

Senior Copy Writer

About us:

Subko is committed to an ideal: to help reimagine, re-design. and re-invent an unlikely origin- the Indian Subcontinent--as a legitimate contributor to the global specialty coffee, craft baking and pod-to-bar chocolate making movements. Only raw materials enter Subko's facilities: all of the coffee, bakehouse and cacao products are crafted from scratch, in house. From crop to cup, pod to bar, and farm to table. We aim to provide a detailed, high quality coffee, bake and chocolate experience to all our guests.

We are looking for a creative **Content Writer** to write clear and concise copy for social media, digital platforms. Our ideal candidate is a team-spirited, skilled and imaginative writer with an eye for detail. If you can grasp project requirements quickly and offer valuable insight, we'd like to meet you. We are currently searching for a creative copywriter who is dedicated to crafting excellent original content. Participate in the brainstorming process, and conduct research to develop or support writing.

Key Responsibilities:

1. Write engaging and thoughtful copy across social, video, digital for diverse projects such as
2. Ensure the copy is concise, compelling, and aligned with the brand's tone and voice
3. To research social trends and suggest innovate and unique ideas that not only align with the brand, but also have a potentially viral impact

SUB KO COFFEE PRIVATE LIMITED

Registered Address: 8-2-293/82/A/1239, Jubilee Hills, Hyderabad – 500033 Website: www.subko.coffee

Corporate Address: Unit No. 2 Jak Compound, D K, 1st Cross Ln, Tel No.: +91 90047 00654 Byculla East,

4. Maintain impeccable grammar, language proficiency, and attention to detail in all written communications and editorial oversight
5. Interpret copywriting briefs to understand project requirements
6. Collaborate with Subko Studio Substance (Design), Digital & Marketing teams
7. Edit and proofread copy as needed
8. Conducting research to formulate ideas or support writing.
9. Learning about the target audience for copy
10. Assisting in other aspects of the creative or research processes to create cohesive, accurate content.

Skills Required:

- 6-10 years experience
- Brownie points for having experience with academic writing
- Experience with content creation and writing
- Any consumer brand driven experience is a plus point
- Strong communication, research, and typing skills.
- Creativity, resourcefulness, flexibility, and motivation
- Positive attitude, reliable, and punctual

Perks of joining our team: You will be part of a company which is growing at an exponential rate, started just 3 days before the lockdown in 2020! We were able to grow from a team of 20 to 120+.in a span of 3 years

We are a bunch of very young and ambitious people who are excited to learn and grow each passing day. One thing we can definitely bet on is that you will love working with us and grow in your career.

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SUBKO
सबको

SPECIALTY
COFFEE ROASTERS
& BAKEHOUSE

S U B K O
C A C A O

SUBCULTURE
BY SUBKO 

Apart from that some benefits include:

- Medclaim
- Travel allowance
- Lunch facilities
- Employee discount available at our outlets
- Provident Fund

You can get in touch with us at :

Email id :- whatsyourspecialty@subko.coffee

Contact Number :- +91 7021 215 787 (Monday-Friday - 11.00 AM to 6.00 PM)

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