

MANA  LOA®



Summer/Fall

*In Search of the Great Power..*



Mana Loa, or "Great Power" in Hawaiian, is a supernatural life force present in all things. It is the substance that forms both souls and magic. Hawaiians believe the root of all success lies in harnessing Mana Loa, and it is also from what the shamans, or "Kahunas", derive their healing powers.

I grew up in a high stress, competitive community in the Northeast where I felt lost and powerless. At 19, tired of feeling like a cog in the machine, I moved across the country and began traveling around the world in search of a more meaningful way of life.

I soon found that by seeing new places, meeting new people, and learning new ideas, I began to appreciate the journey of life instead of constantly worrying about the future. When I stumbled upon the concept of Mana Loa, I thought it perfectly described how this lifestyle remedied modern living and led to fulfillment.

My artwork illustrates the highlights of this adventure in hopes to inspire others to adopt a similar lifestyle. I want everyone know the feeling of stepping outside your comfort zone, taking that last minute trip to paradise, diving off a cliff, and exploring a new culture.

Mana Loa Clothing is about living empowered. It means pursuing your dreams, taking chances, pushing boundaries, and having faith things will work out.

My name is Matthew Engel and Mana Loa Clothing is my story. Please join me in my search for the Great Power.

**CONTACT:**

Matthew Engel  
(908)403-4982  
matthew@manaloaclothing.com  
www.manaloaclothing.com





## Description

This piece, titled "Gayatri", is silk-screened with water-based ink on a black, unisex V-neck t-shirt made of 100% combed and ringspun cotton. Inspired by a trip to Southeast Asia, the artwork features a traditional Balinese mask and the Gayatri mantra written in Sanskrit. Label and translation of the Gayatri mantra are silk-screened on the inside of the garment. Made in the USA.





## Description

This piece, titled "Regret", is silk-screened with water-based inks on a white, unisex V-neck t-shirt made of 100% combed and ringspun cotton. Inspired by heartbreak and the archetype of "the girl who got away", the artwork features a face in the shadows watching the love of his life walk off into the distance. Label and original poem related to the artwork are silk-screened on the inside of the garment. Made in the USA.





## Description

This piece, titled "Off the Grid", is silk-screened with water-based inks on a men's olive, crewneck t-shirt made of 100% combed and ringspun cotton. Inspired by an off-road adventure in the jungles of Kauai, the artwork features a 4x4 SUV barreling through a forest of palm trees and a mud splatter to give the shirt an authentic look of outdoor adventure. Label and original poem related to artwork are silk-screened on the inside of the garment. Made in India.





## Description

This piece, titled "Crush", is silk-screened with water-based inks on a women's white, flowy, cropped tank top made of 65/35 poly-viscose. Inspired by the search for love in paradise, the artwork features a young woman checking out a surfer through binoculars. Label and catch line related to the artwork are printed on the inside of the garment. Made in the USA.





## Description

This piece, titled "Paradise," is silk-screened with water-based inks on a white unisex tank top made of 100% combed and ringspun cotton. Inspired by a day of relaxation and serenity on a tropical island, the artwork features a woman on the beach basking in sunshine with "Mana Loa" written as a reflection of light on the water's surface. Label and original poem related to the artwork are silk-screened on the inside of the garment. Made in the USA.





## Description

This piece, titled "California Dream," is silk-screened with plastisol inks on a gray triblend unisex tank top made of 50% polyester, 25% combed and ring-spun cotton, and 25% rayon. The artwork represents the California ideal that drives so many to pursue "Manifest Destiny." Features an altered photograph of a Santa Barbara point break under the night sky. Label and original poem related to the artwork are silk-screened on the inside of the garment. Made in USA.





## Description

This piece, titled "Duality," is silk-screened with water-based inks on a men's pebble brown crewneck t-shirt made of 100% combed and ring spun cotton. This piece features both Taoist and Biblical symbols of duality and represents the common underlying themes in world religions. Label and a quote from Genesis are silk-screened on the inside of the garment. Made in the USA.





## Description

This piece, titled "Faith", is silk-screened with water-based inks on a unisex, leaf green v-neck t-shirt made of 52% combed and ring-spun cotton 48% polyester. Inspired by Buddhist and Christian symbolism, both prevalent in Southeast Asia, the artwork features a lotus flower surrounded with doves and sand dollars. Label and original poem related to the design are silk-screened on the inside of the garment. Made in the USA.





## Description

This piece, titled "New Horizons", is silk-screened with water-based inks on a men's asphalt crewneck t-shirt made of 100% combed and ringspun cotton. Inspired by a camping trip to Big Sur, the artwork represents exploring new places and features a sunset behind the Bixby Canyon Bridge. Label and catch line related to the design are silk-screened on the inside of the garment. Made in Pakistan.





## Description

The Mana Loa "Signature" t-shirt is silk-screened with water-based ink on a black, unisex V-neck t-shirt made of 100% combed and ringspun cotton. It features the brand name and logo. Label and "Namaste" are silk-screened on the inside of the garment. Made in the USA.



