

Troy Carter Joins ClearView Audio's Advisory Board

The Expanding Company Adds Grammy Foundation Board Member and Music and Technology Visionary to the Team

Wellesley, Mass. – March 23, 2015 – ClearView® Audio, the creators of the award winning nearly “invisible” Bluetooth speaker, Clio, announce today the addition of Troy Carter to its newly-founded Advisory Board. Troy Carter is the founder and CEO of Atom Factory, a talent management and media agency that manages prominent recording artists such as John Legend and Meghan Trainor. In addition, Carter serves on the Grammy Foundation Board and is the founder of AF Square, a venture division of Atom Factory that has invested in popular startups like Warby Parker, Lyft, Spotify and Dropbox.

“The entrepreneurial vision, leadership, and creativity that Troy will offer ClearView Audio is incredible,” says ClearView Audio’s CEO Stefan Bokahamper. “He’s a true visionary who brings a breadth of experience to the startups he works with and music industry as a whole.”

Mr. Carter joins ClearView Audio as the company builds momentum within the audio industry. The company is a 2015 finalist for the coveted Edison Awards and previously took top prizes at the 2014 Consumer Electronics Show, including: “Best in Show: Audio Category” from *Engadget* and the 2014 CES Innovations Design & Engineering Honoree. Clio by ClearView Audio became available at Restoration Hardware locations around the nation in late 2014 and was most recently seen at the 2015 Grammy Awards.

To learn more about ClearView Audio, please visit ClearViewAudio.com, friend us on Facebook, or follow us on Twitter @clearviewaudio.

About ClearView® Audio

ClearView® Audio is an entrepreneurial company led by a team of innovative designers and engineers, deeply steeped in Boston’s heritage of making acclaimed acoustic speakers. We believe that good design, innovative engineering, and advanced acoustic technology are key to the enjoyment of audio in the home. ClearView Audio has developed Edge Motion®, a breakthrough patented technology that creates high quality audio from an optically clear speaker. ClearView® Audio branded décor-friendly audio solutions are designed for consumer and commercial use.

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