

MARNIE & MICHAEL

Be Kind. Love Hard. Make Memories.



— LOOK BOOK —



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Who We Are:

Do You Want Your Next Fashion Purchase To Mean Something?

At Marnie & Michael, we handcraft leather bags and accessories with a portion of our profits going towards our mental health initiative.

Our discerning customers want Canadian-made, slow fashion, quality-made products. From Backpacks to Tote Bags, Zipped Pouches to Sling-backs, our made-local apparel brand is for the organized professional, the on-the-go individual, and the studios crowd. Our stylish yet functional bags get noticed because we stand by our quality and we pay attention to the details.

Our Founder, Jennifer, grew up with a mentally ill parent, which provided her with a unique voice. She clawed her way from coping to surviving to healing - all while feeling very alone. No one ever talked about mental health then. We are determined to change this experience from one of shame to one of sharing.

Look good. Feel good. Do good.

What We Do:


Mental Health

“Social enterprises are community-based businesses that sell goods or services in the marketplace to achieve a social, cultural and/or environmental purpose; they reinvest their profits to maximize their social mission.” ~ Social Enterprise Council of Canada

Bottom line - mental illness is hard. It's hard for those suffering the illness and for those loving the person who is suffering. My Mom's Bipolar Disorder was untreated and undiagnosed for her first fifty-two years. She had six children by her mid-twenties, leaving my childhood impacted by traumatic highs and lows and left reeling from her impulsive life-changing decisions.


No one talked about mental health and everyone around us was distracted by her unhealthy coping strategies. The only constant in our lives was instability and we were shamed into saying nothing; keeping our home life a close secret. I am determined to be a part of the conversation and space that is changing this.

Our Social Mission



To be a part of the progressive and honest conversation surrounding mental wellness/mental health.

To provide resources to assist in the coping/surviving/healing phases of the journey.



To raise funds and expand the reach for other mental wellness give-back organizations and charities.

BE KIND, LOVE HARD,
MAKE MEMORIES.

A MINI MEMOIR MEETS GUIDED JOURNAL
CURATED BY JENNIFER ST. JOHN



How We Do This:

- Collaborating with like-minded companies to help raise funds or awareness for their mission.
- Publishing a weekly blog on our website, OUR STORIES, where we discuss our personal journey and highlight other companies or services that could assist in the coping/surviving/healing journey.
- Create, publish and distribute 'BE KIND, LOVE HARD, MAKE MEMORIES: A Mini Memoir Meets Guided Journal'. This is a writing tool to use on the journey of coping/surviving/healing.
- Encourage expressive writing tools and techniques as part of the healing journey for individuals wishing to write about their personal experiences on how mental health has impacted their lives.

From The Founder:

I have always been a creative type - from interior design, to art departments on film sets, to co-owning a Film and Television Production company in Toronto, and publishing BE KIND, LOVE HARD, MAKE MEMORIES.

My vision for this company took hold over seven years ago, and developed into this mental health social enterprise that took on a new meaning for me after the loss of both my parents, MARNIE & MICHAEL, in under a year.

As Founder, I wear many hats as I work with my extended team, both in our studio location in the Georgian Bay Area, and on a consultant basis remotely. Everyone on my team is committed to creating high quality, long lasting products that stand the test of time.

With every purchase made, I continue to be passionate about ending the stigma around mental health and fostering an honest, open, and accurate conversation in this space.

All the best,

A handwritten signature in black ink that reads "Jennifer St. John". The script is fluid and cursive, with a prominent "J" and "S".

Jennifer St. John
Owner, Marnie & Michael
jennifer@marnieandmichael.com



Jennifer St. John
Owner, Marnie & Michael



The 2021 Line



The Market Bag:



Everyday Bag:



Messenger Bag:

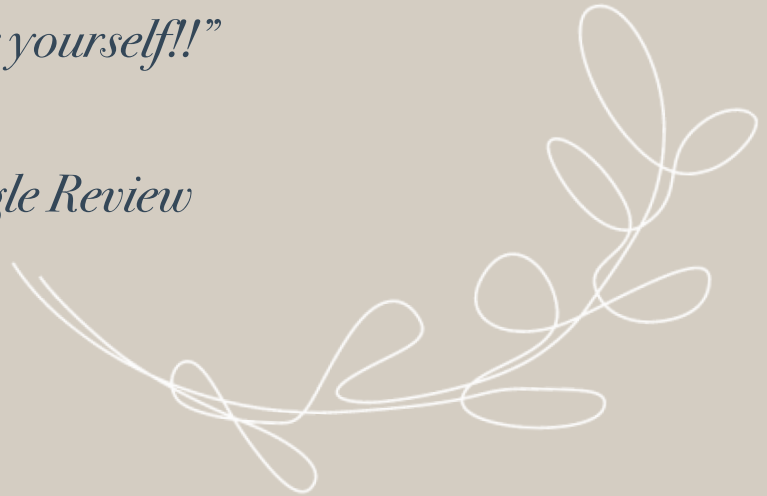


Crossbody Bag:



“I am in love with my Marnie and Michael Everyday Tote Bag and Oversized Bag. Amazing quality and excellent service. Bonus is that some of the funds spent for these bags go back into mental health. You will not be disappointed! Do it for yourself!!”

~ Google Review



Oversized Bag:



Backpack:





Reminder

You are doing everything right.

Breathe.

Slow down.

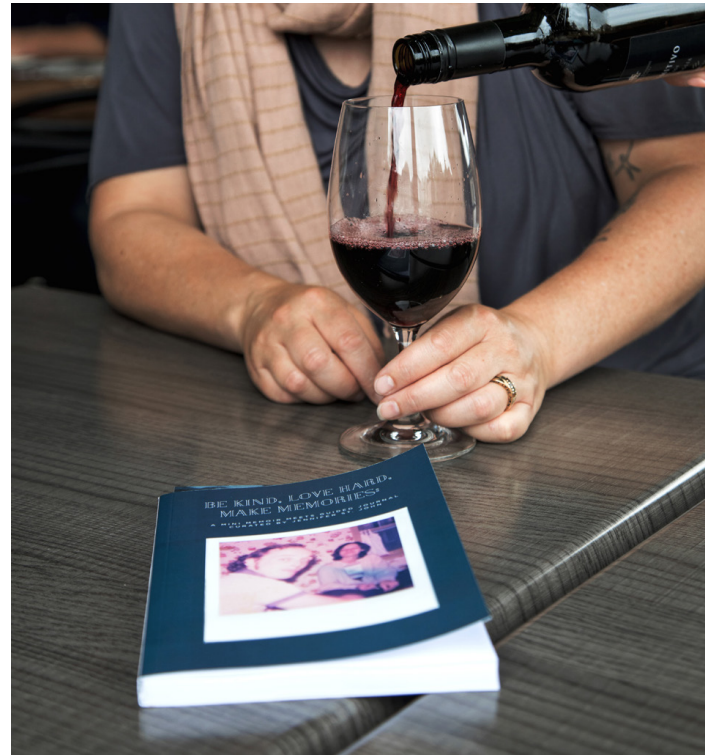
Zipped Pouches:



Leather Journals:



Our Book:





*“Mental health is just as important as physical health
and deserves the same quality of support.”*



The 2022 Resilience Line



The Mady Sling Back - Laredo Option



The Mady Sling Back - Vintage Option



“Amazing quality and craftsmanship! Their eye to detail shows in their product, and it’s incredible to know that they also kick-back to mental health initiatives too!

I will purchase again!”

~ Customer Review



The Teresa Backpack – Laredo Option



The Teresa Backpack – Vintage Option



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MAKE MEMORIES.

Marnie & Michael



The Kate Wristlet – Laredo Option



The Kate Wristlet – Vintage Option



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