

The
smART explorer
always in the
palm of your hand



The Global Art Company

SMART
e x p l o r e r

“Seamless
interaction from the
comfort of your
own phone”



About us

“The sm**AR**t explorer” is a unique **Digital Community Guide** and **Guest Concierge** designed to help residents, visitors and tourists in your local area find and connect with some of the best local and regional attractions, activities, and live events, as well as important services and local amenities.



“The smARt explorer”

It’s all about “The Exposure”



- Promote your business even when your closed
- We can introduce and promote you even if you don’t have a website
- Become part of a larger community
- Introduce a new demographic as we promote “your local area” and the local businesses and amenities
- Become part of our 2-way network allowing different businesses to see you while you promote them
- Create both an off-line and on-line presence
- Have your business already in the forefront of visitors minds as they come to explore your town
- Analytics - you can see where your visitors are coming from or going to



So How Does It Work?

To access simply scan the unique QR codes placed in and around the local area

Give visitors, guests and even passers by the opportunity to see all you have to offer, when you are too busy or even closed

- Instant access to all your online information
- Saving staff, visitors and guests valuable time
- You are now with them 24/7 on their phone
- Book Direct
- See Menu's
- Promotions
- No need for long URL's or remember Web addresses
- Easy access to all your social media networks
- Instant connection with EVERYTHING you have to offer

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Simply open your phone camera and scan or tap the NFC (NFC symbol) logo

Always in the palm of your hand

How Much Does It Cost

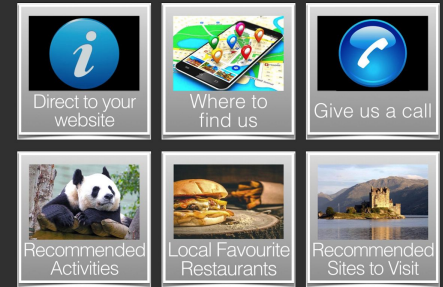
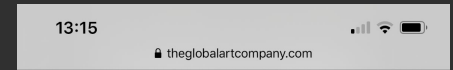
“The smARt explorer” (Free)

- Your “smARt explorer” presence on the platform
- Instant connection with visitors in your local town

“The smARt explorer” (£36pcm) “Featured & Promoted”

- Increased awareness across your local area, regional & national
- Promotional advertising space on your local community guide
- Network with other local business
- Organic growth
- Covid-19 Free
- Environmentally friendly
- Promote your local area

Click to view the “explorer”



Local Activities



Copyright © 2021 "the smARt explorer"

Click to view
"the smARt concierge"

Click for Information ↕

Share your Experiences

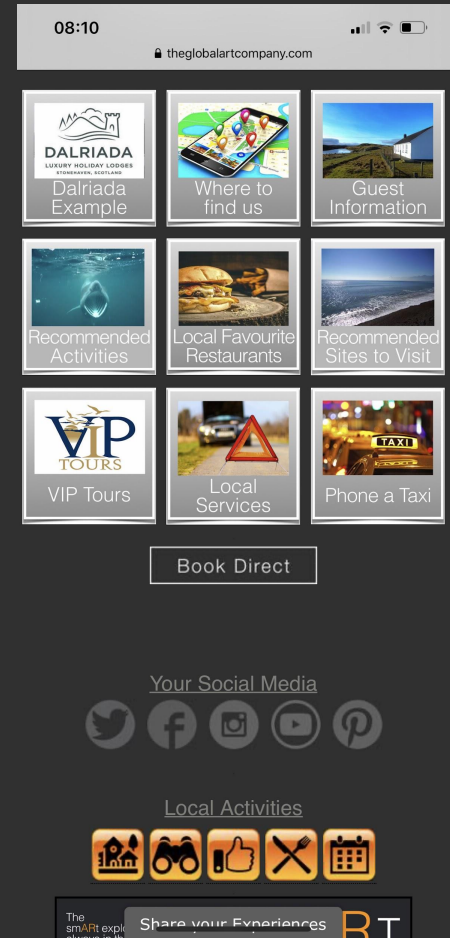


How Much Does It Cost

“The smARt concierge” (£60pcm)

- Includes “Featured” package
- Multi-page smARt website
- Branded
- All your services
- Any relevant Visitor information
- Book Direct
- Recommendations
- Covid-19 Free
- Your amenities seen 24/7
- Collaboration
- Networking
- Increase awareness
- Customised to suit your needs
- Promote your events
- Increased promotion on the explorer
- Social media push-out
- Integrated marketing
- New NFC technology
- Increased organic growth
- Introducing new demographic
- Full Analytics
- 2-way network
- Environmentally friendly
- No large investment
- No long term contracts
- Complete stand alone system

Click to view the “concierge”

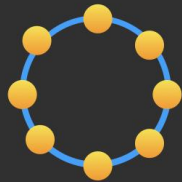


The smARt Concierge

It's all about "The Experience"

Due to your concierge being integrated with "The smARt explorer" your visitors user experience is always expanding.

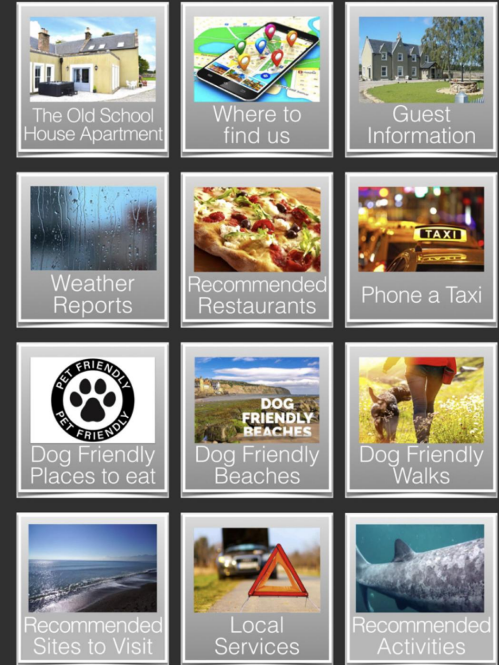
- "smARt website" - we can create, design and brand your own shareable website as part of your concierge
- Multi dimensional - as we grow your guest experience grows
- Your guests are not confined to only the "local" area



Integrated
"smARt concierge"



Isolated stand alone
concierge



The Old School House Links



Easy Installation

Simply place the unique “logo image” in a place for visitors to scan



- Turnkey solution
- Stand alone system
- Infrastructure is already there
- Instant installation
- No personal details required
- No 3rd parties required
- No on-site installation
- We do all the design, work
- GDPR compliant
- No mess, no stress

All you have to do is fill in the [“enquiry form”](#) and let us do the rest.