



CORPORATE & GROUP CATALOGUE 2024

VIRTUAL & LIVE INSTRUCTIONAL FLORAL DESIGN
for a memorable team-building creative experience

Spring 2024

PETALACADEMY.COM

create the best blooming team

Petal Academy creates Virtual & Live team-building experiences for you and your associates.

When you book a corporate floral experience you receive:

Virtual

Comfort of one's own home

Kits dropped direct to participants – throughout Ontario

Eliminates worrisome weather & driving conditions

Eliminates need for costly accommodations

Can be a family fun activity

Eliminates drinking and driving concerns

Only monopolizes one hour of participants time

No comparison to another's arrangement

Virtual workshops include - apx time 1 hour
\$100-150 pp

• A course selection consultation with our designers (choose from different themes to find the best fit for your team).

• A customized email "save the date" invite for participants
• A confirmation email with live zoom link* (unless externally provided by team host).

• A Spotify playlist, directions outlining required tools & items as well as an ingredient & material list.

• A live professional tutorial by our lead designer, walking you through all of the steps to create your floral / horticultural project. A re-play link of the lesson will be supplied the following day.

• A follow up survey for participants.

• A complete floral kit shipped to specified addresses of participants in the GTA and surrounding area.

• PLEASE NOTE: All addresses must be submitted a minimum of 10 days prior to shipping dates through our downloadable .csv template.

Live

Person to person connection

Live assistants to coach through activity

Can incorporate media screen and sound

Kits / box per student includes tools and all materials

Onsite ambiance – staged atmosphere

Longer style event – 2 hours

***meet & greet, beverages, snacks**

***intro and demo or step by step**

***live coaching – participants can work at own pace**

In Person – Live Workshops include apx time – 2hrs
\$175 - \$300pp

• A course selection with consult with our designers
• A PDF Save the Date for participants

• AV screen and mic equipment if needed *recommended for groups over 30 participants ** additional cost (\$TBQ)

• Complete Kit with floral and tools required for each participant (Floral Sheers)

• + packaging for take home transport

• Refreshments

• Note pad and Pen

• One assistant per 20 students in addition to instructor

3 hour time – breakdown of schedule

Arrive and mingle 30 min

Intro & product ID 15 min

Live Demo 30 min

Creation design time & in person coaching 45 min

Close of workshop 30 min – maintenance key notes

Package for take home -

Breakdown of space 30 min

1 HR -VIRTUAL KITS INCLUDES SHIPPING TO GTA AND SURROUNDING AREA STARTING AT \$100 PP

2 HR -LIVE IN PERSON EVENTS MIN 20 PARTICIPANTS

STARTING AT \$175 PP



Spring Vibes Wreath

A pastel collection of faux coloured blooms and foliage, creates a gorgeous spring wreath that will create beautiful curb appeal and get you set up for the Spring Season.

\$150 inc shipping



Spring Abundance Box

This modern centrepiece, is a bloom filled collection roses, carnations, spring florals and fillers for lasting enjoyment * hat box may differ in colour // shape

\$150 inc shipping



Everlasting Love

The collection of
everlasting dried blooms
and soft textures
highlights this beautiful
faux arrangement

\$150 inc shipping





Spring Breeze

The collection of potted bulbs, plants, moss and branches is the perfect class to bring on spring!

\$125 inc shipping





Spring Blossom Bouquet

Learn how to spiral Hand tie a bunch of early spring favourite blooms Iris or tulips, daisy, alstroemeria and willow branches // complete with disposable water box

\$100 inc shipping



Live life in full bloom

PETALACADEMY.COM
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*Workshop kits may vary from images shown
pending quality and availability