

Award Winning Clio by ClearView Selected as 2015 Red Dot Design Award Recipient

Clio will be honored for Excellence in Design at the Red Dot Gala on June 29 in Germany

Wellesley, Mass. – April 7, 2015 – Today, ClearView™ Audio announced that its award winning nearly “invisible” Bluetooth speaker, Clio™, has been honored with the Red Dot 2015 Product Design Award. The internationally renowned Red Dot Award celebrates innovative excellence in international design. Clio was selected from a diverse field of 4,528 products.

The international honor saw entries from 56 countries this year, making the Red Dot Award the most international and recognized product design competition in the world. Award winners will be announced June 29, 2015 at the Red Dot Gala, held at the Red Dot Design Museum in Essen, Germany.

This year’s winners of the Red Dot Award: Product Design were selected by a distinguished group of 38 judges whose expertise in the field of design allowed them to consciously and carefully assess the special intercultural aspects of each product’s design.

“Being named a Red Dot winner is an incredible honor,” says ClearView Audio’s CEO Stefan Bokamper. “This award differentiates Clio not just for products in the U.S., but internationally, as well. We are excited and honored to join this illustrious group.”

The nomination comes at a significant time for ClearView Audio. The company debuted Clio at retail in Fall 2014 at Restoration Hardware. The company also recently announced they were named a finalist for the prestigious Edison Awards. Red Dot and Edison join the company’s previous accolades from CES 2014 including, “Best in Show: Audio Category” from *Engadget* and the “Editor’s Choice Award” from *Reviewed.com/USA Today*.

To learn more about Clio by ClearView, please visit ClearViewAudio.com, friend us on Facebook, or follow us on Twitter @clearviewaudio.

About ClearView® Audio

ClearView™ Audio is an entrepreneurial company led by a team of innovative designers and engineers, deeply steeped in Boston’s heritage of making acclaimed acoustic speakers. We believe that good design, innovative engineering, and advanced acoustic technology are key to the enjoyment of audio in the home. ClearView Audio has developed Edge Motion™, a breakthrough patented technology that creates high quality audio from an optically clear speaker. ClearView™ Audio branded décor-friendly audio solutions are designed for consumer and commercial use.

ClearView™ Audio, Edge Motion™ technology, Clio™, the ClearView logo, and other ClearView Audio marks are registered in the United States and other countries. All other trademarks are the property of their respective owners. For more information about ClearView Audio and its products, visit the company's website at <http://www.clearviewaudio.com>

About The Red Dot Design Awards

With the Red Dot Design Award, the Design Zentrum Nordrhein Westfalen created an internationally renowned product competition. Its prize, the Red Dot, has established itself worldwide as one of the most sought-after quality marks for excellent design. The Design Zentrum Nordrhein Westfalen displays the award-winning products in the Red Dot Design Museum Essen for at least one year.

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept.

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