P&G Professional[™] WOW that's CLEAN

Hygiene Guide



Powered by Trusted Brands











About P&G Professional



P&G Professional, the away-from-home division of Procter & Gamble.

P&G Professional provide key business decision makers with superior products and solutions designed to help their businesses thrive and make every experience count for their guests.

WHY P&G PROFESSIONAL?

- We understand the specific needs of businesses such as hospitality and design products accordingly, with a focus on cleaning, hygiene, and disinfection.
- Many of our products are proven to kill enveloped viruses such as Coronavirus and bacteria, and several are even effective on harder to kill non-enveloped viruses (like Adenovirus).
- We leverage P&G's superior technology, innovation and knowledge on cleaning built over the last 175 years.
- We serve you with leading brands your customers and staff know and trust.
- We provide outstanding service and equipment.
- It's a proven fact that guests notice and enjoy clean, hygienic environments.
- Thanks to P&G Professional, experiences are positive, people benefit and not surprisingly, businesses thrive.

P&G Professional is known for brands that are safe, simple and effective that help improve the operational efficiency of your business.

SAFE	SIMPLE	EFFECTIVE
• Our product range helps you to follow recommended HACCP guidelines and meet regulatory requirements for health and safety.	 Consolidated product line-up with multi-purpose products for reduced chemical inventory. Streamlined training for better understanding and to enable compliance. 	 Products meet a full range of disinfection needs. Daily cleaners delivering impeccable cleaning with minimal effort.
		Leading Competitor

Professional service dedicated to your satisfaction

To ensure that we continuously deliver the highest quality, we offer P&G Professional Service – a team that's fully dedicated to supporting your cleaning operation. This service can be accessed by calling **Freephone 0800 716 854 (UK) 1800 535 199 (IR)** or, if you prefer, email **customerservice@pgprof.com**





Free Equipment and Spray Bottles

- ✓ Water fed dosing stations for surface cleaning where location and pressure allows
- ✓ Externally mounted pumps for laundry and dishwash systems
- ✓ Sink mounted pump for Fairy hand dish wash liquid



Service Essentials

- ✓ Expert installation of performance-guaranteed equipment
- ✓ 24hr emergency call out for key partners
- $\checkmark\,$ Free preventative service on agreed timelines



Comprehensive and Ongoing Training

- ✓ Ongoing face to face employee training every 6 months
- ✓ Provide welcome packs / job aids to assist in the delivery of on-site training and legal requirements
- \checkmark Signed training certificates and completion records



Customized Procedures

- ✓ Easy-to-follow cleaning standard operating procedure and safety procedures
- ✓ Product Information Sheets
- ✓ Multi-lingual MSDS sheets provide clear understanding



KITCHEN



Product	Product Details	Case Count
	 Fairy Professional Manual Washing Up Liquid 5L Up to 5X longer lasting in professional kitchen (vs next best selling non-concentrated product in Cash&Carry) Lifts grease and food residues from pots, pans, plates, cutlery, etc Dissolves grease easily Cleans up to 95,000 plates 	2 x 5L 51638
	 Fairy Professional Manual Washing Up Liquid 900ml Lifts grease and food residue from pots, pans, plates, cutlery, etc Dissolves grease easily Also suitable for other surfaces as windows, mirrors, tables & seating Recommended for professional use 	6 x 900ml 51637

TOUGH ON GREASE WITH 50% LESS SCRUBBING*



*vs. water alone.



KITCHEN

Product	Product Details	Case Count
	 Fairy Professional Super Concentrated Washing Up Liquid Antibacterial 5L Kills 99.9% of bacteria on the sponge Super concentrated formula with hygienic action Lifts grease and food residues from pots, pans, plates, kitchen utensils and other kitchen surfaces 	2 x 5L 35032
	 Flash Professional Disinfecting Cleaner for Food Surfaces 750ml Kills 99.99% of bacteria and viruses, in 15 seconds¹ Non-tainting, unscented formula for cleaning and disinfection in one go Food contact safe Passes EN1276, EN13697, EN14476 Tested on SARS-CoV-2¹ 	6 x 750ml 80670
	 Designed to combat tough, baked on grease in professional kitchen Non tainting formula No scent, no dye, ideal for food contact surfaces 	6 x 750 ml 40655
Professional	 Deepio Powder Degreaser 6kg Powerful degreaser to bust grease in professional kitchen Non-tainting formula Contains no perfume or dye 	1 x 6kg 59783
	 Milton Disinfecting Fluid 5L Kills 99.9% of bacteria and enveloped viruses² Effective for disinfecting kitchen work surfaces, floors, walls after cleaning Passes EN1276, EN13697 	2 x 5L 22481
Polesonar Polesonar	 Fairy Professional Platinum Auto Dish Regular (75 capsules) Our No.1 for clean & shine right out of the machine Anti-limescale technology to help preserve No pre-rinsing required No polishing required Effective on short 1-5 minute wash cycles 	3 x 75 capsules

HOUSEKEEPING

HACCP

Flash

All-purpose cleaner



Product	Product Details	Case Count
	 Flash Professional All-Purpose Cleaner Lemon 5L ✓ Impeccable cleaning with minimal effort¹ ✓ Effective for cleaning grease and particulate soil from most washable hard surfaces and floors ✓ Leaves a fresh lemon scent and long-lasting shine 	2 x 5L 32286
	 Flash Professional All-Purpose Cleaner Ocean 5L ✓ Impeccable cleaning with minimal effort¹ ✓ Effective for cleaning grease and particulate soil from most washable hard surfaces and floors ✓ Leaves a fresh ocean scent and long-lasting shine 	2 x 5L 42173
	 Flash Professional F2 Disinfecting Multi-Surface Cleaner 750ml Cleans and disinfects in one go Kills 99.99% of bacteria and enveloped viruses in 15 seconds² Cleans multiple surfaces, including glass and stainless steel Leaves high shine and no streaks behind Passes EN1276, EN13697, EN14476 Tested on SARS-CoV-2² 	6 x 750ml 61194

Lasts up to 50% longer*

*vs. leading professional branded competitive all-purpose cleaner, based on recommended dosage.

P&G Professional[™]

WOW that's CLEAN

No need to rinse when used as diluted. "Tested on bacteria according to EN1276 in 15 seconds and EN13697 in 1 minute. Tested on enveloped viruses according to EN14476 in 15 seconds in clean conditions ested on SARS-CoV-2 according to EN14476 in 5 minutes contact time. Ise blocides safely. Always read the label and product information before use.

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HOUSEKEEPING





Kills 99.99% of Bacteria & Viruses in 15 Secs*

UV LIGHT

P&G Professional

VIAKAÛ

DISINFECTING

P&G Professional

DISINFECTING

P&G Professiona НАССР

P&G Professional[™]

WOW that's CLEAN

WASHROOM



Product	Product Details	Case Count
	 Flash Professional B2 Disinfecting Sanitary Cleaner 750ml Kills 99.99% of bacteria and enveloped viruses¹ Cleans and disinfects in depth and in one go Highly effective on sanitary soil like soap residues, limescale, and body fats Prevents limescale, soap scum, and watermark build up Passes EN1276, EN13697, EN14476 	10 x 750ml 81591
	 Flash Professional Sanitary Multi-Purpose Cleaner with Bleach 750ml Contains bleach for hygienic cleaning of kitchen and bathroom surfaces Especially suitable for ceramic tiles and surfaces made of porcelain and enamel Leaves a clean, fresh scent 	10 x 750ml 81595

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LAUNDRY





 Create savings by reducing the amount of rewash

 With pH Neutral Solution for linen protection





Product	Product Details	Case Count
	 Ariel Professional S1 Actilift Detergent 10L Concentrated liquid detergent with patented enzymes, low foaming With deep cleaning technology for thorough stain removal Delivers gentle fresh scent 	1 x 10L 7149
Second Seco	 Lenor Professional S2 Extra Soft & Fresh Fabric Conditioner 10L Super concentrated formula providing extra softness and freshness With perfume micro capsule technology releasing gentle freshness at the touch Helps easier ironing and reducing static cling 	1 x 10L 7145
	 Ariel Professional S3 Colour-Safe Stain Buster 10L ✓ Kills 99.99% of bacteria and viruses¹ ✓ Removes tough stains through hygienic deep clean ✓ Helps to maintain the colour and integrity of fabrics Passes EN1276 and EN14476 when both S1 & S3 are used 	1 x 10L 27045

LAUNDRY

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	<section-header><complex-block><image/></complex-block></section-header>	ng s l l l l l l l l l l l l l l l l l l
	 Ariel Professional All-in-1 PODS Original (100 PODS) Powerful dosing for deep cleaning even at 30°C Extraordinary cleaning with one super concentrated POD Controlled measured POD, to eliminate over-dosing No need for pre-treatment or pre-wash 	1 x 100 capsules
	 Ariel Professional Liquid Detergent Regular 4.05L (90 wash) ✓ No.1 for professional cleaning even at 30°C¹ ✓ With powerful whiteness booster ✓ No need to pre-wash or pre-soak, helping you save water and energy 	2 x 4.05lt 11297
	 Ariel Professional Powder Detergent Regular 6kg (100 wash) ✓ No.1 for the toughest professional stains² ✓ Deep down cleaning with whitening technologies ✓ Impeccable results even at 30°C 	1 x 6kg 70811
Line ARIEL ARIEL Company ARIEL Company Ariel	 Ariel Formula Pro Plus 6.5kg (100 wash) Disinfects by killing 99.99% of viruses & bacteria Removes difficult stains and malodours Contains whiteness technology to keep your laundry whiter for longer Effective in temperatures as low as 40°C Passes EN16616, EN1276, EN1650 & EN14476 	1 x 6.5kg 53991

LAUNDRY

Product	Product Details	Case Count
References References	 Daz Professional Powder Detergent 6.5kg (100 wash) ✓ Great cleaning and brilliant whiteness at an affordable price ✓ Non-overpowering fresh scent 	1 x 6.5kg 70810
	 Fairy Non-Bio Professional PODS (100 PODS) Cleans deep down while being gentle to sensitive skin Gentle to skin and dermatologically tested Extraordinary cleaning in one super concentrated POD laundry liquid capsule Deep cleaning even at 30°C No need for pre-treatment or pre-wash Fast dissolving to avoid residue Precise, controlled dosing thus preventing overdosing 	1 x 100 capsules
	 Fairy Non-Bio Professional Powder Detergent 6kg (100 wash) Brilliant cleaning and gentle to skin Dermatologically tested Voted #1 laundry detergent for sensitive skin³ 	1 x 6kg 70812
	 Lenor Professional Fabric Enhancer – Sea Breeze 4L (200 wash) Our best ever freshness technology Effective even after tumble drying Super concentrated formula with extra freshness 	3 x 4L 57042

Oustanding stain removal & cleaning from **1**st wash



P&G PROFESSIONAL GREEN&CLEAN STRATEGIES



Make cleaning so Safe. Simple. Superior that P&G Professional is the Preferred Solution for professional end-users and an engine of growth for P&G and our customers. We are committed to do our best to minimize our impact on the environment.

P&G Professional is focused on looking at the impact of the in-use phase of our products. **CLEAN matters. Being close to GREEN does too.**

EFFECTIVE USE OF RESOURCES



1 wash clean in **low** temperature with our professional laundry & dishwashing detergents.

Simple line up and concentrated formulas helping minimise transport carbon footprint





System (S1-S4) leverages a **breveted pH** neutral technology.



Mr Proper Professional Concentrated products contain 0% chlorine and phosphates.

Lenor professional Fabric Conditioners contain **plantbased softness** and are accredited by the Skin Health Alliance.



MINIMISING WASTE

Recycle = Recyclable packaging in our P&G Professional line-up.

Reduce = NEW Ariel Professional All-in-1 PODs use 70% less plastic!

Reuse = Recycled

packaging with 50% PIR for our Flash Professional Sprays and 80% recycled content in our Ariel Professional Laundry cartons.



* 85% of ingredients contributing to Lenor softness are plant-based

Call your local depot, or register online with our easy to use website.

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