



WASHABLE DIAPER CARE

kushies®
designed for babies

GO GREEN with Kushies® Washable Diapers

Kushies® washable diapers are made with 100% cotton flannel. Cotton is more comfortable, breathable, cooler and more natural to baby's skin, especially on sensitive body parts. Cloth diapers are a healthier choice for your baby and your planet. By simply choosing cloth diapers, you are making a tremendous impact on the environment and offering your child a cleaner world to live in.

25
million+
SOLD



100%
COTTON FLANNEL

Designed to be easy on
your budget and gentle
on the environment.
Give your baby the very
best with Kushies®.

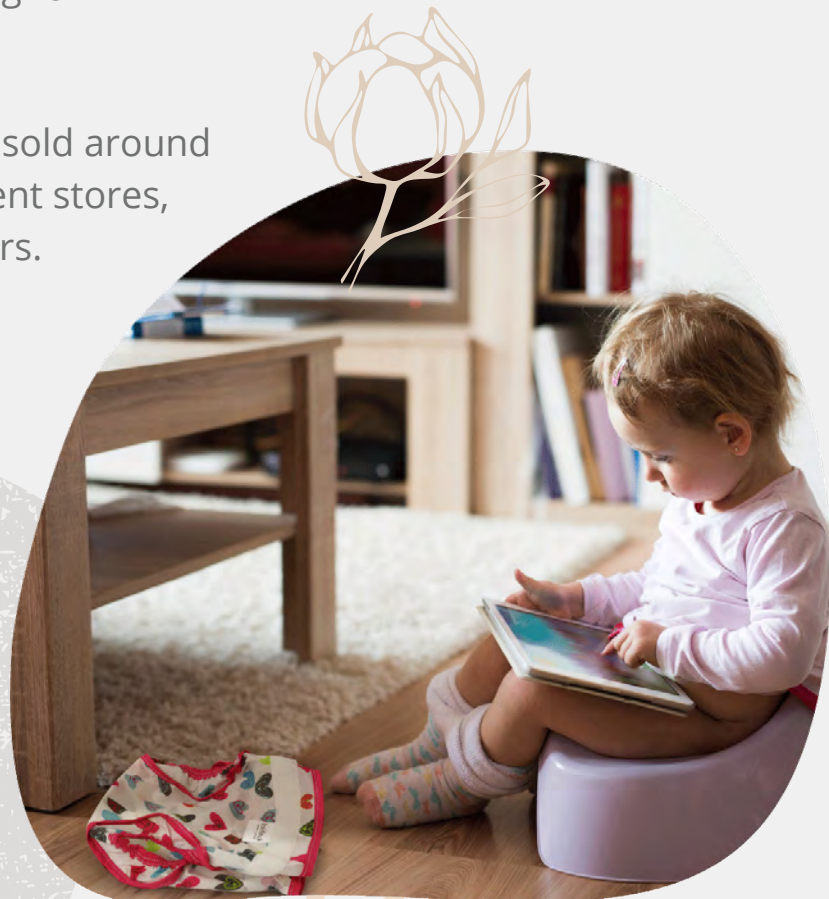


We want you to be happy with your choice. Before you invest in your initial outlay, be sure to test which diaper is best for you and your baby.

Kushies® form-fitted diapers are sold in single units! Once you have tried Kushies® diapers, we are confident that you will join the many Kushies® parents and feel happy that you are caring for both your baby and our environment.

Kushies® diapers and baby products are sold around the world. They are available at department stores, mass merchants and independent retailers.

For more information about our extensive array of baby products, please refer to our web site a www.kushies.com, or call **1-800-841-5330** to speak with a customer service representative.



ULTRA-LITE diaper

Kushies® NEW Ultra-Lite all-in-one lightweight fitted diaper. Available in trendy new prints!



**PATENTED BUILT-IN FLAP
FOR EXTRA ABSORBENCY**

- Adjustable hook and loop closure system for snug fit.
- Extended tabs for optimum adjustability.
- Outer waterproof barrier – no diaper cover required.
- 6 layers of 100% cotton flannel plus a special middle soaker for increased absorbency.
- Machine washable and dryable.
- Available in single package, trial pack or 5 pack.

SIZING:

Infant

10-22 lbs/4-10 kg

Toddler

22-45 lbs/10-20 kg

DIAPER

accessories

Washable Diaper Liner

Increase absorbency by adding 3 contoured layers of 100% cotton flannel. Use for heavy wetters, at nap time, overnight, or anytime extra absorbency is required.



Flushable Biodegradable

- Cloth diaper cleanup made easier! Just remove from diaper and flush.
- Can also be used with disposable diapers for hygienic disposal of waste.
- Not recommended for use with septic system.



TRAINING pants



Lightweight Taffeta
Pull On Training Pants



Pull On Training Pants

Waterproof outer layer.
Double layer of soaker.

100% soft cotton flannel next to child's skin helps prevent rashing without masking the sensation of wetness, increasing the child's motivation to be toilet trained.



SWIMSUIT diaper

QUICK FACT:

Over 300 pounds of wood, 50 pounds of petroleum feedstocks and 20 pounds of chlorine are used to produce disposable diapers for one baby each year.



Unisex Swim Diaper

- Strongly recommended for use in private and public pools.
- Easy wrap style has adjustable waist with ties for a secure, comfortable fit.
- Gusseted legs retain solids.
- Lightweight nylon dries quickly.



Girl's Swimsuit Diaper

- Our swim diapers allow water to easily pass through while keeping solids securely contained and out of the pool.
- With quick drying nylon and a soft terry liner for comfort, the wrap style design makes it easy to change your little one while the adjustable waist with added ties ensures a secure fit every time.



Why choose Kushies® Cloth Diapers?

Better for your baby. More and more parents are choosing 100% cotton for their baby's clothing as natural fibres feel better. Kushies® diapers are made of 100% soft cotton flannel. Cloth diapers are healthier for your baby's skin allowing it to breathe. Not only is cotton more comfortable, it's cooler and more natural to baby's skin, especially on sensitive body parts. Why diaper your baby in chemical-laden disposables when you can use soft, natural cotton?

Better for your "bottom" line. Money is always an important consideration when choosing a diapering system. There is a substantial cost savings when using cloth diapers over disposables.



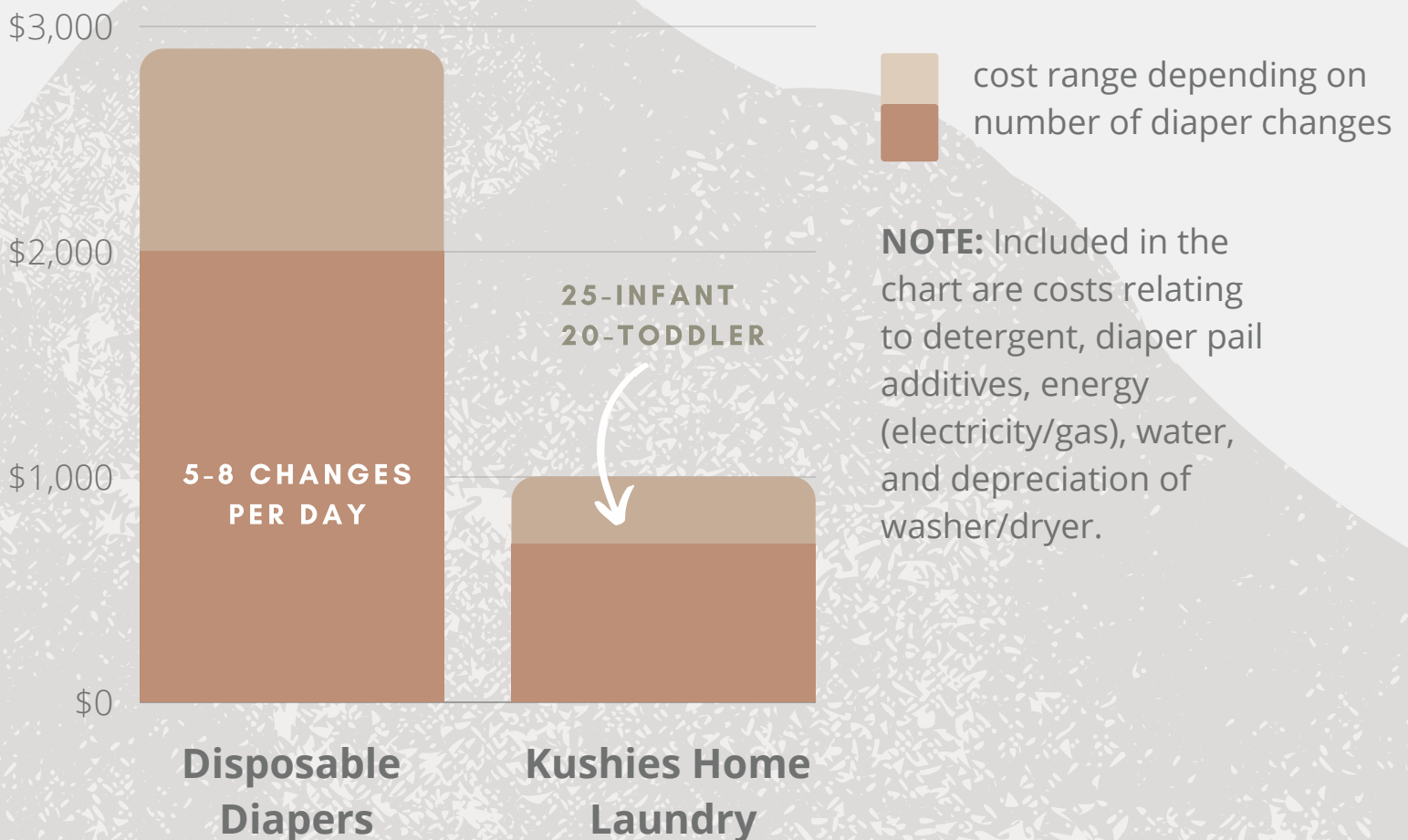
QUICK FACT:

Disposable diapers make up the third largest source of solid waste in landfills, after newspapers and food and beverage containers.

COST COMPARISON

The following chart depicts the average approximate costs when comparing two diapering alternatives over a 2 1/2 year period (approximately 7,500 diaper changes*).

Kushies® form-fitted diapers are contoured and do not require any folding. Once you have the recommended quantity, only one load of laundry is needed every 2-3 days. This time is offset by your trips to the store to purchase disposable diapers.



* Babies wearing disposables tend to be in them longer than babies wearing cloth diapers, on an average of 2 3/4 years before training.

ENVIRONMENTAL IMPACT

Better for our environment. Research shows disposable diapering of ONE baby, will produce over TWO TONS of used, non-biodegradable waste. Landfills, which are closing at the rate of one per day, are becoming overrun with bacteria-laden disposables, which can take up to 500 years to decompose. In addition, waste disposal taxes (user fees) have been implemented in several areas and are being considered more and more.

We are well aware of the consequences to the reduction of our forests and the greenhouse effect. Ecological concerns are very much the forefront of today's agenda. We are reminded to think globally and act locally. By simply choosing cloth diapers for your baby, you are making a tremendous impact on the environment and offering your child a cleaner world to live in. What better way than to teach your child by example.



RECOMMENDED QUANTITY

The following quantity is suggested for the Kushies® diapering system.

Infant size

(10-22 lbs/4-10 kg)

25-30 diapers

Toddler

(22-45 lbs/10-20 kg)

20-25 diapers



Washable Liners

(Infant/Toddler size)

2 packs of 10

Flushable Biodegradable Liners

(100 sheets per roll)

3 rolls to start

Diaper Wraps (if applicable)

6 of each size (Infant and Toddler)

GENERAL GUIDELINES

**Designed like a disposable,
Kushies® diapers are easy to put
on even a squirming baby!**

The hook and loop closure system eliminates the danger of pins and allows for a fast and secure fit.

1. Wash and dry the diapers prior to first use. This loosens the fabric and makes the cotton more absorbent.
2. Ensure the leg opening is snug by stretching the diaper out well when fitting on your baby.

Kushies Ultra and Classic diapers have a specially designed built-in patented flap allowing for more absorbency (see diagram below).



**FOR BOYS FOLD
TOWARDS FRONT**



**FOR GIRLS FOLD IN
THE MIDDLE**

For small newborns or in between sizes, you can add extra liners to pad the diaper for a better fit. They're great for additional absorbency as well!

GENERAL GUIDELINES

3. Adjust the waistline as snug as possible. You can further adjust the waist tabs by either fastening one tab over top of the other horizontally, or across in an X (see diagram below).

FASTEN HORIZONTALLY



FASTEN ACROSS IN AN X

4. As a general rule, it is good to let skin breathe. If necessary, use a moisture barrier (petroleum jelly, or zinc ointment) sparingly, as excessive use can adversely affect the absorbency of the diaper by creating a coating build-up.

5. Change baby often. Changing wet or soiled diapers immediately will help to prevent the risk of diaper rash.

WASH & CARE

Caring for your diapers is easy.
Just apply these simple steps.

Presoak

- For soiled diapers, rinse the diaper flap portion in cold water.
- Fold fastening tabs closed.
- Half fill your diaper pail with cold water and add 1/4 cup of baking soda, vinegar, or an additive recommended for presoaking diapers.
- Soak overnight.
- Stubborn stains can be treated with a stain remover. Follow manufacturer's recommendations.
- DO NOT use bleach, pure soap, or detergent, this will cause breakdown of the diaper's fibres.



WASH & CARE

Wash

- Empty contents into washer and spin out excess water.
- Wash in warm water with your choice of detergent.
Use approximately half of the recommended quantity.
- Thoroughly rinse diapers. Use a second rinse if required.
- Diapers should be washed separately.
- DO NOT use detergents that contain pure soap or fabric softener. They leave a coating on the diapers that may affect the absorbency.
- DO NOT use bleach. It will drastically weaken the fabric and is not safe for baby's delicate skin.

Dry

- Tumble dry on a low heat setting or hang to dry.
- Weather permitting you can hang diapers outdoors.
Sunshine is a natural whitener!
- Diapers may take longer to dry than other articles of clothing.
To shorten drying time, a dry towel can be added to dryer to draw moisture.
- DO NOT use fabric softener. It leaves a coating on the diapers that may affect the absorbency.
- DO NOT dry on high heat and/or for excessive lengths of time. It may prematurely wear out the diapers and/or damage the fabric.



DIAPER FAQ's

Q. How do I prevent leakage?

A. Cloth diapers can leak for a variety of reasons however it is usually easy to resolve once the cause is determined. Change baby frequently, ideally once wet and/or soiled. If leaking occurs at the legs or waist, adjust the fit as required. Stretch the diaper around the legs to prevent gaps in the elastic and fasten snugly at the waist for a secure fit. Ensure clothing is not tucked into the diaper, as this will wick moisture onto clothing. For small babies or in-between sizes, adding Kushies washable cotton liners will help pad the diapers for a better fit and increase overall absorbency.

Q. How do I prevent diaper rash?

A. Babies in cloth diapers tend to experience fewer diaper rashes than those in disposables. Changing wet or soiled diapers immediately will help prevent the risk of diaper rash. Ensure diapers are thoroughly rinsed to prevent detergent build up. Apply creams sparingly, only as needed, as they can adversely affect the absorbency of the diaper. Let skin breathe whenever possible. If rash is severe or persistent, check with your physician.

Q. What is your warranty?

A. Kushies diapers are guaranteed against manufacturer's defects in workmanship and materials for a full 90 days from purchase. Please retain the UPC/Bar Code and original sales receipt as both are required as proof of purchase. For more information, please refer to our website at www.kushies.com or contact a customer service representative at 1-800-841-5330.



You don't wear PAPER UNDERWEAR.

Why should your baby?

Comfort. It's as important to your baby as it is to you. Maybe more.

That's why Kushies® Washable Diapers are designed to not only protect but to comfort with breathable 100% cotton flannel. Kushies® are made with form-fitting, fully washable baby soft cotton with easy no-pin closures that come in an entire line of ever-changing cuddly print patterns.

