

➤ MARAVEDIS 20 YEARS

**Thought Leadership Program
“Enterprise Private Network Series”**

Purpose: The Enterprise Private Network Series is a vertical-specific in-depth thought leadership program comprised of a survey, summary findings, and webinar about Wi-Fi and private LTE/5G connectivity in the context of enterprise digital transformation.

Online Survey



Summary Findings



Webinar



Wi-Fi and Private 5G/LTE



HOSPITALITY



ENTERPRISE CAMPUS



MDUs



WAREHOUSES



HEALTHCARE



EDUCATION

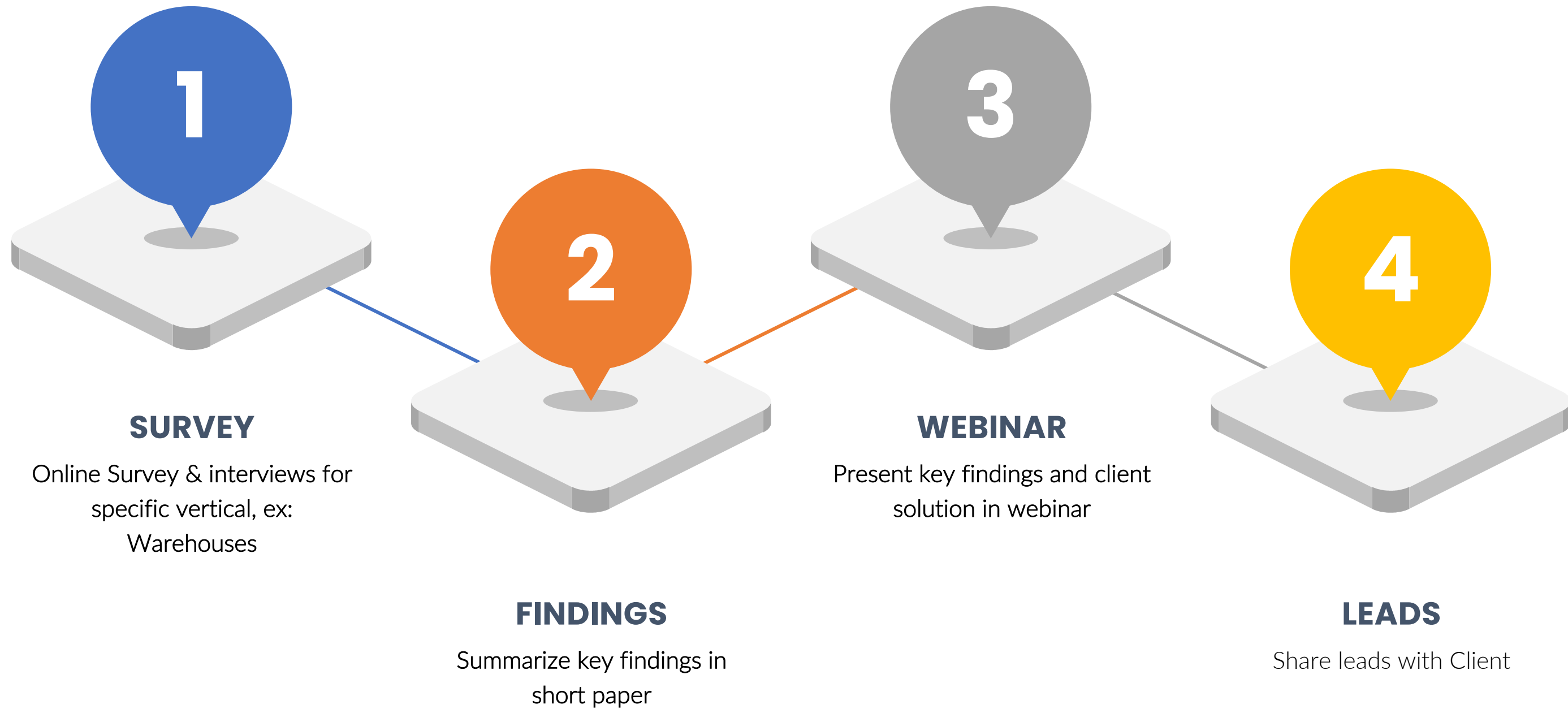


MANUFACTURING



SMART CITIES

DELIVERABLES

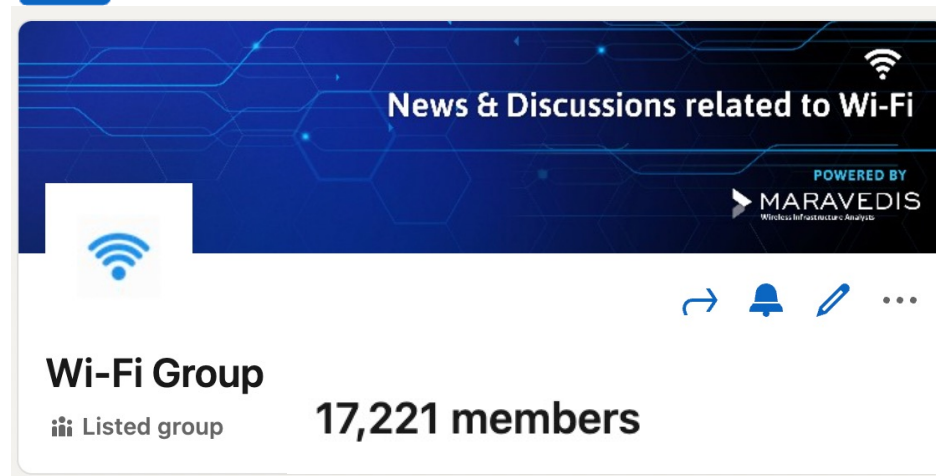


MEDIA ASSETS

+7,991 Subscribers



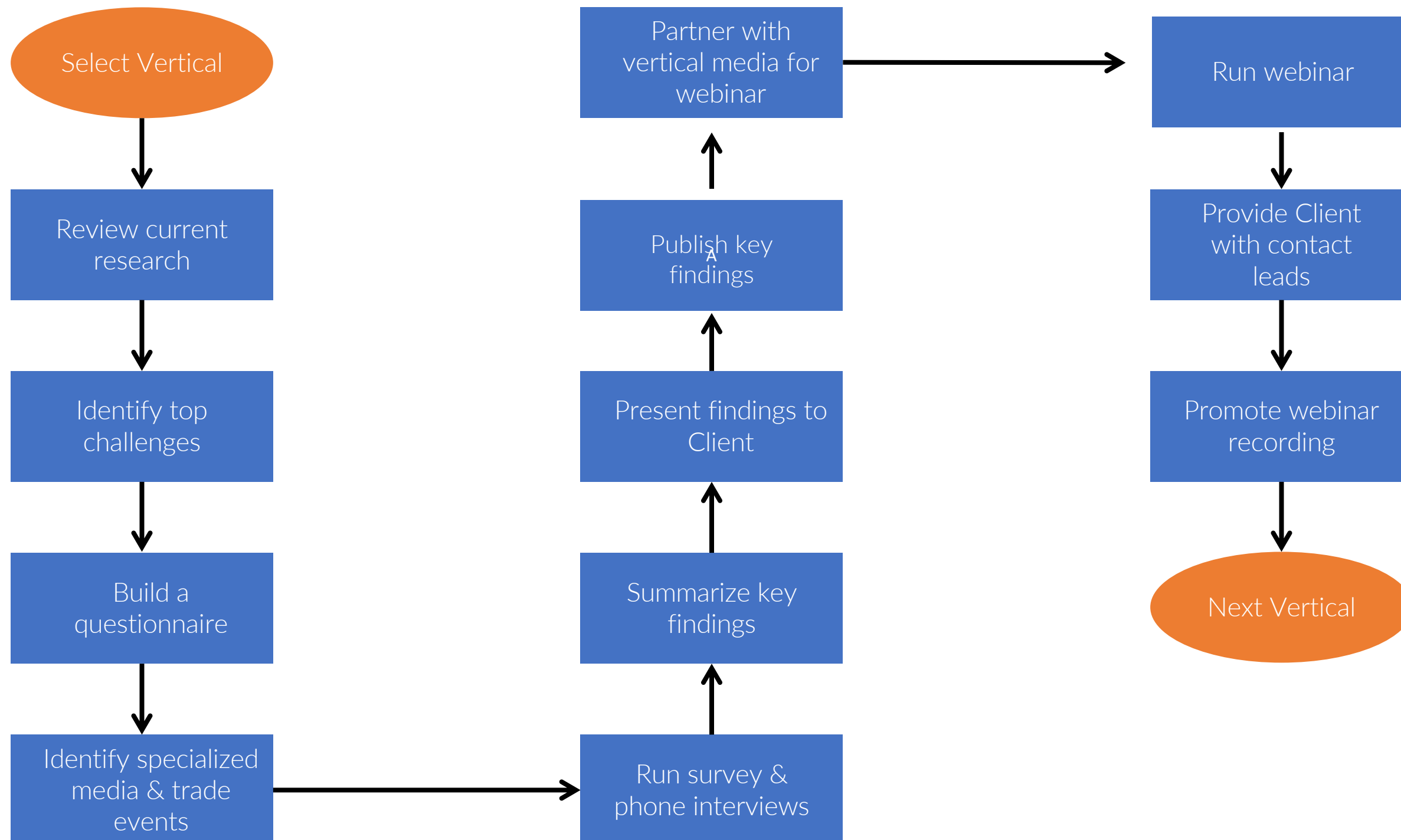
+3,200
followers



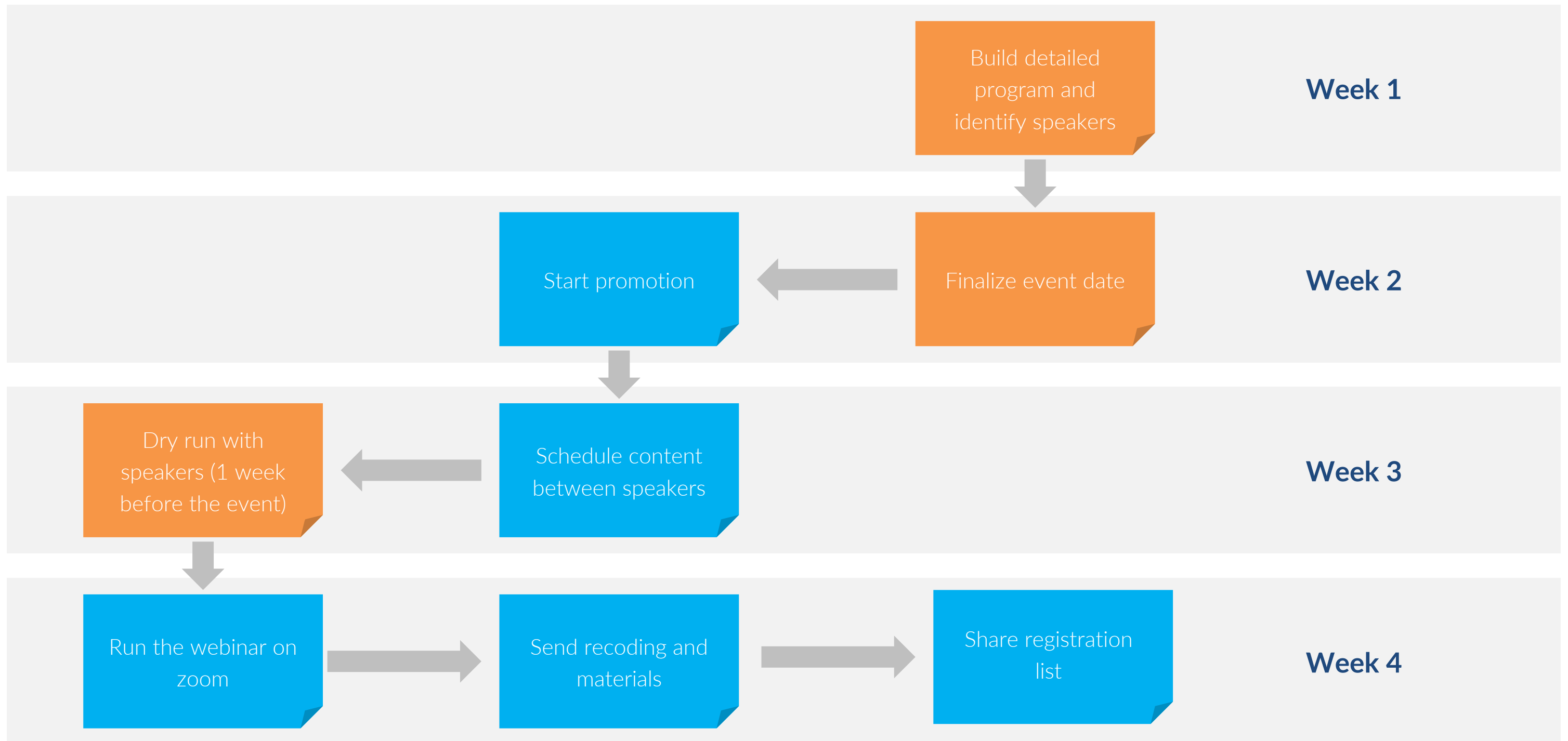
PARTNERSHIPS



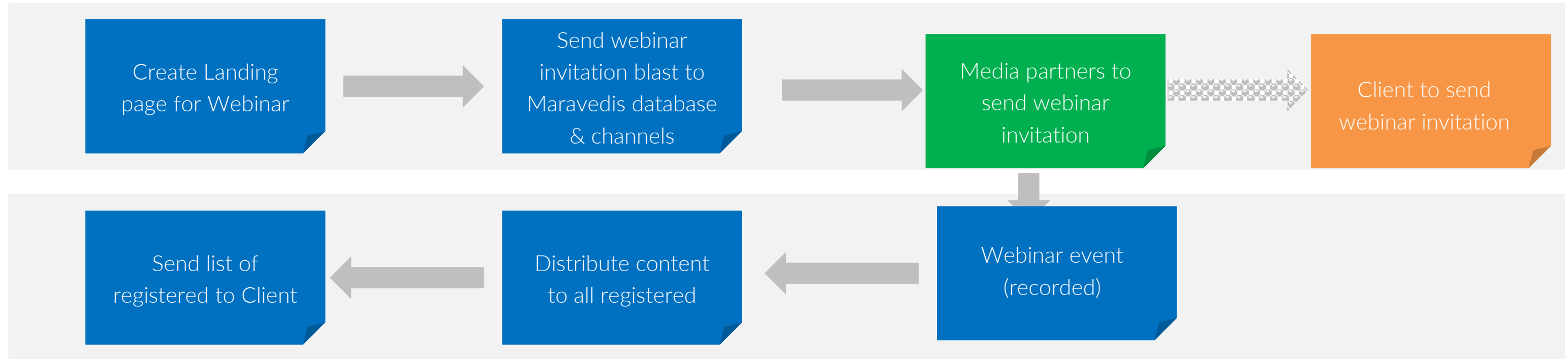
RESEARCH PROCESS



WEBINAR PRODUCTION PROCESS



WEBINAR PROMOTION



Maravedis

Partners

Partners include any media and industry association willing to help, see list of our regular partners

Client
(optional)



ADLANE FELLAH
CHIEF ANALYST

Mr. Fellah is a veteran industry analyst and investor with 25 years of experience in the telecom sector. He authored various landmark reports on Wi-Fi, 5G, and technology trends in various industries including residential, enterprise, and industry 4.0.

He is a Certified Wireless Network Administrator (CWNA) and Certified Wireless Technology Specialist (CWTS). He also regularly serves as a judge for the Glomo Awards (GSMA), Fierce, Glotel, WBA Awards, and Wi-Fi Now Awards.



TOM GRUBA
CHIEF CONSULTANT

Tom Gruba has 30+ years of experience in telecommunications serving various capacities including engineering, product management, sales, marketing and innovation with broad expertise in wireline and wireless systems.

While Sr. Director of Marketing in Alcatel-Lucent's wireless infrastructure division, Tom led the launch of lightRadio™, a pioneering Cloud RAN solution. He also served as head of product marketing at Motorola, directing the launches of LTE & WiMAX, and as CMO of their successful Canopy Broadband Wireless start-up. Tom is a proven leader and public speaker with computer science and electronic engineering technology degrees.



FRANK RAYAL
SENIOR CONSULTANT

Frank helped build the very first mobile networks in North and South America and Europe. He later worked to develop telecom infrastructure products at leading vendors, including first-of-kind systems at startups he helped co-found.

Frank completed his electrical engineering undergraduate degree at Case Western Reserve University and obtained his M.A.Sc and MBA at the University of Toronto in Canada. He is a senior member of IEEE, and a member of Professional Engineers Ontario.



info@maravedis-bwa.com



Maravedis-bwa.com



+1 (305) 865 1006