Candy Mug

Our 20 oz Watson's mug is filled with a half-pound of milk chocolate sponge candy. It's a perfect way to enjoy some Buffalove!

\$24.95

www.WatsonsChocolates.com



Sponge Candy

8 oz Gift Bag \$13.75 • 1 lb Gift Box \$25.95
2 lb Gift Box \$50.95

Available in milk chocolate, dark chocolate, and orange-flavored sponge coated in our creamy milk chocolate.

It's an art and a science - made by hand in small batches, our Sponge Candy is cooked in traditional copper kettles by our highly trained candy makers.

For over 70 years, Watson's has long been regarded as the favorite when it comes to this legendary Buffalo confection. Watson's famous Sponge Candy is made all year 'round - crafting over 35 tons of it annually!



Buffalo's Best Sponge Candy

Holiday Cheer

Chocolate-Covered Oreos®

Your favorite sandwich cookie drenched in our creamy milk chocolate and garnished with nonpareils.

7 piece sleeve \$14.95

English Toffee

A classic English Toffee recipe developed by Mr. Watson himself! Our buttery almond crunch is enveloped in Watson's creamy milk chocolate and finished with our house-roasted almonds.

Net Wt. 8 oz \$12.50 ▶

Gourmet Nut Brittle ▶

Our twist on traditional brittle features pecans, hazelnuts, almonds and cashews enrobed in our famous milk chocolate, drizzled with white and dark chocolate, and topped off with chopped walnuts.

12 oz Gift Box \$19.95



Minikins

Available in Watson's smooth milk, rich dark, legendary orange, or creamy white chocolate, these miniature Santas, trees, bells, and stars make a perfect treat for sharing with friends and family.

8 oz \$12.50 • 1 lb \$22.95



Christmas Cheer Basket

A great big Santa sucker, chocolate-covered Oreos™, our famous Sponge Candy, and a giant chocolate-dipped candy cane will surely help spread some cheer this holiday season.

Approx 1.25 lb • \$34.95



Winter Wonderland Basket

A festive arrangement of holiday treats including chocolate popcorn, nonpareils, assorted chocolates, Jingle Bell Bark, Sponge Candy, and foil wrapped chocolate bells.

Approx. 1 lb 5 oz \$36.95



Pistachio Cranberry Bar

Available in either our creamy milk chocolate or delectable dark chocolate, it's an ideal treat for the holidays.

16 oz Break-Away Bar \$25.50

3 oz Break Away Bar \$4.75



Jingle Bell Bark

Layers of sweet white and minty dark chocolate are made extra festive with green stripes and crushed candy canes.

16 oz \$22.50

8 oz \$11.95



*Actual basket design may vary from styles shown

Exquisite Gifts



Gift wrap may vary from style shown.

a) Supreme Pyramid \$149.95

This supersized pyramid is sure to make an impact with almost 7 pounds of assorted chocolates including our Deluxe Assortment, Sponge Candy, Turtlettes, chocolate pretzels, and seasonal foil-wrapped novelties. (\$187 value!)

b) Grande Pyramid \$99.95

This stunning pyramid comes complete with Sponge Candy, Jingle Bell Bark, Gourmet Nut Brittle, holiday Minikins, and chocolate-covered Oreos® - perfect for a party or holiday gathering! Over 4 ½ pounds of chocolate. (\$125 value!)

c) Classic Pyramid of Joy Net Wt. 2 lbs • \$54.95

A monument to the chocolate connoisseur with five golden tiers: Deluxe Assortment, chocolate-covered nuts, Turtlettes, our famous Sponge Candy, and two truffles on top!

d) Petite Pyramid of Joy Net Wt. 1 lb • \$27.95

The “baby” of our popular Pyramid line, this smaller version offers tempting tastes of our popular Deluxe Assortment, cherry cordials, Sponge Candy, and truffles.

Home for the Holidays Basket

This hometown favorite includes Sponge Candy, Chocolate Pretzels, Hot Fudge, assorted chocolates, foil-wrapped chocolates and a giant candy cane!

Approx 2 lbs 5 oz • \$56.95



Executive Basket

This decadent collection contains Sponge Candy, a Deluxe Assortment, chocolate-covered popcorn, Buttercrunch, Buffalo Bites, truffles, seasonal foil-wrapped novelties, and a 72 Bar.

Net Wt. 4 lbs 1.25 oz • \$99.95



Deluxe Holiday Gift Basket

This array of our finest chocolates will impress clients and family alike - a Deluxe Assortment, Sponge Candy, Hostess Mints, truffles, and chocolate pretzels are all included in this prestigious package.

Net Wt. 3 lbs 4.5 oz
\$89.95

Actual basket may vary from styles shown.

Share your Buffalove with more themed products on our website!

Buffalo Basket

Show your hometown pride with this delightful basket full of local favorites. Includes chocolate Buffalo wings & bites, our famous Sponge Candy, and an adorable buffalo cookie cutter to name a few!

Net Wt. 2 lbs 5 oz
\$69.95





Custom Logo Gifts

Enhance Your Brand

WITH A CUSTOM GIFT FEATURING YOUR LOGO AND OUR SIGNATURE CHOCOLATE.

Gifts of chocolate are always in good taste, and with your logo engraved on a chocolate bar or stamped on a box of chocolates, your gift will make a lasting impression and help build your brand awareness. We can design something special to suit any need and any budget. We have quick turnaround time, free gift-wrapping, and can drop-ship your gifts to multiple locations. Please inquire about volume discounts.



Window Box Assortment

A half-pound of Watson's deluxe assorted chocolates surround a 4 oz solid centerpiece engraved with your logo or greeting.

\$18.75

www.WatsonsChocolates.com
or **Order Toll Free 1-888-875-6643**

Logo Assortments

Get noticed with these custom gift boxes filled with a choice selection of our most popular nuts, creams, chews, and crisps.

a. Standard Logo Box

(no centerpiece)

11 oz • \$17.50



b. Premium Logo Box

14 oz • \$23.75

28 oz (two-layer) • \$44.95



1 oz Chocolate Business Cards

These individually boxed cards are sized just right for handouts, promotions, or event favors.

May also be used as a centerpiece for our Premium Logo Box.

\$2.50 each



Visit Our Website

for more info regarding packaging, pricing, lead time and set-up fees.

Solid Chocolate Logo Bars



Your name or logo engraved on a bar of Watson's delectable chocolate is sure to impress. Individually gift boxed and available in milk, dark, or orange chocolate.

(Pictured clockwise from top)

- 12 oz bar \$19.25
- 16 oz bar \$21.50
- 3 oz bar \$6.25
- 5 oz bar \$8.50

Classic Favorites



Buttercrunch

Our rich, buttery toffee is made with premium cashews, a drenching of our milk chocolate, and a sprinkling of walnuts.

7 oz Sleeve \$11.95
12 oz Gift Tin \$23.50

Chocolate-Covered Popcorn

Freshly popped premium corn is generously drizzled with Watson's luscious milk chocolate.

8 oz Gift Bag \$12.95
13 oz Tub \$18.95
24 oz Tub \$28.95



Charlie Chaplin

A delicious blend of chocolate, marshmallows, cashews, and coconut, our Charlie Chaplin is shaped into a loaf that is perfect for holiday sharing. Limited quantities available, so order early!

1.5 lb Loaf \$31.95



Turtlettes

Made from rich, buttery caramel, freshly shelled pecans and Watson's chocolate, our Turtlettes are the most delectable you've ever eaten!

8 oz Gift Bag \$14.50
16 oz Gift Box \$27.50



Chocolate Pretzels

This crunchy/creamy and salty/sweet combination proves to be an irresistible treat. Available in milk and dark chocolate.

8 oz Gift Bag \$12.50



Peanut Butter Minuettes

The perfect pairing of smooth milk chocolate and rich, creamy peanut butter.

7.75 oz Tin \$12.50
Seasonal varieties available online!



Sea Salt Caramels

Our popular mouth-watering caramels, updated with a sprinkle of crunchy sea salt on top. Visit our website for available options.

6 piece Sleeve \$6.95
16 piece Sweet Box \$16.50
24 piece Sweet Box \$24.95



Visit our website for new products, more sizes, flavors & varieties!



Boxed Assortments



Deluxe Assortment

Our finest handmade chocolates filled with freshly roasted nuts, buttery caramels, glazed fruits, and a generous variety of mouth-watering creams.

1 lb Gift Box
\$26.95

2 lb Gift Box
\$49.95

4 lb Gift Box
\$88.95

Great Value!



Nut, Crisp & Chew Assortment

Caramels, nougats and other delectable chews are teamed with our marvelous buttercrunch, honeycomb crisps, and our premium chocolate-covered nuts.

1 lb Gift Box \$27.50

2 lb Gift Box \$51.95

16-Piece Sweet Box

For any occasion, share our favorite assortment of milk and dark chocolate, nuts, creams, and caramels.

Gift Box \$14.95



All Nut Assortment

Feast on freshly roasted almonds, cashews and hazelnuts, plus pecans, walnuts, and Brazils, all drenched in our smooth milk chocolate.

1 lb Gift Box
\$29.50

2 lb Gift Box
\$55.95



9 Piece Deluxe ASSORTMENT

An attractive gift at an equally attractive price, this box includes a sampling of creams, nuts, chews, and crisps.

\$9.50



Millennium Collection

Our famous Sponge Candy, Turtlettes, chocolate pretzels, Buttercrunch, cherry cordials, truffles, clusters, and caramels are all included in this signature assortment.

Net Wt. 22 oz \$34.95



Stocking Stuffers

Holiday Pops

4 oz Giant Santa \$5.95
2 oz Snowman \$3.25

Hot Fudge Sauce

Sooo thick - almost a confection itself!
Net Wt. 9.5 oz \$6.95

Giant Dipped Candy Cane

Peppermint and chocolate perfection.
\$5.95 each

Foiled Christmas Bulbs

Solid milk chocolate de-lights
6 pc. Sleeve \$8.95

Nonpareil Christmas Tree

Solid chocolate in keepsake cookie cutter
1.5 oz \$3.95

Bela's Biscuits

Half-dipped in carob and yogurt
6 Large Dog Biscuits \$7.95

Elmwood Strip Bar

Espresso Bean Toffee in Milk or Dark Chocolate
3 oz \$4.95

Buffalo Bites

Milk, Dark, Orange or White Chocolate
8 oz gift tote \$12.50

72 Bar

Deep dark bar with 72% cocoa
2.25 oz \$4.50



Shopping Watson's is fast and easy!

ONLINE

Order at WatsonsChocolates.com and shop great gift ideas

Free Shipping on \$65*

PHONE

Call us at 1-888-875-6643 with questions or to place a custom chocolate order

VISIT

There is always more in-store! Visit one of our 8 retail locations in WNY to shop all that Watson's has to offer
WatsonsChocolates.com/locations

CATALOG/ONLINE PRICES MAY VARY FROM IN-STORE PRICING



Connect with us on Facebook, Instagram, or text SPONGECANDY to 31996 to join our Retail VIP Club

*Standard FedEx Ground or USPS Priority Mail, contiguous US only, \$65 per address shipped to, may not apply to gift baskets and other specialty items, does not include warm weather shipping options.



Watson's is proud to use chocolate made with Fair Trade Certified cocoa in all of the confections we produce.



Watson's

750 Ensminger Road, Suite 112
Tonawanda, NY 14150



**CHECK OUT OUR
NEW ONLINE SHOP!**

watsonschocolates.com

Due to supply chain shortages, delays and restrictions caused by COVID-19, along with increased demand, our in-house processing times will be longer (minimum 5-7 days) - especially during the holidays. Please know that we are working very diligently to process your order as quickly and as safely as possible! We are also anticipating carrier delays, so please allow ample time for your package to arrive. We suggest ordering by 12/6 for best selection and timely delivery.

info@watsonschocolates.com

1-888-875-6643