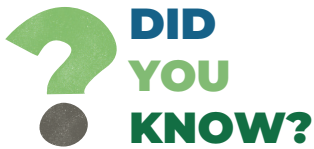


P&G PROFESSIONAL GREEN & CLEAN STRATEGIES



Make cleaning **so Safe. Simple. Superior** that **P&G Professional is the Preferred Solution for professional end-users** and an engine of growth for P&G and our customers. **We are committed to doing our best to minimise the impact we have on the environment.**

P&G Professional is focused on looking at the impact of the in-use phase of our products. **CLEAN matters. Being close to GREEN does too.**



DID YOU KNOW?

Water and energy consumption in the usage phase of cleaning products has the most impact* on the environment. **Washing clothes at lower temperatures can help you save up to 40% on your CO² impact!***



EFFECTIVE USE OF RESOURCES



Clean in one wash in **low temperature** with our professional laundry & dishwashing detergents.

Simple line up and **concentrated** formulas helping **minimise transport carbon footprint**



Renewable purchased wind power electricity in P&G manufacturing sites.



SAFE PRODUCTS

When used as intended



P&G Professional products are **HACCP compliant**

Ariel Professional System (S1-S4) leverages a **patented pH neutral technology.**



0%

Flash Professional Concentrated products contain **0% chlorine and phosphates.**

Lenor professional Fabric Conditioners contain **plantbased softness** and are accredited by the Skin Health Alliance.



MINIMISING WASTE

Recycle = Recyclable packaging in our P&G Professional line-up.

Reduce = NEW Ariel Professional All-in-1 PODs use **70% less plastic!**

Reuse = Recycled packaging with 50% PIR for our Flash Professional Sprays and 80% recycled content in our Ariel Professional Laundry cartons.



*switching wash temperature from 40°C to 30°C, based on EU average simplified LCA breakdown

**80% of ingredients contributing to Lenor softness are plant-based

OUR LINE-UP IS EXTERNALLY CERTIFIED

AISE Charter for Sustainable Cleaning

Products that bear the Cleanright logo meet high standards of environmental norms and minimise waste.

AISE Sustainable Cleaning Charter is recognized by authorities across Europe such as Ecolabel Index (Europe), ADEME (France), Siegelklarheit (Germany), Bewusstkalten (Austria) and Label Info (Belgium, Switzerland).



For P&G Professional, products bearing the AISE Charter for Sustainable Cleaning are:

P&G PROFESSIONAL LAUNDRY

Powders, Liquids, Liquid tablets, Fabric Enhancers



P&G PROFESSIONAL SURFACE

All Purpose Cleaners



P&G PROFESSIONAL DISH

Hand-dish detergent, auto-dish tablets



Solar Impulse Foundation

recognises key solutions that are improving sustainability through energy savings.

Our P&G Professional concentrated systems line-up is recognised by the Solar Impulse Foundation



P&G Professional™
WOW that's CLEAN