



BRAND DESIGNER

As one of the world's leading coffee roasters, we work closely with producers around the world to source and roast the cleanest, sweetest, freshest coffee possible. Serving it to the highest possible standards across our London coffeebars, we also supply our extensive list of wholesale partners and deliver it to the doors of our online and subscription customers each and every week.

As we continue to grow and see our brand in more and more places, we want to ensure the quality of our visual communications matches the quality of our product. That's why we're looking for a Brand Designer to help us identify and execute inspiring, eye-catching and unique touchpoints across our physical and digital channels.

A new role in a growing team, this is the perfect platform to build an exciting design career with an inspiring, meaningful brand.

DUTIES & RESPONSIBILITIES

As a Brand Designer, you'll be expected to:

- Closely guard the Workshop Coffee brand, ensuring our visual standards are consistently exceptional.
- Work closely with our Retail, Online and Wholesale departments, repurposing existing assets from our creative agency to create visual communications that build awareness, increase our reach and ensure the ongoing growth of coffeebar sales, online sales, subscription members, new wholesale business and wholesale retention.
- Work with our CMO on designs and visuals for new product releases and opportunities.
- Repurposing existing assets for use across different platforms, from paid social to packaging inserts.
- Maintain an awareness of emerging trends and new ideas and exercising them in your work.
- Pro-actively drive the brand into new and exciting creative territories, seeking to differentiate us from our competitors and the industry as a whole, but remaining mindful of our brand guidelines.

QUALIFICATIONS & EXPERIENCE

- A proven track record of producing exceptional design work for brands, products and entities, demonstrated via a portfolio.
- A strong knowledge of Adobe CC and related software and systems, including Photoshop.
- A sound knowledge of design practice.

- A keen eye for detail when it comes to design, artwork, photography and graphics.
- A good understanding of preparing artwork for print and web.
- Pro-active and autonomous.
- Experience with photography preferred, but not essential.
- A love of great coffee and the desire to always be better.

BENEFITS

- The world's best coffees, brewed up all day, every day for you to enjoy throughout the working day
- Discount on food and non-alcoholic drinks in our coffeebars for you and a guest.
- Take a 250g bag of our freshly roasted, seasonal coffee to brew at home each week.
- Employee and friends and family discounts in our Online Shop and on our Subscription Membership.
- Competitive benefits, compensation package and a great growth opportunity.

APPLY

To apply for the position, send a copy of our CV accompanied by a short covering letter outlining your reason(s) for applying and what you feel makes you well-suited to the role. The subject of your email should be 'Brand Designer at Workshop Coffee' and you can reach us at work@workshopcoffee.com.