



HANDMADE
BALINESE
LACE

2022 JANUARY MMXXII

LACE STORY

www.uluwatu.co.id



WORLD'S BEST HANDMADE BALINESE LACE

CONTRIBUTOR

MODEL : - LUH ANASTASIA TRISNA DEWI
- TARI BASUKI
- IDA AYU EKA DINDHA
- JANISAA PRADJA
- DANELLAILENE

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OUR STORY

Uluwatu Handmade Balinese Lace is one woman's passionate journey to create an exceptional fashion product with deep-rooted traditional craft of Bali. It is a long journey of over 50 years. Her name is Ni Made Jati, founder of Uluwatu Handmade Balinese Lace.

Sometimes in early 1970s she converted her passion for Balinese lace to a business. Over next few years, it was a relentless journey on camper vans along the West-Coast of USA, selling all that she carried from Bali. Back home, in this lush green paradise that has been called "The Morning of the World", that the Balinese themselves call "The Island of the Gods", she found an undying passion to explore further through the creative spirits that guided her.

In Bali, artistic ability is not necessarily a rare talent. Children absorb the techniques while watching painters as they paint, listening to musicians as they play. Artistic expression becomes part of life.

For over 50 years Uluwatu Lace has drawn upon these natural skills to produce lace of a unique quality. This lace work, known in English as cutwork, is called krawang in Balinese. Uluwatulace krawang is made in the traditional way. Lace is stretched on bamboo hoops and sewn by hand on foot-powered machines identical to the old Singer machines now seen only as antiques in the rest of the world.

The thread is carefully built up layer upon layer as the hoop moves back and forth. The empty areas of

the lace are delicately cut away with sharp scissors while the loose edges are caught and bound up by the whirring needle. A single item may take five or more days to complete and the end result is a work of art.

Today Uluwatu Handmade Balinese Lace employs over 500 craftspeople in a truly modern atelier. The atelier in Tabanan, Bali is vertically integrated to make a 100% complete product inhouse. It is a zero emission factory and highly committed to eco-sustainable manufacturing, working towards fulfil a few of the United Nations Sustainable Development Goals (SDG-17). While our Corporate Culture, since inception is committed to FairTrade, Fashion Circularity, Blockchain & Ethical Sourcing, the process of certification is right now underway. The company is committed to Ethical sourcing, and shall ensure all raw materials are organic, recycled or upcycled by 2025.

It is not just craftsmanship but styling that sets us apart. The design palette was always global. Today our designers live and breathe across global fashion centers, whereby we gather global fashion trends to ensure patrons from Paris, London, Mumbai, Seoul, New York, Beijing, Tokyo or Adelaide, find their own silhouettes suitable to their taste. Thats how we are taking our brand to over 150 countries.

We are glad to see you here. When you come to Bali, meet us to see how we make a true heirloom.

“...highly committed to eco-sustainable manufacturing, working towards fulfil United Nations Sustainable Development Goals (SDG-17)...committed to ethical sourcing, and shall ensure all its raw materials are organic, recycled or upcycled by 2025.”



BALANCE
Inimas Wrap Dress



Dress:
Inimas Wrap Dress
100 % Cotton
Color : White & Black
IDR. 4.250.000/US\$ 315

JOY
IN EVERY
MOMENT





Dress:
Blanca Dress
100 % Viscose
Color : White
IDR. 4.750.000/US\$ 352



Near :
Tiersa Dress
100% Cotton (Slub)
Colors : White & Black
IDR. 4.000.000/US\$ 296.00

Far :
Elsa Midi Dress
100% Cotton (Slub)
Colors : White & Black
IDR. 4.000.000/US\$ 296.00

05




CROP
JACKET

Jacket :
Isla Jacket
100% Cotton
Colors : White
IDR. 5.500.000/US\$ 407.00

Dress :
Adelaide Dress
100% Viscose
Colors : Off White & Black
IDR. 4.500.000/US\$ 333.00



Dress:
Adelaide Dress
100 % Viscose
Color : White & Black
IDR. 4.500.000/US\$ 333.00

A woman with dark hair pulled back is wearing a white jumpsuit with thin spaghetti straps and a lace waistband. She is standing in a tropical setting with wooden stairs and lush greenery. She is looking to her right with a slight smile. She is wearing large heart-shaped earrings and a white scrunchie on her left wrist.

Jumpsuit :
Harper Jumpsuit
100% Viscose
Colors : Off-White & Black
IDR. 1.795.000/US\$ 133

BE
VISIBLE



Dress :
Leony Dress
100% Rayon
Colors : White & Black
IDR . 1.534.000/US\$ 114




Top :
Nada Top
100% Rayon
Colors : White & Black
IDR. 1.293.000/US\$ 96

Palazzo :
Santania Palazzo
100% Cotton
Colors : White & Black
IDR. 3.500.000/US\$ 259.00





Dress :
Blanca Dress
100% Viscose
Colors : White & Black
IDR. 4.750.000/US\$ 352


A woman with dark hair pulled back is standing on a rocky cliffside. She is wearing a white, short-sleeved, knee-length dress with intricate black lace detailing on the shoulders, neckline, and hem. The dress has a fitted bodice and a flared skirt. Her hair is blowing in the wind. The background shows a calm blue-green sea meeting a hazy, sunset sky. To the left, there is a rocky outcrop with some greenery.

Dress :
Nerva Dress
100% Viscose
Colors : White & Black
IDR. 2.929.000/US\$ 217



Top :
Grace Top
100% Rayon
Colors : White & Black
Price on request

Skirt :
Theodosis Skirt
100% Rayon
Colors : White & Black
IDR. 3.500.000/US\$ 259.00

A woman with dark hair is standing in a lush, green forest. She is wearing a white, long-sleeved, halter-neck dress with a lace-up detail at the bust. She is holding a light-colored straw hat with a white lace trim. She is standing on a rocky path. The background is filled with dense foliage, including ferns and tree trunks.

Dress:
Briana Dress
100 % Viscose
Color : White & Black
IDR. 1.572.000/US\$ 116





Dress:
Cleo Wrap Dress
100 % Cotton (Slub)
Color : White & Black
IDR. 2.200.000/US\$ 163



Shirt :
Aphrodite Top
100% Rayon
Colors : White & Black
IDR. 1.200.000/US\$ 89

Pant :
Taka Pants
100% Rayon
Colors : White & Black
IDR. 931.000/US\$ 69

Kebaya :
Fatina Kebaya
100% Cotton
Colors : White & Black
IDR. 2.850.000/US\$ 211

Sarong :
Red Batik Sarong
100% Silk
Colors : Multi-Color
IDR.1.403.000/US\$ 104



Jumpsuit :
Melati Jumpsuit
Body : 100% Viscose
Lining : 100% Rayon
Colors : Off White & Black
IDR 3.500.000/US\$ 259.00






A woman with dark hair tied back is captured in a yoga pose, balancing on her right leg with her left knee raised and foot resting on her right thigh. She is wearing a white, short-sleeved dress shirt with a lace-up front and a decorative necklace. The background is a lush green field with trees and red flowers.

BALANCE
BODY & SOUL

Top :
Felicia Dress Shirt
100% Cotton Slub
Colors : White & Black
IDR. 1.850.000/US\$ 137



Dress :
Cleo Wrap Dress
100% Cotton (Slub)
Colors : White & Black
IDR. 2.200.000/US\$ 163

A woman with her hair in a braid, wearing a white sleeveless top and a long white skirt, stands on a large, mossy rock. She is looking upwards and to the left with a joyful expression, her arms outstretched. The background is a bright blue sky with scattered white clouds and a dense green forest. The overall mood is serene and natural.

Top:
Kenza Top
100% Rayon
Colors : White & Black
IDR. 479.000/US\$ 35.00

Skirt:
Bia Skirt
100% Rayon
Colors : White & Black
IDR. 1.800.000/US\$ 133



Bridal Dress :
Herlia Dress
100% Viscose
Colors : Off White
IDR. 28.000.000/US\$ 2074

A woman with dark hair pulled back, smiling, wearing a white, short-sleeved, V-neck dress with a black decorative band at the waist. She is holding a small bouquet of dried flowers. The background is a rustic, outdoor setting with stone pillars and arches.

Dress :
Popita Dress
100% Viscose
Colors : Off White & Black
IDR. 2.305.000/US\$ 170



Dress :
Sharon Dress
100% Rayon
Colors : White
IDR. 2.750.000/US\$ 204

Pouch :
Gypsy Rose Puch Large
100% Linen
Colors : Beige
IDR. 418.000/US\$ 31



Top :
Mary Top
100% Rayon
Colors : White & Black
IDR. 1.225.000/US\$ 91

Short :
Solly Short
100% Linen
Colors : White & Black
IDR. 885.000/US\$ 66

Hair Tie :
Uluwatu Hair Tie
100% Rayon
Colors : White & Black
Beige, Blue & Pink
IDR. 125.000/US\$ 9.00

Belt :
Uluwatu Lace Belt
100% Rayon
Colors : White
IDR. 205.000/US\$ 15.00

Bag :
Wildfern Bag
100% Linen
Color : Beige
IDR 832.000/US\$ 62



Dress :
Cumara Dress
100% Viscose
Colors : White & Black
IDR. 2.945.000/US\$ 218



Top :
Ronaka Top
100% Viscose
Colors : Off White
IDR. 1.735.000/US\$ 129



Top :
Yulopa Top
100% Viscose
Colors : Off White & Black
IDR. 1.475.000/US\$ 109



Jumpsuit :
Lulu Jumpsuit
100% Viscose
Colors : Off White & Black
IDR. 1.925.000/US\$ 143



Dress :
Whitney Dress
100% Rayon
Colors : Black & White
IDR. 2,200.000/US\$ 163



ABOUT HER

Let us tell a few words about this wonderful Uluwatu girl, Janisaa Pradja. One of many passionate and elegant women from Bali, Indonesia. Despite being known as a female Wine Connoisseur and Sommelier - Janisaa is also a fashionista with her own unique signature style, elegance and personality. Janisaa's trademark signature style makes her a formidable fashion influencers based out of Bali. She's also an avid supporter of the Bali Pink Ribbon group. An ardent crusader of women empowerment, she proudly supports all creative enterprising businesses across Bali. Hope she inspire you to become the best version of yourself. Ciao!

Janisaa Pradja
COLLECTION

35



Dress :
Blanca Dress
100% Viscose
Colors : White & Black
IDR. 4.750.000/US\$ 352



Top :
Penelope Top
100% Viscose
Colors : White & Black
IDR. 3.750.000/US\$ 278



Skirt :
Penelope Skirt
100% Viscose
Colors : White & Black
IDR. 4.500.000/US\$ 333




Dress :
Blanca Dress
100% Viscose
Colors : White & Black
IDR. 4.750.000/US\$ 352



Dress :
Tiersa Dress
100% Viscose
Colors : White & Black
IDR. 4.000.000/US\$ 296



Dress :
Inimas Wrap Dress
100% Viscose
Colors : White & Black
IDR. 4.250.000/US\$ 315

A woman with long, wavy dark hair is shown in profile, looking out of a large window. She is wearing a white, sleeveless, lace-trimmed dress. Her right hand is raised, palm facing forward, with fingers slightly spread. The window reflects her image. The background outside the window is filled with lush green foliage, including palm trees. The lighting is soft and natural, suggesting daytime.

Dress :
Blanca Dress
100% Viscose
Colors : White & Black
IDR. 4.750.000/US\$ 352





WHERE WE COME FROM...

Bali's lace tradition of Krawang or Kerawang (known world over as 'lace') is a rich living craft. Most of the craftspeople in the villages of Bali have known to practice this crafts a few generations within the family. Earliest evidences show its use around 10 AD, during the end of Majapahit reign.

As a deeply grounded community, Balinese associate textiles with spirituality. White dominates the palette, to signify austerity. While black fills in as a negative space to fulfil everything that is divine. When co-ordinated with Gold, it pure magnificent.

Uluwatu Handmade Balinese Lace enriches this 1000 years of lace tradition with modern trends & thoughtful enrichment, since four decades years.

OUR JOURNEY AHEAD.

We believe even after being around for such a long time, we feel that we are just beginning. In our way ahead, we are going to reinforce our core values. For the future, we will be working on four core principles that are the need of the hour.



ORGANIC



SUSTAINABLE



FAIRTRADE



HANDMADE

Photographer : kly.akamaized.net
Place Name : Pura Ulu Danu
Location : Danau Bratan Bedugul, Tabanan-Bali

OM SHANTI

ULUWATU®



HANDMADE BALINESE LACE
SINCE 1984

CONNECT WITH US

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STORE LOCATE

