



CERRUTI 1881

PHONE AND TABLET ACCESSORIES
COLLECTION

CREATION OF THE HOUSE OF CERRUTI

1881

The Cerruti brothers founded a textile factory in Biella (Italy) well known for its wool tradition.

1957

Nino CERRUTI opens a men's clothing factory in Milan. And introduces a new domain to dressing called luxury ready to wear.

HISTORY



1960

Start of a long period of collaboration between Nino Cerruti and various celebrities of the time, called by the designer « OPINION LEADERS » famous faces dressed in CERRUTI 1881.



CERRUTI 1881 – Today

Cultivated with Italian panache and the spirit of La dolce Vita, Cerruti 1881 is a jewel in the crown. While remaining true to the brand's distinctive ethos of fine fabrics, meticulous craftsmanship and intelligent design in its offering, Cerruti 1881 has embraced innovation and creativity to become the quintessential contemporary menswear brand.



Jason Basmajian



October 2015

CERRUTI executes its re-launch's strategy and announces the appointment of *Jason Basmajian* as *Chief Creative Officer*. He has worked as well in Paris as Creative Director of ST DuPont and He has held key menswear positions at Calvin Klein and Donna Karan in New York.

CERRUTI 1881

TRAVEL

The contemporary nomad is always ready, carrying its essentials tools and devices to its next destination. This line of tablet and computer accessories protect and facilitate the travel with a modern dapper style.

COMPUTER COLLECTION

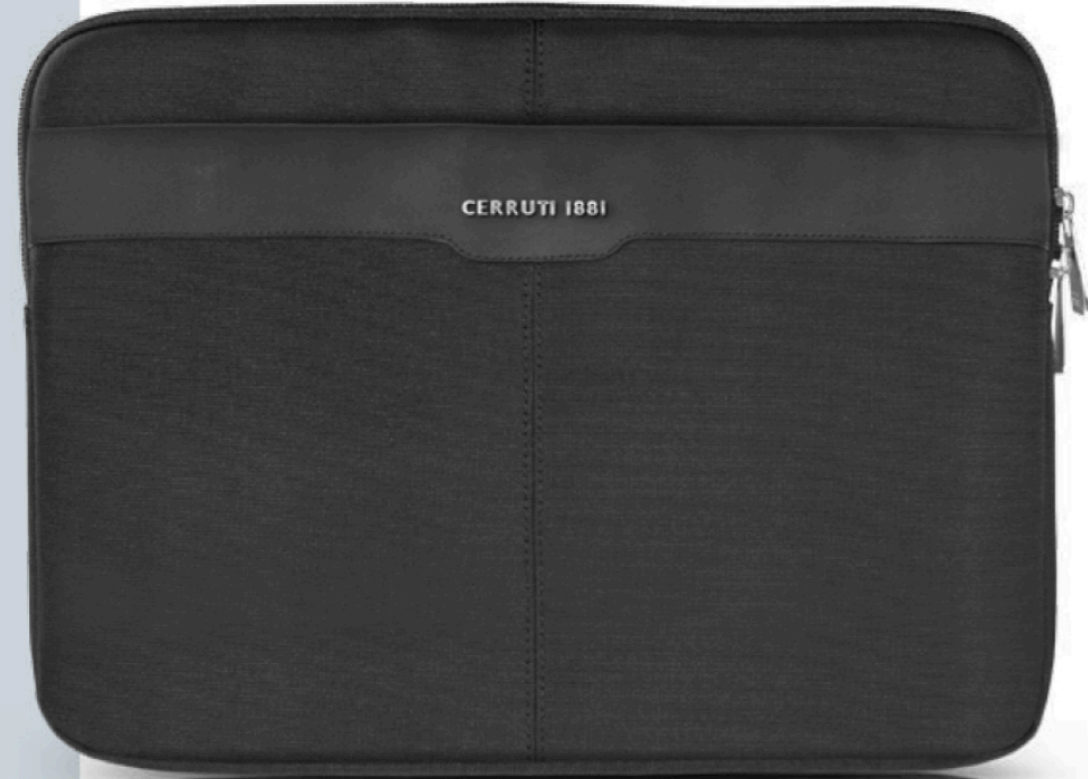
BACKPACK

This backpack has an interior compartment for organizing both a notebook and a tablet. There is also a front pocket with additional compartments to help organize your everyday materials. Made with nylon and sealed with a leather trim, this backpack has a unique form for easy, lightweight carrying.



For everyday protection, this computer sleeve has a front pocket for organizing cables. Made out of nylon material, this sleeve has a layer of foam to help protect your notebook for shocks.

COMPUTER SLEEVE



This computer bag has a leather grip and an adjustable nylon strap. The interior pockets are made to organize a notebook and other everyday essentials.

COMPUTER BAG



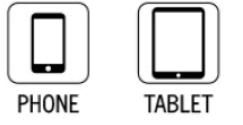
For when you are on the go, this nylon messenger bag has an adjustable nylon strap and an interior compartment for easy organizing. The interior pockets help to keep your daily tools organized and the front flap is sealed with a Velcro patch.

MESSENGER BAG



Carry your tablet with ease wherever you may go with this nylon tablet bag that has a back pocket to keep your items organized.

TABLET BAG



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