

**FOR IMMEDIATE RELEASE**

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Contact: Jason Friday

703.609.6695

[jason@barueat.com](mailto:jason@barueat.com)

**BAR-U-EAT Named Recipient of First Packaging Innovation Award by One Step Closer**

*BAR-U-EAT is thrilled to be selected for the first ever Packaging Innovation Award by One Step Closer, hosted in partnership with Trayak, as a part of the One Step Closer to Zero Waste Packaging Campaign. BAR-U-EAT's plant-based BPI Certified compostable bar wrappers are made from wood pulp from FSC certified sustainably managed forests and corn.*

One Step Closer hosted their first ever Packaging Innovation Award in partnership with Trayak as a part of their One Step Closer to Zero Waste Packaging Campaign. There were submissions from companies showcasing amazing innovations such as compostable tea wrappers, biodegradable pill containers, insulation made from coconut husks and more.

BAR-U-EAT is thrilled to be selected as the winner for their commitment to compostable packaging in the granola bar category. BAR-U-EAT's plant-based BPI Certified compostable bar wrappers are made from wood pulp from FSC certified sustainably managed forests and corn.

"The added benefit of using a plant-based compostable package is that when it is properly composted, it will turn into compost which can be used to grow more plants and be truly regenerative to our planet," said Jason, Co-Founder of the company. "While we're the only bar company currently using this technology, we don't want to be alone in this pursuit so I would encourage any company exploring more sustainable options to reach out to me" Jason added.

Congratulations to the BAR-U-EAT team on being the first ever Packaging Innovation Award winner.

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For more information on BAR-U-EAT and their products, please contact Jason Friday at 703.609.6695 or email [jason@barueat.com](mailto:jason@barueat.com)