**Job Title: Community Partnerships Associate (Mumbai)** 

#### About us:

Subko is committed to an ideal: to help reimagine, re-design. and re-invent an unlikely origin-the Indian Subcontinent--as a legitimate contributor to the global specialty coffee, craft baking and pod-to-bar chocolate making movements. Only raw materials enter Subko's facilities: all of the coffee, bakehouse and cacao products are crafted from scratch, in house. From crop to cup, pod to bar, and farm to table. We aim to provide a detailed, high quality coffee, bake and chocolate experience to all our guests.

## Roles & Responsibilities:

- Build a community by creating Brand Awareness, engaging with customers and partners on ground
- Creating collaboration opportunities for the brand in the Mumbai market.
- Curating, developing and running events and activations for the brand in the Mumbai market.
- Work closely with the social media and creative team to generate city specific digital content
- Drive the creation and deployment of all social media, digital and creative content and communication in close coordination with the Subko's Creative studio in Mumbai
- Have an in depth understanding of the brand's product offerings
- Assist with operational data and coordination for the business where needed back to Subko bombay HQ

### **Required Skills:**

- Strong English communication (written and verbal)
- Microsoft Office (Word, Excel) basic understanding
- 1-2 years of client facing experience



**Perks of joining our team:** You will be part of a company which is growing at an exponential rate, started just 3 days before the lockdown in 2020! We were able to grow from a team of 20 to 120+.in a span of 3 years

We are a bunch of very young and ambitious people who are excited to learn and grow each passing day. One thing we can definitely bet on is that you will love working with us and grow in your career.

# **Apart from that some benefits include:**

- Mediclaim
- Travel Allowance
- Lunch Facilities
- Employee discount available at our outlets
- Provident Fund

## You can get in touch with us at:

Email id: - whatsyourspecialty@subko.coffee

**Contact Number :-** +91 7021 215 787 (Monday-Friday - 11.00 AM to 6.00 PM)