

GOAL SETTING WORKSHEET

FARM NAME:	
GOAL:	
ACTION STEPS	1. 2. 3. 4.
WHO	
WHERE	
WHEN	
LIMITS	
RESPONSIBILITIES	
MANAGER/OWNER	
EMPLOYEES	
PROGRESS REVIEW	
REVIEW DATES	
TOPIC TO BE REVIEWED	

GOAL SETTING WORKSHEET

FRESH COLOSTRUM			
CATEGORY		GOLD STANDARD	YOUR FARM
STANDARD PLATE COUNT (CFU/ml)		<50,000	
COLIFORMS (CFU/ml)		<5,000	
PASTURIZED COLOSTRUM			
CATEGORY		GOLD STANDARD	YOUR FARM
STANDARD PLATE COUNT (CFU/ml)		<20,000	
COLIFORMS (CFU/ml)		<100	
COLOSTRUM QUALITY			
CATEGORY		GOLD STANDARD	YOUR FARM
BRIX REFRACTOMETER		≥ 22	
LAB BASED COLOSTRUM IgG		≥50g/L	
PRE-WEANING			
CATEGORY		GOLD STANDARD	YOUR FARM
DEATH LOSS 24 HRS – 56 DAYS		≤ 3%	
SCOURS		≤ 15%	
PNEMONIA		≤ 10%	
PASSIVE IMMUNITY			
EQUIVILANT TOTAL PROTIEIN (g/dl)	EQUIVILANT BRIX %	GOLD STANDARD (% OF CALVES)	YOUR FARM
≥ 6.2	≥ 9.4	≥ 40	
5.8 - 6.1	8.9 - 9.3	~ 30	
5.1 - 5.7	8.1 - 8.8	~ 20	
< 5.1	< 8.1	< 10	

*Evaluate these areas weekly or at least monthly depending on what works best for your operation.

*Colostrum quality should be measured for each feeding.