TULOLA



EWELRY

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TULOLA ARTWEAR CATALOG 2021







## Inspiration

The concept came at a time of inner introspection.

The themes throughout the collection explore concepts of 
"interconnectedness", "flow", and "light". There is a sense that we are 
growing and changing in flow with one another.

Like a domino effect, we felt that we were all changing in unison, inspired and affected by those around us. We are shifting in unison to the themes of personal awareness, resilience, understanding of purpose.

The third theme is "light"; that our journeys are guided by the inner compass, our souls filled with light, love, hopefor what is to come.









## The Colors

Illustrated on pastel hues in semi precious stones;
like Rose Quartz, Amethyst, Blue Amazonite, and Pearl.

Fixating on colors that bring a sense of vibrancy, hope, and light.









Jiwa Earnings with MOP Pink Rose Quartz Gold Dip

Rp 11.990.000





Pelita Earnings with Rose Quartz Gold Dip

Rp 7.990.000







Sinaran Necklace with Amethyst Gold Dip Rp 20.990.000







Suka Earnngs with MOP Pink Gold Dip

Rp 6.990.000





Riang Earnngs with Rose Quartz Gold Dip

Rp 8.990.000











Lembayung 1 Earnings with Amazonite Gold Dip

Rp 7.990.000

## The Motif & Technique

A new motif is used to characterize the "Flow" components; an organic shapes handcrafted line by line, bump by bump. Each components are individually cut and welded together. One "Flow" component is made up from 10 different pieces extremely time consuming as well as labour intensive. It resulted in a new shape and motif that has never been used before in our design history - it encapsulates the depth and movements through Tulola's jewelry.

This new motif "Flow" is first introduced into this collection, outwardly arranged in a layered and blooming arrays - in all direction one upon another. This visually and physically depicts the themes of "Interconnectedness, Flows and Lights".

A particular, reoccurring motif of series of raw and organic flowers motifs in different stages of blooming - interjecting themselves in the arrangement of the "Flow" motifs, as a symbolism of the challenges and rawness that is often experienced in the growth process.











Liku Choker Gold Dip

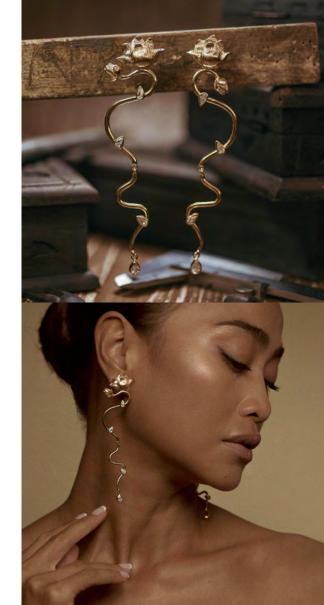
Rp 11.990.000





Liku Earnngs Gold Dip

Rp 5.990.000









Blue Sunshine Drop Earnings with Amazonite Gold Dip

Rp 5.490.000





Erat Drop Earnings with Amazonite Gold Dip

Rp 5.990.000











Lembayung 2 Earnings with Amazonite Gold Dip

Rp 6.990.000





Audia Earnngs with Amazonite Gold Dip

Rp 5.990.000









Cita Earnings with Rose Quartz Gold Dip

Rp 5.490.000





Suka Necklace with Rose Quartz Gold Dip

Rp 18.990.000











Harapan Earnings with MOP Pink Rose Quartz Gold Dip

Rp 7.490.000





Ria I Earnngs with Rose Quartz Gold Dip

Rp 5.990.000









Riang Choker with Rose Quartz Gold Dip Rp 24.990.000





Gerhana Jatuh Earnings with Baroque Gold Dip

Rp 6.490.000









Gerhana Earnings with Baroque MOP Pink Gold Dip

Rp 7.490.000





Gerhana Subeng with Baroque Gold Dip

Rp 10.990.000









Blue Sunshine Subeng with Amazonite Gold Dip

Rp 7.490.000







Pelita Pearl Choker with Rose Quartz Gold Dip Rp 16.990.000







Mimpi Subeng with Rose Quartz Gold Dip

Rp 7.490.000





Audia Subeng with MOP Pink Rose Quartz Gold Dip

Rp 13.990.000









Ria Subeng with Rose Quartz Gold Dip

Rp 10.990.000





Jiwa Subeng with MOP Pink Rose Quartz Gold Dip

Rp 13.990.000









Cerah Choker with Rose Quartz Gold Dip

Rp 9.990.000









Sinaran Necklace with Baroque Pearl Gold Dip

Rp 17.990.000





Suka Sirkam Gold Dip

Rp 7.990.000









Twin Sinaran Sirkam Gold Dip

Rp 4.990.000









Jiwa Brooch with MOP Pink Rose Quartz Gold Dip

Rp 7.490.000





Riang Brooch with Rose Quartz Gold Dip

Rp 7.490.000









Ria Brooch with Rose Quartz Gold Dip

Rp 5.490.000





Pelita Double Ring with Amethyst Gold Dip

Rp 6.490.000









Cita Ring with Rose Quartz Gold Dip

Rp 3.490.000





Cita Cuff Gold Dip

Rp 12.990.000





