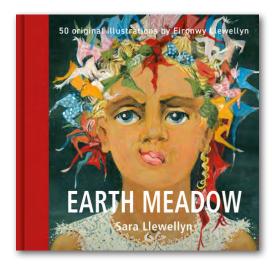
GRAFFEG TRADE AI

Sara Llewellyn. Publication 20 April 2023. £25.00.



Author Sara Llewellyn Illustrator Eironwy Llewellyn Format Hardback, 250 x 250mm Pages 128 Publication 20 April 2023 Price £25.00 ISBN 9781802584455

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Content:

This collection of 53 original paintings form a pictorial diary of a childhood in Wales from 1930-1944, painted retrospectively from memory by artist Eironwy Llewellyn whilst in her seventies.

The jaunty, naive style is intended to convey her early life as remembered 'through the eyes of a child', with the various scenes charmingly recalling life as it was lived during this period. Each painting is accompanied by commentary by the artist on its context and subjects, creating a uniquely personal and insightful record of the bygone traditions and community activity of rural Wales.

Author & Illustrator:

Eironwy Llewellyn, born in 1930 in Aberystwyth, Wales, was a free spirit and would love seeing her work shared with the world. As an artist, she trained at Swansea College of Art (1946-1951), receiving a NDD (National Diploma in Design) in Modelling & Sculpture and ATD (Art Teacher Diploma) as well as being an Associate Member of the British Association of Art Therapists.

Sara Llewellyn has compiled the artwork and writings created by her mother to preserve and share them with the world.

Key themes:

- Art and Artists
- Life in Wales 1930-1944

Selling Points:

- A uniquely personal and charming collection of 53 original artworks depicting life in rural Wales from 1930-1944.
- Each painting is accompanied by insightful commentary detailing its context and the subjects featured, providing a pictorial and narrative record of life as it was lived during this period.

Marketing materials available

- Author quotes and interviews
- Promotional video
- Digital flip-book
- Social media graphics
 To request marketing materials and for any queries, contact: marketing@graffeg.com.

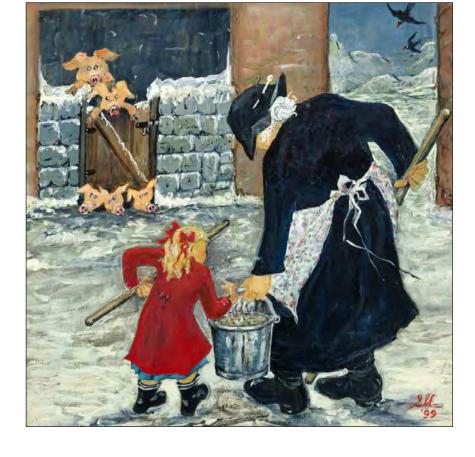
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The Iron Roller – 'This painting centres around a gigantic iron roller which had shafts for a horse. This was used to roll the tennis court in front of the farmhouse, a facility rented out to people from the town in the summer, so pre-summer there was always a furore getting the grass back into shape.'

Feeding the Pigs – 'This is a scene from when I was a little bit younger, helping Mamgu to feed the pigs, a cold, muddy exercise. This was terrifying due to the ferocity of the hungry, tetchy sows, whose litters of greedy piglets plagued them constantly.'

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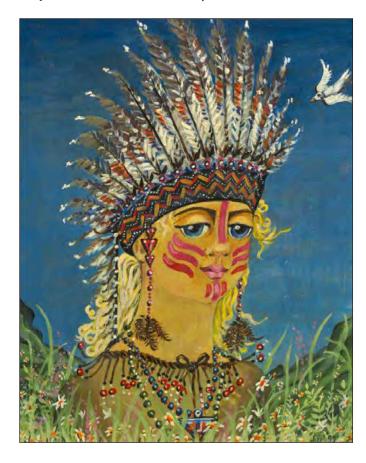


Holiday – 'The acquisition by my father of our Ford 8 CNY 616, black with red leather upholstery, robbed us of the sociability of public transport but compensated by introducing new adventures.'

Potato Field – 'This is Mamgu out in the potato fields, doing the work of two men as usual. Everything but horse-drawn ploughing had to be done by hand, including the planting and the picking in all weathers, and she is carrying home two small sacks for immediate personal use.'

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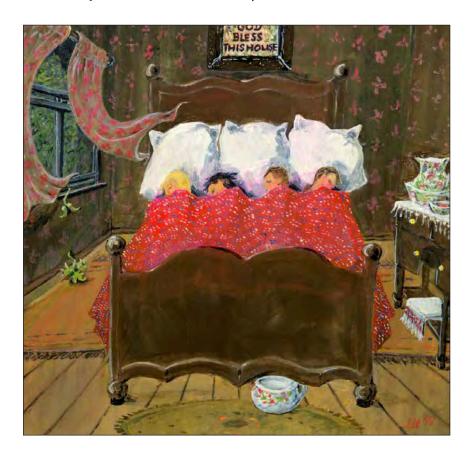
Make Believe – 'I was the only girl living on the farm amongst five cousins, which meant that most of the time I had to rely on myself for entertainment of the feminine variety. Dressing-up came high on the list, but it had to be exciting, like pretending to be a Native American.'



Gangsters – 'In this scene we can see the contrast in the children's lives compared to Mamgu's life. I don't suppose she ever had as much fun as we had, although childhood often carries its own inner protection from too much comprehension of the enormity of adult responsibilities and struggles.'

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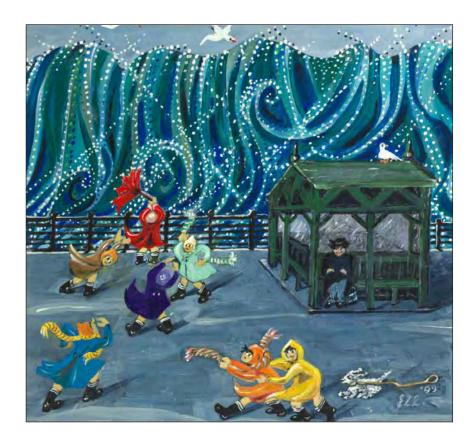
God Bless This House – 'Here we cousins are, some of us, asleep like birds in a nest in Papa and Mamam's huge double bed with a wooden bar down the middle under the mattress stuffed full with eiderdown.'

Waiting for the Tide to Go Out – 'In contrast to our winter visits to Mamam's were the high-summer ones when our tireless aunt, having made the beds, emptied the chamberpots, cooked us breakfast and packed picnic baskets, would round us up for the long walk down to the promenade.'

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Bomb Disposal – 'The greatest risk to our little part of the world was from bombs being dumped, in a fast retreat from the target further west or north to the midlands, then back across the English Channel, our plucky Spitfires in hot pursuit.'

Spring Tide – 'Another wilder seaside outing was to dice with death at the springtide, again taken there by the tireless and indulgent aunt who ascribed that oceanic phenomenon as Earth tipping over now and again, swilling the oceans about.'