



joy





with you every stitch of the way

Baby Lock's Genuine Collection is for the creative mind that's just like yours. Everything you make is just as unique and as individual as you. You bring the enthusiasm, the spirit and creativity and the Genuine Collection will help you bring your creations to life. When you buy a machine in the Genuine Collection, you get Baby Lock's unmatched support. Each machine includes online classes that help you master it, local retailer service, support from our consumer help line and so much more!

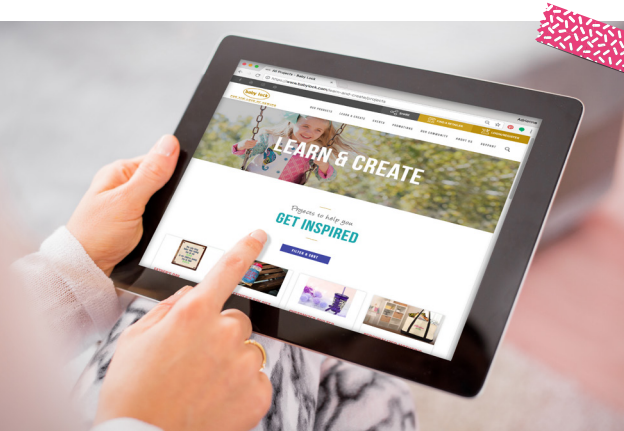


we're in your neighborhood

Your local Baby Lock Retailer is more than just a place that sells sewing machines. It's also the heart and soul of a greater community of sewing enthusiasts, makers, DIY-ers and more. You'll find different promotions, events and classes all designed to further enrich your love of sewing, learn something new and even help you build new relationships.

learn it. know it. sew it.

Never used a sewing machine before? Want to learn new sewing techniques? Looking to create some fun projects? Don't worry. Baby Lock has you covered! With a variety of online classes, webinars and instructional videos, you'll be up to speed in no time at all.



inspiration that's ready to stitch

When you need an inspirational nudge for your next project, you'll find hundreds of FREE projects and patterns available for download, along with helpful articles on the Baby Lock website. There's always something to kickstart your inspiration and get your creative process rolling.

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Having to sew on a patch or fix a hem used to be a hassle, now it's a joy! The Joy is the perfect choice for beginning sewers looking to add to their crafting opportunities or make small sewing projects around the house. You've just discovered the genuine joy of sewing!

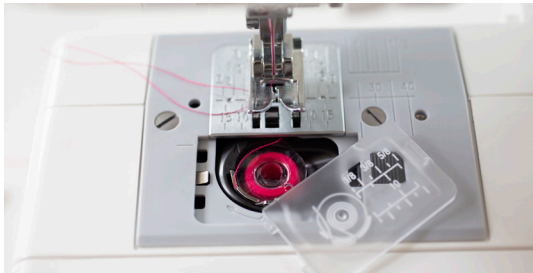




19 Built-In Stitches - Add your unique touch to every project with a library of stitches that sets everything apart!



Convenient Thread Cutter - Forget stopping to grab a pair of scissors – you'll cut thread quickly with this built-in cutter.



Quick-Set, Drop-In Bobbin - Simply drop your bobbin in the machine, pull your threads through the slot and let your machine do the rest.



Free-Arm Sewing - Want to hem pants, work on a sleeve or sew in a hard-to-reach area? No problem. Just easily remove the flatbed and use Joy's free arm.



Built-In Needle Threader - With just a few simple motions, your needle is threaded and ready to use. There's no guesswork, no near-misses and no frustration!



Four-Step Buttonhole - With the buttonhole foot, your four-step buttonhole will be sized to match your button every time.



we've got you covered

CONVENIENT FEATURES

- 19 Built-in stitches, including four-step buttonhole
- Drop-in bobbin
- Free-arm sewing
- Drop feed for free-motion techniques
- Adjustable stitch length: 0mm-4mm
- Adjustable stitch width: 0mm-5mm
- Convenient thread cutter
- Electronic foot control
- Built-in accessory storage
- Built-in needle threader

INCLUDED ACCESSORIES

- 4 Snap-on feet
 - Blind hem
 - Sliding buttonhole
 - Zig zag
 - Zipper
- Bobbins (3)
- Needle package
- Seam ripper
- Spool caps (large and small)
- Screwdriver

WARRANTY

- 25-year limited manufacturer's warranty
- 10-year parts
- 2-year electrical
- 1-year labor



FOR THE LOVE OF SEWING



baby lock

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www.BabyLock.com