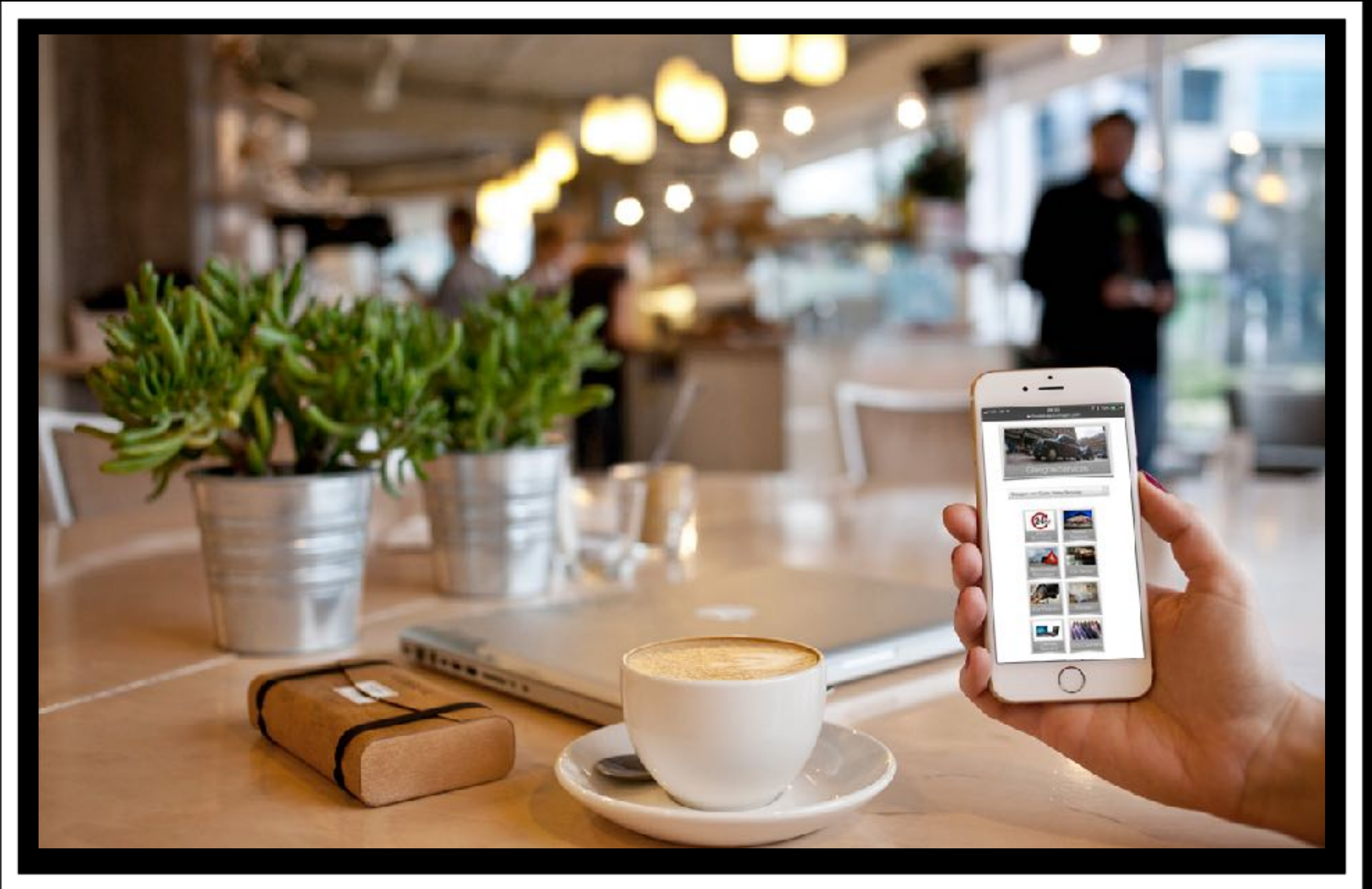


The Global Art Company

SMART

Experience of a lifetime



Welcome to
“The smARt explorer”

“Seamless interaction
from the comfort of
your guests own
phone”

smARt
Information





So how does it work?

With image recognition technology and geo-location guests simply scan “The smARt explorer” logo to activate your hotels bespoke concierge



Guest Benefits

Time saving

Relevance

Reliability

Promotes trust

Awareness

Simplicity



TIME!!!

The most precious
gift you can give
someone

For your Guests

Designed to capture
valuable time allowing
your guests to relax
and create those
unforgettable
memories.

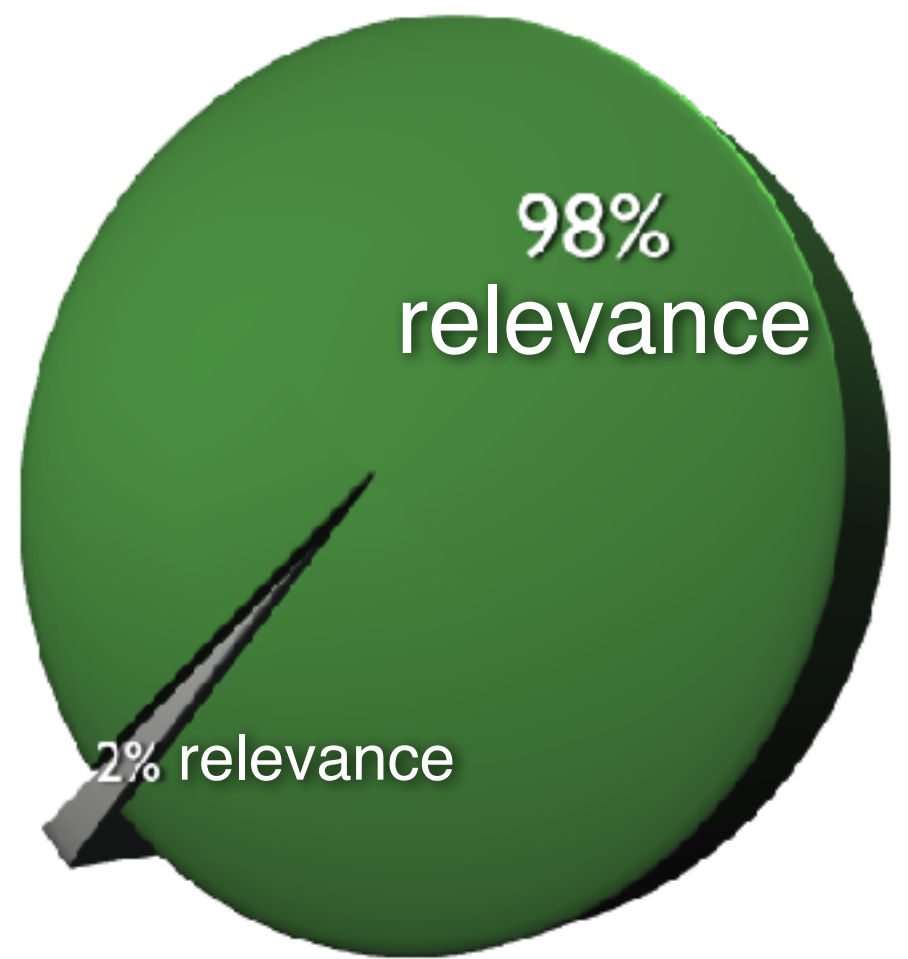


Help them discover

Your guests may have
never been to your
hotel or the surrounding
area.

Why not give them a
helping hand?

Search V's



Is it Relevant?

If a guest types “local
golf courses” on
Google 3,600,000
websites appear -

There is only 547
courses in Scotland!!!



Is it Reliable?

Let's make sure your guests see and enjoy the places you would like them to remember, for the right reasons.

UPCOMING

EVENTS



The smARt calendar

We want to make sure
your guests know
about the best future
events, festivals and
adventures as well as
the local amenities.

SIMPLICITY
IS THE ULTIMATE
SOPHISTICATON.

- LEONARDO DA VINCI

smARt guarantee

Designed to enhance
your guests stay.

Instant, relevant and
reliable information
direct to your guests
own phone.



Creating Excitement

We want to create a
real buzz giving your
guests the best of the
best making sure they
return again and
again



“For the hotel”

Hotel in Guests Pockets

Networking

Promotion

Exposure

Analytics

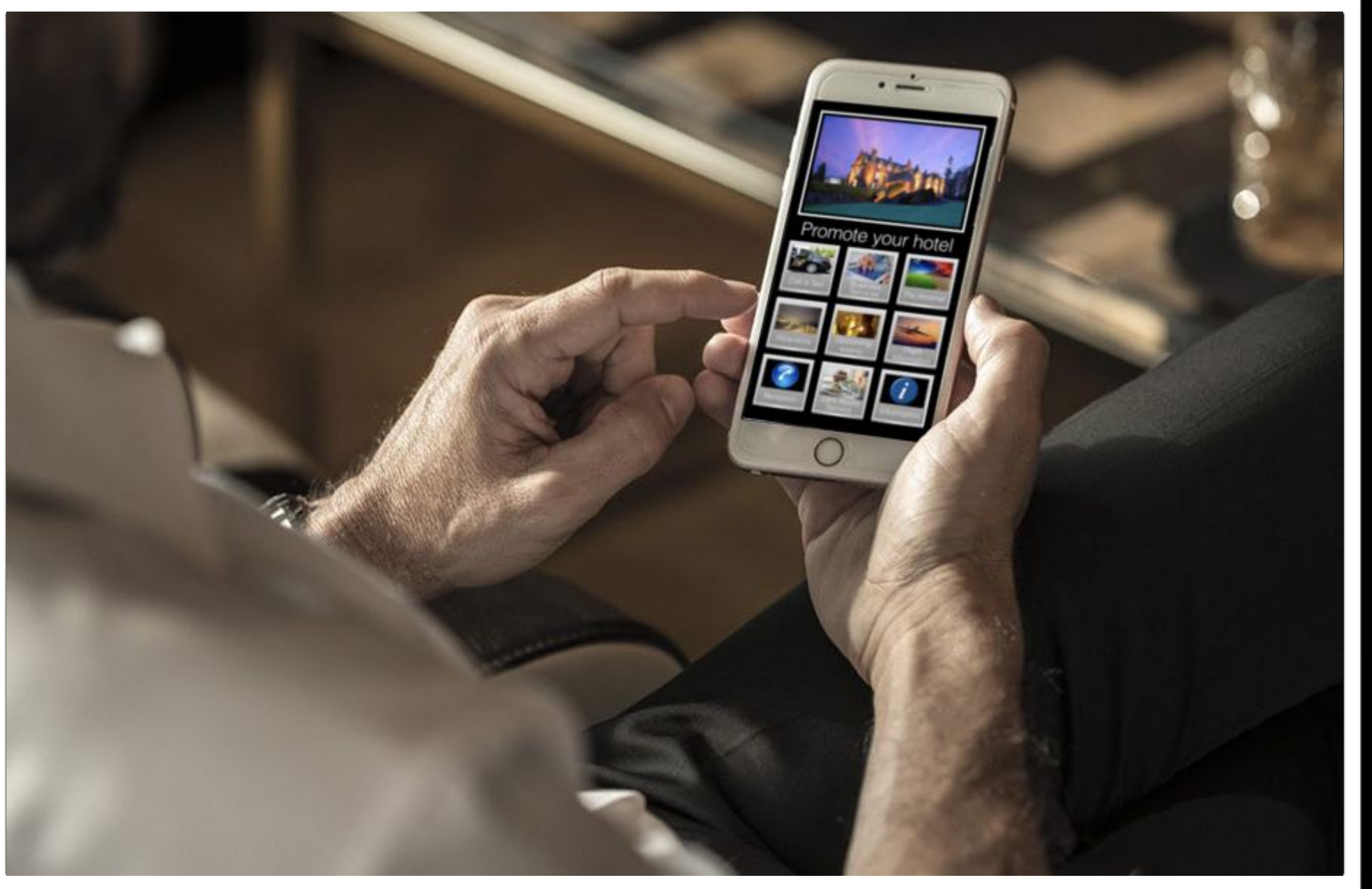
Time saving

Stress free



For your Hotel

“The smARt explorer”
was created to keep
your hotel always in
your guests pockets,
giving them the stay of
a lifetime.



Seen 24/7

Have your hotel
amenities always in the
palm of your guests
hands



smARt Network

We are constantly
creating a unique
powerful network,
allowing your hotel to
be discovered from
many different
directions



Bespoke Design

“The smARt explorer”
is designed to suit
YOUR hotel
requirements and your
guests needs.



Promotional Tool

“The smARt explorer”
provides instant
access to your hotel
group without the
annoying task of
writing long URL’s into
the phone



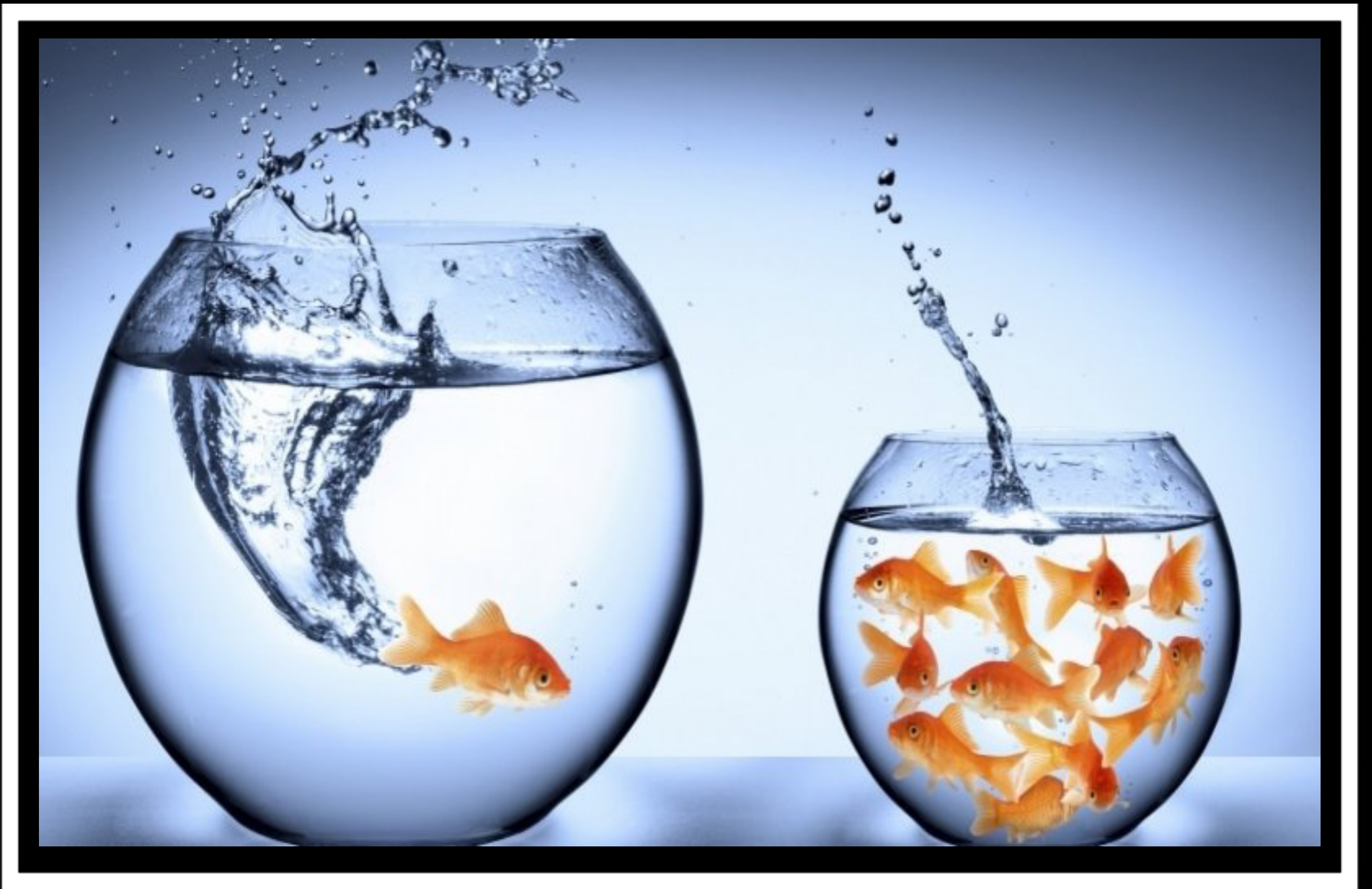
Trust

Guests will have the recommendations from your hotel promoting trust and ensuring they have the stay of a lifetime and their valued return.

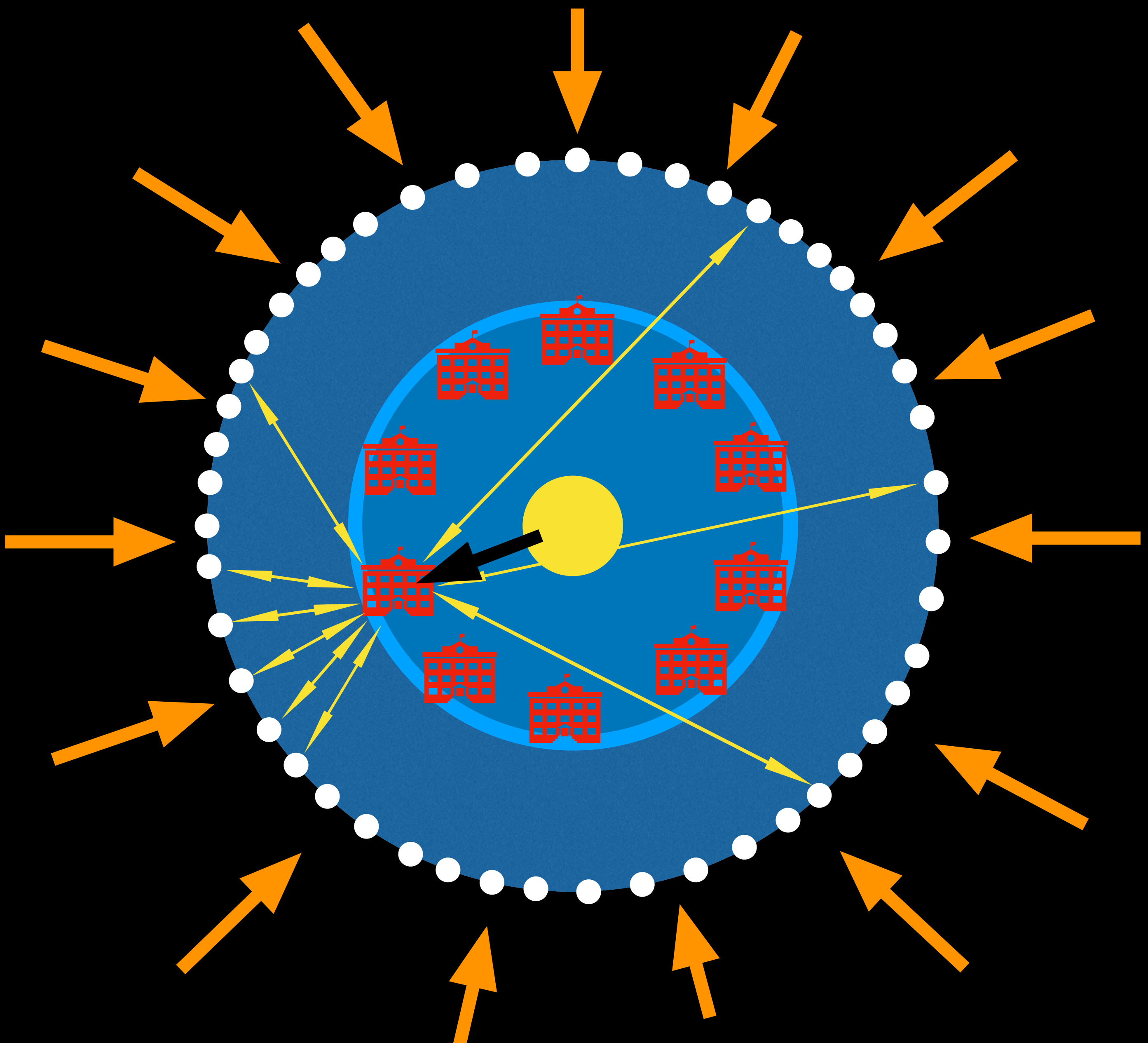


Great awareness

If one of our logo's are scanned, your hotel can be seen with-in just 2 clicks creating a unique 2-way connection



Creating the net to catch tourists from all angles

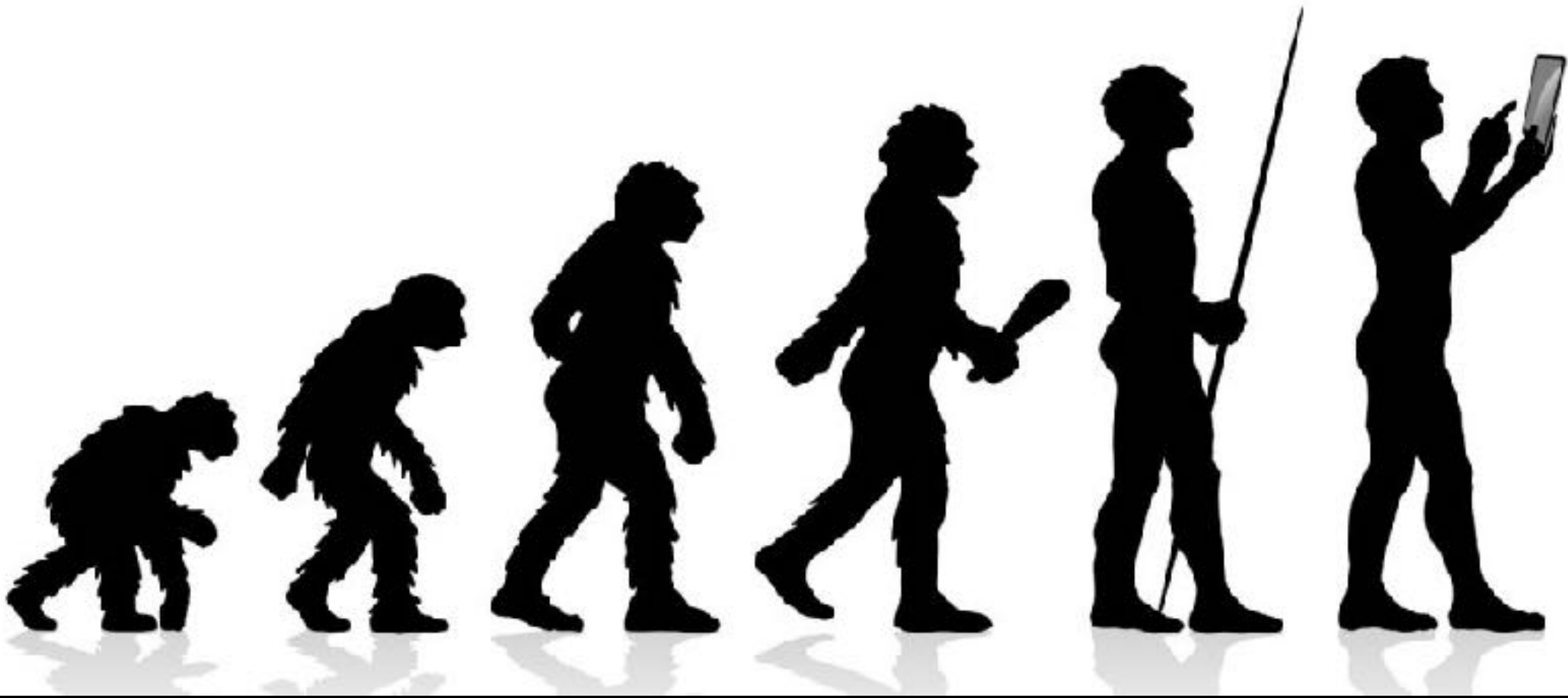




Business

The concierge is also just as important for business as it is for pleasure introducing trusted services giving your guests peace of mind

“The power of evolution”



Embrace the future

With the world now
looking at their phones
24/7 your hotel, local
amenities and events
are brought together
seamlessly on to your
guests prized
possession



Leaflets?

Outdated? - Now era

Do they tell the whole story

No real time information

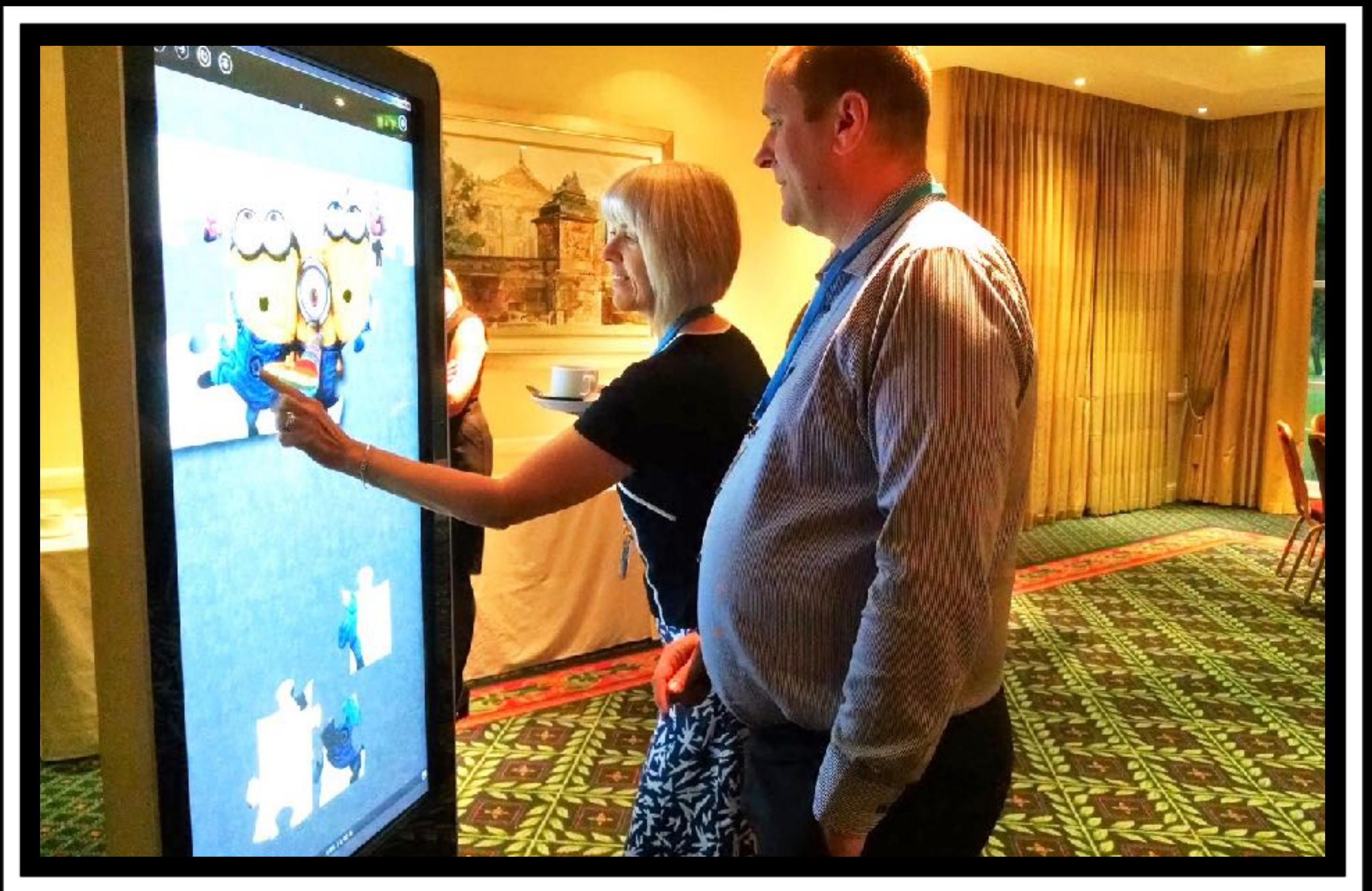
Limited attractions

How do you get there?

No up-to-date reviews

Does it fit with the hotel

Environmentally unfriendly



Touchscreens?

Static

Very expensive

Memorise what you need

All can see what your doing

Installation upheaval

Maintenance

Disease dispenser

Limited installation areas



Google?

Time wasting

Is it reliable?

Is it relevant?

Who pays most goes to top

No recommendations

No hidden gems

No personal touch

Uncontrollable



Turnkey Solution

“The smARt explorer”
is easily and readily
installed which is
ready for immediate
use.



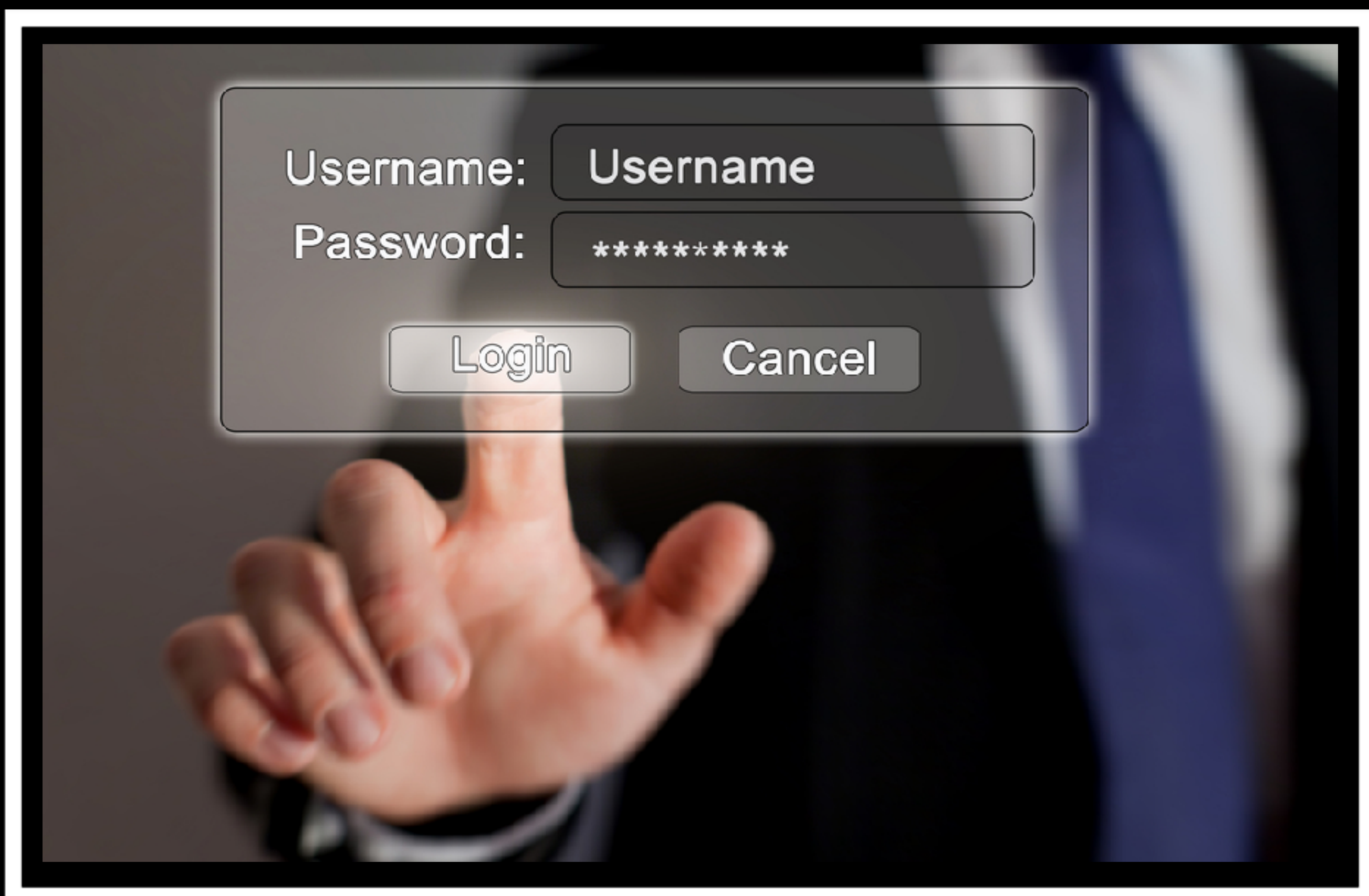
Stand alone system

“The smARt explorer”
is a complete stand
alone system with
absolutely no need to
integrate with any hotel
computer systems.



Set Up

With no need for any
3rd party, hardware
or computer
installation our set
up costs are £0



Guest Security

There is no need for guests to provide any Emails, passwords, or personal information - giving the hotel and the guests 100% peace of mind, while GDPR compliant.



Analytics

“The smARt explorer”
gives the hotel up-to-
date information
seeing what and where
their guests interests
lie.



No Hassle!!!

Instant Access

No Staff Training

All Automated

Real Time Information

No upheaval to hotel

No mess, no stress



Will your guests use it?

Intriguing

Interesting

Extremely helpful

Instant

Direct to their own phone

Incredibly simple to use

And it's **FREE** (to the guests)



Generate revenue?

Increase traffic

Increase return guests

Increase awareness

Easy booking



Social Gallery

Create a powerful network of images, contacts and reviews from the people that count promoting trust and a continuous social presence

The Global Art Company

SMARt

e x p l o r e r

Why not try it for
yourself?

“The smARt explorer”
always in the palm of your hand



Just scan



smARt
e x p l o r e r

www.thesmARtexplorer.com