

EDUCATION

Algonquin College Business Management & Entrepreneurship **Brock University** Computer Science, B.Sc. Specialized Honors

Ottawa *April* 2021 St. Catherine April 2024

SKILLS

Technical

Product Management

Business Analysis

Java, SQL, JavaScript, HTML, CSS, AWS, Azure, GCP, Shopify, Android Development, iOS Development

JIRA, Trello, Product Road mapping, Persona Creation, Goto-market Strategy, A/B Testing

Process Flow, User Requirement, PowerBI, Google Analytics, Microsoft Office

WORK EXPERIENCE

Telus – Public Mobile

August 2022 - Current

Remote/Toronto

Business Analyst

- Completed the largest rebranding for Public Mobile. Managed bi-weekly sprints and organized planning sessions to achieve team goals on time.
- Managed product backlog and roadmap, ensuring alignment with company goals and customer needs, delivering high-impact features on time and within budget.
- Led sprint planning sessions, fostering cross-functional collaboration, and prioritizing tasks, resulting in increased team efficiency and the timely release of product enhancements.
- Effortlessly communicated project progress, gathered feedback, and maintained a transparent and productive relationship with key stakeholders. Delivered multiple projects on time and ahead of schedule.
- Identified communication and process gaps between digital and marketing teams. Increased the efficiency of launching new marketing campaigns from 2 days to 5 hours.
- Regularly participated in architecture conversations to help improve Public Mobile websites—established automated process to reduce the number of deployments and increase over-the-air updates.

Kynza Group Remote/Toronto

Product Development Manager

February 2021 – August 2022

- Successfully completed two rounds of beta testing by moving more than \$400,000 on the app. Managed weekly sprints, and organized grooming sessions with offshore development teams.
- Organize product backlog by using agile methodologies. Increased team productivity by 30% to meet customer needs during beta tests.
- Participated in product demos with various investors, incubators and potential candidates to help raise capital and attract new talent. Successfully raised \$10,000 in the form of grants.
- Interviewed candidates for various roles in the company to accomplish short term projects. Successfully completed design and development sprints to release iOS application to increase customer base by 200%.
- Organized product roadmaps with the team to identify necessary features. Successfully completed A/B testing to understand feature importance.
- Developed process flow charts/diagrams to document various business logics. Created and implemented documentation process on Confluence Spaces to facilitate flow of knowledge between teams.

SureStep Systems Integrator (Client MetLife)

Remote/Toronto

Business Systems Analyst

May 2021 - January 2022

- Estimated hours and duration for projects ranging from \$20,000 to \$150,000. Worked closely with solution architects to estimate projects based on business requirement documents from various stakeholders.
- Organized BA workshops with clients, and sales teams. Regularly organized meetings to showcase project demos, raise technical questions, and solutions with clients.

- Translated business requirements documents into technical documents. Organized meetings with clients and developers to facilitate project solutions.
- Established a Quality Assurance Process to ensure project completion. Helped the company establish a new QA process to increase project success by 100%.
- Managed and assigned tickets from various stakeholders to the appropriate teams. Ensured tickets were assigned to appropriate teams to increase our SLA by almost 50%.

The Ottawa Hospital, Clinical Solutions

Remote/Ottawa

Business Analyst

October 2020 - April 2021

- Developed PowerBI reports to visualize old CSV systems. Designed and developed PowerBI reports that enabled various stakeholders to view never possible historical data.
- Documented functional requirements for implementation of new AI software. Worked closely with doctors to understand clinical processes to help implement software to speed up ER services by 200%.
- Analyzed and documented Threat Risk Assessments (TRA). Assisted the security team to document a detailed security analysis of new software.

The Ottawa Hospital, Information Technology

Remote/Ottawa

Business Analyst

March 2020 - October 2021

- Worked closely with Microsoft Visio to map Ottawa Hospital's real property. Helped various teams in the hospital easily access information on Microsoft's ERP.
- Integrated information from Microsoft Visio to ServiceNow to enable role-based visibility of the hospital's real data. Helped reduce employee confusion with room identification by 100%.
- Created and shaped process workflow for other BAs and Leadership to ensure project success. Completed the project in 80% of the assigned timeline.

Iversoft Inc. Ottawa

Business Analyst

July 2019 - November 2019

- Developed the company's product strategy process to establish agile principles. Completed projects with clients like Canada Soccer, Canadian Chambers of Commerce and Harlequin Enterprises.
- Documented agile principles by releasing weekly blogs for other project managers in the company. Migrated 100% of existing projects in the company into an agile environment.
- Analyzed and presented clients on performance data from Pay Store and App Store. Increased app engagement and downloads by 150%.

Knotify Inc. (On-site client)

Remote/Toronto

Product Manager

October 2017 - July 2019

- Documented, designed and created user stories and requirements to help design and engineering teams. Successfully converted an idea into mobile apps.
- Created product road maps to identify various vertices and meet customer requirements. Acquired Brock University and York University for pilot projects.
- Documented product's business logic and future concepts to ensure knowledge transfer between teams. Improved team's productivity by 50%.

Hyfer Technologies Remote/Toronto

Product Manager

May 2016 - October 2017

- Worked closely with various clients to help convert ideas into digital products. Successfully deployed 5+ products like search engine patents, mobile apps and web applications.
- Regularly attended various networking events to acquire new customers. Presented products to 5000+ audience and 100 investors.
- Spearheaded company's marketing and digital strategy to acquire global customers. Increased QoQ revenue by 50% within 6 months.

York University, SIS /Toronto

Software Developer

May 2014 - May 2016, May 2017- April 2018

• Involved in various projects like Database updates from Oracle 9i to 11g, conversion of C++ apps to jQuery web apps and C++ apps to Java web applications. Worked closely with Java, jQuery and PL/SQL.

LEADERSHIP EXPERIENCE

Telus - Public Mobile Toronto/Remote

Business Analyst

August 2022 - Current

• Managed two squads of developers, designers and QA Testers—increased team efficiency by introducing automation processes and helped other squads set up JIRA Boards.

Kynza Group Toronto/Remote

Product Manager

February 2021 – August 2022

• Managed a team of 4 offshore developers, and 4 external designers. Completed two rounds of beta testing and spearheading our go to market product.

Hyfer Technologies Toronto/Remote

Product Manager

February 2017 - 2019

• Managed a team of 5 offshore developers, and 2 marketers. Deployed 5+ products and grew QoQ revenue by 50%.