



Green River Botanicals Releases CBD/Hemp Topicals and Supports Female African Workers

ASHEVILLE, N.C.-May 30, 2019- (Newswire.com) Green River Botanicals' launch of topical CBD/hemp products complements its line of organically produced, lab-tested, full-spectrum hemp oil and flowers. Consumers use hemp for...

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Green River Botanicals' launch of topical CBD/hemp products complements its line of organically produced, lab-tested, full-spectrum hemp oil and flowers. Consumers use hemp for a wide range of purposes, and some find that a topical hemp formulation better fits their needs. The hemp oil salve carries a high concentration and is intended for application to targeted areas.

Green River Botanicals has selected Baraka Shea Butter to utilize in the salve formulation. Baraka is operated by women in North Ghana, in support of local families and communities. Green River's environmentally conscious business practices align with Baraka's commitment to give back. For every bottle of hemp oil sold, Green River Botanicals donates a tree to be planted, and sales of the salve will contribute to Baraka Shea Butter's mission in supporting women and communities of North Ghana.

While research surrounding the mechanism of action of cannabinoids continues to evolve, it is clear that the effects of hemp oil are present when administered orally or topically. Providing formulations that best fit consumers' variable needs and lifestyles is very important to Green River Botanicals. These options paired with a high degree of transparency through third-party laboratory testing to ensure that consumers are comfortable with the hemp product they use and how they use it.

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This new addition to the Green River Botanicals product line affords affiliate and wholesale partners the opportunity to increase their earning potential. Medical professionals, retailers and affiliate partners now can expand the product offering being promoted to accommodate for varying preferences in their respective markets.

Consumers are inclined to use topicals, tinctures, or both in some cases. Green River Botanicals serves its customers by following high standards of organic growing and processing methods. The high concentration formulations facilitate a better consumer experience and are a more cost-effective solution. Consumers and vendor partners will each benefit from access to discounts for a limited time as this product is introduced.

Andrew Amoth is Director of Sales and Marketing for Green River Botanicals, a farmer-owned hemp company based outside of Asheville, North Carolina. For more information, contact Andrew at Andrew@GreenRiverBotanicals.com or 828-713-4211.

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