



Sunies®

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ABOUT OUR BRAND

Sunies is an eco-friendly, fashion, and female-founded brand based in Vienna, that specialises in unique footwear design. Their team consists mainly of women from diverse backgrounds.

The brand's slogan "One shoe all day" stands for: versatility, practicality, and design.

The commitment to preserve the planet was one of the main goals of the company, therefore more than 2 years were dedicated to create the perfect eco-friendly shoe made of natural resources (77%) and recycled PVC vinyl flex grains. (23%).

Sunies strive to combine nature and beauty consciously.

OCTOBER 2016

Founder & CEO
Alessandra Wieser,
came up with the idea
of creating a practical,
eco-friendly and
feminine shoe for
women.

SEPTEMBER 2018

Sunies was officially
founded

NOVEMBER 2019

We launched our
signature collection
"Sunies" in Brazil

MARCH 2020

Sunies, our signature
collection is
officially launched in
Europe and the UK

DECEMBER 2020

We start shipping
worldwide

JANUARY 2017

The development of Sunies
started in Austria and Brazil
involving experts of different
fields

JULY 2019

The final prototype was approved
and the production started

FEBRUARY 2020

The UK received us with open
arms at the "Pure London Fair"

AUGUST 2020

The planning of the 2021
collection started





OUR MISSION

At Sunies, we create shoes, that are made from 100% recyclable, waterproof, and vegan materials that's why by purchasing our sandals you are not only buying beautiful - crafted sandals but you are also contributing to preserve the planet and live consciously.

Our shoes are made with love to inspire you to express yourself with colorful and creative designs that are perfect for summertime and everyday life activities like: strolling in the city, hanging out with your friends, picking up your kids from school or dancing all night long!

#oneshoeallday



MEET OUR FOUNDER & CEO

MBA. Alessandra Wieser is a passionate German-Brazilian businesswoman with an educational background in finance and a mother of two. She was inspired by her own needs as an active woman which led to the creation of Sunies.

She always had in mind to create a shoe that is not only practical and pretty but also good for the environment, vegan and recyclable, which also could be worn all day.

Currently, she manages the overall operations of the brand (America, Europe, Asia, Australia & New Zealand) in the Sunies headquarters in Grinzing, Vienna.

„ As a company, we try to empower women by creating shoes that would fulfill their needs and make them unstoppable“. - A. Wieser

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info@sunies.eu

<https://suniesandal.com/>

<https://sunies.eu/en/>

https://linktr.ee/sunies_brasil/

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<https://at.linkedin.com/in/alessandrajahnel>



a.wieser@sunies.eu