



New Leadership for a New World

World-class experts share their views on
the future of leadership in a post-COVID world.

*An exclusive program with,
the innovative learning agency
and Qgroup*

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IME
INTERNATIONAL
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EDUCATION

BerkeleyHaas

 **Institute for
Business Innovation**


The Fisher Center
For Business Analytics
Berkeley Haas School of Business

New Leadership for a New World

World-class experts share their views on the future of leadership in a post-COVID world.

- **Switch gears and boost your innovative potential with Open Innovation**
- **New Leadership through culture diversity**
With the exclusive participation of **Jennifer Chatman**
- **Reap the benefits of business analytics**
- **Spur your organization's creativity with design thinking**
With the exclusive participation of **Dave Rochlin**
- **Deliver on the business promises of data science**
- **Prepare for the future of work**

Visit us for more information:

newleadership.q.group

Master sessions to prepare for a post-COVID world

The COVID-19 health crisis has forever disrupted our operating methods and tools in every areas. To adapt and succeed in this post-Covid world, companies and leaders must rethink their businesses, and imagine new, sustainable development plays approaches that by takingtake into account all the environmental parameters of their environment.

Take the lead and prepare yourself by attending this six-week program developed by the UC Berkeley Institute for Business Innovation. Every Wednesday, through interactive sessions, you will discover concrete solutions for harnessing the new levers of competitiveness that will drive sustainable and humane and growth.

Presented by world-renowned thought leaders, each online master session will provide concrete answers to your business challenges by leveraging the latest research.

This crisis has shown the limits of individualism. We must think collectively and include a **CSR dimension** in all our development strategies.

This program, “**responsible by design**” is run in partnership with the **Berkeley Alliance for Inclusive AI foundation**. For each ticket purchased, one ticket will be offered to a person from a diverse background.

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World Class Speakers

Sea Matilda Bez

Associate professor at the University of Montpellier-MOMA in France



Her research at the University of California, Berkeley's University with the father of Open Innovation, Henry Chesbrough, focused on open-co-opetition. She focuses on how competitors can share their key competitive advantages transparently.

#1 Switch gears and boost your innovative potential with Open Innovation

Jennifer Chatman

Professor of Management and Co-Director of the Berkeley Culture Initiative



In her research, teaching, and consulting work, she focuses on how organizations can leverage culture for strategic success and how diverse teams can optimize performance.

#2 Leadership through culturale diversity

Zsolt Katona

Faculty Director, Fisher Center for Business Analytics



His research focuses on on-line marketing strategy, networks, and social media. He studies how companies can better take advantage of new digital technologies and how they can integrate them into their marketing mix.

#3 Reap the benefits of business analytics

Dave Rochlin

Professional faculty member at UC Berkeley Haas
Executive director of the Innovation Creativity & Design Practice Program



He leads the overall practice, programs, and courses, as well as relationships with external practice partners. As a lecturer, he co-developed and teaches the Applied Innovation Project Course.

#4 Spur your organization's creativity with design thinking

Anca Dragan

Assistant Professor in the EECS Department at UC Berkeley & InterACT Lab Director



Her research at the InterACT Lab focuses on human-robot interaction algorithms and their applications: manufacturing assistance, autonomous cars, and more. Her goal is to enable robots to work with, around, and in support of people.

#5 Deliver on the business promises of data science

Robert Brown

Vice President, Center for the Future of Work, Cognizant



His research focuses on the robotics, automation, privacy, and augmented reality, and their impact on business processes. Further examining how work is changing, and will change, in response to the Age of Algorithms, Automation and AI.

#6 Prepare for the future of work

Prepare for a new world, seize new opportunities

Every Wednesday from **18.00-19.30 (CET)**
June 3rd - July 8th, 2020

June
3rd

Boost your potential with **Open Innovation**

Open Innovation has been adopted by organizations all around the world. Its agile approach has provided proven results for decades, and is at the origin of some of the most game-changing moves in business.

June
10th

New Leadership through **culture diversity**

More than ever, leaders must be in tune with a fast-moving reality and increasing diversity in their organizations. We'll explore the new norms and practices that will guide the world's leaders.

June
17th

Reap the benefits of **business analytics**

When was the last time you heard a truly unbiased, presentation on AI? Time to grasp its true power and how it can work in your organization.

June
24th

Spur your organization's creativity with **design thinking**

Creativity will always add flair. But in business, leaders must rely on a more operational model to discover the next big things.

July
1st

Deliver on the business promises of **data science**

Let's clear the buzz about the intelligent machine myth. Before unleashing algorithm driven beasts, let's learn how to tame them with one of the top expert on the planet.

July
8th

Prepare for the **future of work**

As technology reshuffles the cards on a daily basis, discover what can we expect for the next 10 years and how can we prepare ourselves and our teams.

6 Session Certificate: 9200 SEK

1 Session : 1800 SEK



For sign up & contact please visit: newleadership.q.group

This program of six online masterclasses puts Berkeley's academic excellence at the service of your company, so you can face the end of this crisis with confidence.



Gauthier Vasseur

Master of ceremonies for this exclusive program
Executive director of the Fisher Center at the Berkeley
Institute for Business Innovation and CEO of Datawise
Academy a company within Qgroup.



As a cross-disciplinary research institute, the IBI **draws on innovation expertise** across the Haas School of Business and the UC Berkeley campus. It focuses on **translational business innovation research**.



Qgroup delivers **tailored high-quality IT and digital consulting services** through an international network of dedicated and passionate **experts** in analytics, AI/ML, hardware and software implementations, and the breadth of all digital disciplines.



The program **promotes the inclusion of women and underrepresented minorities in analytics and AI** by developing ecosystems and communities that drive awareness, deliver education, and foster professional development in the field of business analytics.



An innovative learning agency that focuses on **supporting organizations' strategic goals** by developing their most valuable resource: people. LePont **connects operational competences with employees'** passion to create professional engagement and fulfillment.



Foundation for International Management Education. Is a Danish non-profit business foundation, established in 1994. IME is **dedicated to empowering curious leaders on their personal learning journey** towards continued relevance in an increasingly complex world through providing formal executive education & courses.