



Corporate Gifts

FALL 2020



SFERRA



We craft the luxury of the everyday, weaving beautiful textiles that touch every aspect of our lives, for every occasion or event.

At SFERRA, it's our mission to create beauty and the most perfect utility in the smallest details of our daily essentials. And to that end, we source the world's finest natural fibers and weave them into Italian-made linens that exemplify excellence in every stitch and seam. Fine tailoring, impeccable craftsmanship, and unparalleled innovation are the mainstay of everything we do, and this is why generations have turned to SFERRA to furnish their homes and celebrate life's memorable moments for more than 125 years.

We invite you to discover some of our most favorite giftables—those classics of a beautiful, well-appointed life. Here, you'll find a great selection of in-stock items, including warming throws and stylish scarves, soothing candle scents, thick, rich cotton terry robes, and a range of delightful 'conversationals' to enliven any occasion. Note too that special corporate gifts can be made expressly tailored for your needs: in custom colors, with personalization options (monograms, company logos), or as a themed group of gifts.

We believe a special gift, crafted by SFERRA, will engender lasting good impressions for your recipients. Take a look through our pages to see what defines our premium quality and signifies the mark of gracious luxury gifting.

10788 - AURORA THROW

BRUSHED COTTON

A contemporary refresh to the herringbone motif, *Aurora* features double bold stripes accented at each edge. Adorned with a twisted fringe, *Aurora* is the ideal pairing to add color to any white sheeting collections.

Country of Origin: Portugal

Fiber: 100% Cotton

Finishing: Herringbone woven design, brushed nap, twisted fringe

Colors: Daffodil, Mineral, Navy, Tin

Size: 51 x 71"



11301- BRISTOL THROW

PIMA COTTON / ALPACA BLEND

Pima cotton and alpaca fibers are blended to create a lightweight throw with cozy warmth. Two quietly harmonious colors are interwoven in a flat basket weave pattern to create an elegant, tailored throw, finished with twisted fringe.

Country of Origin: Peru

Fiber: 85% Pima Cotton / 15% Alpaca

Finishing: Two-color basket weave with twisted fringes

Colors: Cream, Grey, Lake, Taupe

Size: 51 x 71"



739 - BOSA THROW

MODAL BLEND

Perfectly airbrushed in three colors that fade together effortlessly, *Bosa* is crafted in a subtle ombré effect with a delicate drape. Finished with an eyelash fringe, the bed scarf is airy and light in splendid, tailored fashion.

Country of Origin: Italy

Fiber: 50% Modal / 50% Polyester

Finishing: Sprayed-dyed ombré with eyelash fringe

Colors: Aquamarine, Bluefin

Size: 55 x 75"

9701 - CELINE THROW

BRUSHED COTTON

Cotton, when brushed, undergoes a transformation that gives it a plush, alluring texture this side of heaven. This throw blends soft color with cream in a herringbone weave and finishes it with a twisted, natural fringe.

Country of Origin: Portugal

Fiber: 100% Cotton

Finishing: Herringbone woven design
Brushed nap
Natural twisted fringe

Colors: Aqua, Black, Cadet, Charcoal, Lilac, Moss, Mushroom, Navy, Paprika, Salmon, Silver Sage, Slate Blue, Taupe, Tin, Wine

Size: 51 x 71"



11030 - DORSEY THROW
CASHMERE

The effects of light, like the stippled afterimage that follows from looking into the sun, inspired the nearly imperceptible dappled pattern on *Dorsey*, our well-loved, pure cashmere throw. Its newest colors, now blanketing runways, add new depth and contrast to the collection.

Country of Origin: Inner Mongolia

Fiber: 100% Cashmere

Finishing: Plain-weave with watermark effect
Cashmere self-fringes

Colors: Almond, Champagne, Grey, Ivory, Midnight, Silver, Sky

Size: 50 x 70"



10778 - GIGIA THROW
WOOL BLEND

The heathered hues of our *Gigia* throw were inspired by the wintry landscape of the Italian Riviera, architectural, coastal and mountainous at once. With a feathery softness suited to the mild winter climate, and a stylish simplicity that could call any villa home, it is a cultured companion to your décor.

Country of Origin: Italy

Fiber: 40% Wool / 40% Acrylic /
12% Nylon / 6% Polyester / 2% Other Fibers

Finishing: Yarn-dyed weave with fringes

Colors: Cadet, Fog, Grey

Size: 53 x 70"



10782 - FLOREALE THROW
LAMBSWOOL / SILK BLEND

Inspired by the vivid crocus blossoms that adorn Aegean islands, alive with the hum of bees and dragonflies, our *Floreale* throw is also an irresistible attraction. Not simply for its striking colors and dramatic florals, but for its luxurious wool-silk blend, adding sheen and softest of hands.

Country of Origin: Lithuania

Fiber: 54% Lambswool / 46% Silk

Finishing: Yarn-dyed jacquard woven with
twisted fringes

Colors: Grey, Navy, Purple

Size: 51 x 70"

10774 - LASSIA THROW
LINEN

Inspired by our own origins of Italian lacemaking, *Lassia* takes the SFERRA logo, a ball of lace, and reinterprets it as a design motif woven randomly across the oversized throw. A lightweight linen rendered in neutral tones, the throw is an elegant abstraction—both on-trend, chic, and timeless, to complement any décor.

Country of Origin: Italy

Fiber: 100% Linen

Finishing: Yarn-dyed jacquard-woven with
eyelash fringe

Colors: Grey, Natural

Size: 59 x 71"



10780 - MOTTA THROW
ALPACA BLEND

Inspired by traditional alpaca textiles, which were considered a status symbol by early Andean societies, *Motta* brings alpaca into the 21st century. As thermal as wool and downy as cashmere, the fabric is the perfect cold weather ally, while our woven bouclé texture and contemporary hues make it a fashion statement as well.

Country of Origin: Italy

Fiber: 90% Alpaca / 10% Polyamide

Finishing: Yarn-dyed weave with fringes

Colors: Aqua, Grey, Ivory, Loden, Navy

Size: 51 x 70"



10724 - TARTINI THROW
MERINO WOOL

As old as Alexandria but never out of style, twill takes "classic" to a new level. So no wonder we're constantly inspired to make it new. For *Tartini*, we used different shades in warp and weft to create its iconic, though subtle, pattern, and followed the signs of Fall on the runway for its newest colors.

Country of Origin: Lithuania

Fiber: 100% Merino Wool

Finishing: Twill-weave throw with self-fringes

Colors: Cadet, Merlot, Midnight, Pebble, Steel

Size: 50 x 70"



10758 - PETTRA THROW
LAMBSWOOL

From the windy Scottish Highlands of old to the Windy City today, nothing says warmth like a chunky sweater knit. To bring that warmth in from the cold, we styled our *Petra* throw in cozy lamb's wool, in four neutral colors, and finished it with a ribbed sweater edge.

Country of Origin: Portugal

Fiber: 100% Lambswool

Finishing: Yarn-dyed knit; ribbed border

Colors: Eggshell, Grey, Midnight, Pebble

Size: 50 x 70"

9710 - TERZO THROW & PILLOW
BRUSHED COTTON

Simplicity itself inspires our *Terzo* decorative accents. The brushed cotton face of its classic basket weave gives it a versatile beauty, and the pure comfort of its so-soft hand makes it the simplest and most welcoming of luxuries.

Country of Origin: Portugal

Fiber: 100% Cotton

Finishing: Brushed cotton basket weave

Throws: Twisted fringe at short-end hems

Bed Ends: Plain hem, all sides

Decorative Pillows: Knife-edge

Colors: Apricot, Cinnabar, Mushroom, Navy, Ocean, Olive, Poolside, Sand, Seagreen, Silver Sage, Tin

Size: Throw: 51 x 71" / Pillow: 22 x 22"



10790 - TIAGO THROW
BABY ALPACA / SILK BLEND

A super lightweight silk and baby Alpaca blend throw, *Tiago* is a wonderful balance of delicacy and warmth. The soft yarns are finely finished with a tubular and half Milano stitch for a most inviting hand feel.

Country of Origin: Portugal

Fiber: 58% Baby Alpaca / 42% Silk

Finishing: Yarn-dyed knit with knitted borders

Colors: Midnight, Rose, Silver

Size: 50 x 70"



725 - NEALA SCARF
LUXURY BLEND

Neala was inspired by the fleeting ripple of low tide washing over the shore, and shares its ephemeral quality: the near-invisible jacquard weave lends a subtle flow; its delicate silken yarns seem almost diaphanous; and the muted hues of its color-blocked ends mimic the natural tones of sand and sea.

Country of Origin: Italy

Fiber: 58% Modal / 11% Nylon / 11% Silk / 10% Cotton / 6% Linen / 4% Viscose

Finishing: Yarn-dyed jacquard-woven
Finished with color blocked ends and eyelash fringe

Turned hem on long sides

Colors: Blue, Grey, Pink

Size: 29.5 x 85"



SCENTED CANDLES

With any room, you're constructing an environment that speaks to every sense. So we set out to design in scent as we would in cotton or linen. Our signature scented candles create settings from celebration to sanctuary.

Country of Origin: U.S.A.

Filling: Blend of soy, vegetable, beeswax, essential oils, and fragrances. 100% cotton wick

Weight: 6.5 oz. / 185 grams

Burn Rate: Approximately 60 hours

Package: Opaque White glass, boxed

7000 - FRESCO

Scent Notes: Notes of oolong tea, bergamot, chamomile flower, peony, and a fresh linen accord.

7002 - BELLINI

Scent Notes: notes of peach, mandarin, blood orange and the natural tones of jasmine and rose petals.

701 - SITTA SCARF
LUXURY BLEND

From pop art to mod fashion, color blocking has had an indelible impact on design—and on our design for *Sitta*. With its ultra-lightweight weave of cotton, linen, wool and silk, the scarf has an almost gossamer feel, but its contrasting halves of color make a substantial impression.

Country of Origin: Italy

Fiber: 37% Wool/31% Linen/19% Cotton/13% Silk

Finishing: Yarn-dyed scarf

Finished with rolled side hems and eyelash fringe

Colors: Butter, Kiwi, Merlot, Midnight, Petal, Poolside

Size: 28 x 78"



**77329 - BERKLEY**

An all-cotton robe in a warm waffle-weave is backed with a soft and absorbent terry. Offers lush, sublime comfort.

Country of Origin: Turkey

Fiber: 100% Cotton

Fabrication: Waffle/Terry combination; shawl collar, 2-patch pockets, self-tie with loops

Color: White

Size: One Size Fits Most

**792 - AMIRA ROBE**

Amira is a welcoming comfort after the bath: extra-soft 'zero'-twist terry makes a robe that's wonderfully thick and thirsty.

Country of Origin: Portugal

Fiber: Loops: 50% Modal/50% ELS "Zero"-Twist Combed Cotton; Ground: 100% Cotton

Fabrication: Shawl collar, 2 patch-pockets, self-tie with loops

Color: White

Sizes: S, M, L, XL

**796 - CANEDO ROBE**

Our *Canedo* robe was designed to fit where luxury meets livability: its ultra-subtle diamond weave has been sheared to create a lush velour front, while the reverse is made of absorbent terry.

Country of Origin: Portugal

Fiber: 100% Combed Cotton

Fabrication: Velour front/Terry interior; hooded with shawl collar, 2 patch-pockets, self-tie with loops

Color: White

Sizes: S, M, L, XL

**77331 - FAIRFIELD**

A super-soft and cozy all-cotton velour robe is perfect for pampering. Inspired by robes found in the finest 5-star hotels.

Country of Origin: Turkey

Fiber: 100% Cotton

Fabrication: Velour; shawl collar, 2-patch pockets, self-tie with loops

Color: White

Size: One Size Fits Most

**6302 - SARDINIA ROBE**
CASHMERE

To create *Sardinia*, we imagined the world's most exclusive spas, where pleasures as simple as the softest ever robe can erase the cares of the day. Crafted entirely of cashmere—an obsession of ancient Rome, Savile Row, and Napoleon—its opulent hand and plush warmth is the literal "lap" of luxury.

Country of Origin: Lithuania

Fiber: 100% Cashmere

Fabrication: Yarn-dyed, Piped edge finishing

Colors: Grey, Ivory

Size: XS/S, M/L

784 - FILO GUEST TOWEL

100% LINEN

A smart indulgence that's always appreciated: the classic linen guest towel, expertly tailored with a contrast-color border. (Hint: It's perfect for monogramming.)

Country of Origin: Lithuania

Fiber: 100% Linen

Fabrication: White linen towel with hemstitched border of contrast-color

Colors: White/Almond, White/Celadon, White/Emerald, White/Grey, White/Ivory, White/Red, White/Stone

Hem: Hand-thread-drawn hemstitch

Size: 14 x 20"





902 - 101 COLORS OF FESTIVAL TABLE LINENS
100% LINEN

Basic linen that is beautiful: our solid color *Festival* table linens come in 101 bold, luscious colors found in all of today's best selling dinnerware. Our European-woven linen is finished with a beautiful hand-thread-drawn hemstitching, to dress your table in classic style.

Country of Origin: Lithuania

Fiber: 100% Linen

Fabrication: Plain weave

Hem: Hand-thread-drawn hemstitch, mitered corners
Plain for Round Tablecloths

Colors: 101 colors in stock

Available in Placemats, Dinner, and Cocktail Napkins plus 22 select colors of Tablecloths.



1644 - BEVANDE NAPKINS
EMBROIDERED LINEN

What is cocktail hour but a tasteful blend of elegance and play? Our *Bevande* cocktail napkins were created as a whimsical homage to all that makes the evening flow: pure white, hemstitched linen that says sophistication, with colorful embroidery of the drinks being served. A gift your hostess, or the mixologist in you, will love.

Country of Origin: Lithuania

Fiber: 100% Linen

Fabrication: Plain weave with multi-colored embroidery, Classic square size

Motifs: Martini, Margarita, Orange Crush, Blue Hawaiian

Hem: Hand-thread-drawn hemstitch
Mitered corners

Size: 6 x 6"

Set of 4

1660 - CHEERS NAPKINS
EMBROIDERED LINEN

Who isn't inspired by a good cocktail? To keep the conversation as free flowing as the libations, we designed these four whimsically embroidered linen napkins, each offering a different toast for any cheerful occasion. It's the perfect way to ensure a "high-spirited" celebration.

Country of Origin: Lithuania

Fiber: 100% Linen

Fabrication: Plain weave with multi-colored embroidery, Classic square size

Motifs: Cin Cin, Prost, Cheers, Salud

Hem: Hand-thread-drawn hemstitch
Mitered corners

Size: 6 x 6"

Set of 4



1680 - NAUTICO NAPKINS

EMBROIDERED LINEN

Classic nautical motifs are embroidered on white hemstitched cocktail napkins to add seaside charm to every gathering. Gather well and set a relaxed, inviting tone with our coastal themed linen cocktail napkins. A set of four makes for a perfect hostess gift.

Country of Origin: Lithuania

Fiber: 100% Linen

Fabrication: Plain weave with multi-colored embroidery, Classic square size

Motifs: Anchor, Compass, Bell, Ship's Wheel

Hem: Hand-thread-drawn hemstitch
Mitered corners

Size: 6 x 6"

Set of 4



1646 - FIORI NAPKINS

EMBROIDERED LINEN

Our *Fiori* cocktail napkins were designed to turn any occasion into a "garden party". Finely detailed embroidery of bright florals—we chose the most cheerful blossoms in the garden—adorns an elegant, white hemstitched linen, making *Fiori* both a thoughtful gift and a fresh accent to your own table.

Country of Origin: Lithuania

Fiber: 100% Linen

Fabrication: Plain weave with multi-colored embroidery, Classic square size

Motifs: Daisy, Poppy, Sunflower, Gerbera Daisy

Hem: Hand-thread-drawn hemstitch
Mitered corners

Size: 6 x 6"

Set of 4



1670 - FISHTAILS

EMBROIDERED LINEN

Our *Fishtails* cocktail napkins, with their delicate and cheery embroidery, ensure that any soiree will go swimmingly. Inspired by the life of a coral reef, the four tropical fish designs float across our clean white hemstitched linen, turning party talk to the islands, or delighting the host who is given them.

Country of Origin: Lithuania

Fiber: 100% Linen

Fabrication: Plain weave with multi-colored embroidery, Classic square size

Motifs: Tropical Fish

Hem: Hand-thread-drawn hemstitch
Mitered corners

Size: 6 x 6"

Set of 4

1648 - FRUTTA NAPKINS

EMBROIDERED LINEN

The finishing touch to any cocktail is the garnish; with our *Frutta* napkins, we've supplied it for you. Featuring four delectable—you might say ambrosial—fruits, delicately embroidered on fine white hemstitched linen, the cocktail napkins are a sweet complement to whatever you, or friends, are serving.

Country of Origin: Lithuania

Fiber: 100% Linen

Fabrication: Plain weave with multi-colored embroidery, Classic square size

Motifs: Cherry, Orange, Lime, Pineapple

Hem: Hand-thread-drawn hemstitch
Mitered corners

Size: 6 x 6"

Set of 4



1650 - INSETTI NAPKINS

EMBROIDERED LINEN

Your guests will be all abuzz over *Insetti*, our delightfully animated cocktail napkins. With lively embroidery of the most endearing among the insect kingdom, we set out to add energy and whimsy to your bar or table. And with its fine, white hemstitched linen, it's an elegant gift—your hostess will be all aflutter too.

Country of Origin: Lithuania

Fiber: 100% Linen

Fabrication: Plain weave with multi-colored embroidery

Classic square size

Motifs: Butterfly, Dragonfly, Ladybug, Bumble Bee

Hem: Hand-thread-drawn hemstitch
Mitered corners

Size: 6 x 6"

Set of 4



1662 - GIFTS NAPKINS

EMBROIDERED LINEN

You know it's a party once the gifts come out. We created these charming cocktail napkins to be gifts in themselves, delicately embroidered in festive colors to bring out the cheer—and “cheers!”—in any happy celebration. And in versatile white linen, they're gifts that keep on giving.

Country of Origin: Lithuania

Fiber: 100% Linen

Fabrication: Plain weave with multi-colored embroidery

Classic square size

Motifs: Set of 4 different gift packages

Colors: Blue/Silver, Red/Green

Hem: Hand-thread-drawn hemstitch
Mitered corners

Size: 6 x 6"

Set of 4



1658 - ROYALTY NAPKINS

EMBROIDERED LINEN

Inspired by the gala mood of the holidays, but perfect for celebrations year-round, these “regal” cocktail napkins feature intricate gold embroidery that evokes the crown jewels and brings out the brilliance for any occasion. Each time a glass is raised, your guests will feel like royalty.

Country of Origin: Lithuania

Fiber: 100% Linen

Fabrication: Plain weave with multi-colored embroidery

Classic square size

Motifs: Set of 4 different crown designs

Hem: Hand-thread-drawn hemstitch
Mitered corners

Size: 6 x 6"

Set of 4





PICTURE FRAMES

741 - ATRANI, 742 - LAZIO, 744 - SOVANA
FINEST ITALIAN CRAFTSMANSHIP

The beautiful new SFERRA picture frames, handcrafted in Italy with tulip wood and poplar, are embellished with contrasting inlay and design, invoking refined depth and elegance while adding an impeccable artisan touch.

Country of Origin: Italy

Size: 4x6" or 5x7"

741 - ATRANI
Fiber:
94% Tulip wood,
6% Poplar
Color: Chocolate

742 - LAZIO
Fiber:
94% Tulip wood,
6% Poplar
Color: Black

744 - SOVANA
Fiber:
94% Tulip wood, 4% Erable (the dark
grey part), 1.8% Poplar (white part)
and 0.2% hot stamping foil color gold
Color: Gold



HOLIDAY STOCKINGS

707-DASHER, 709-PRANCER, 711-VIXEN
HAND-GUIDED EMBROIDERY AND HAND-BEADING

In designing stockings for the holidays, we challenged ourselves to make them “merry and bright,” as glamorous and festive as the season itself. Here, the glittering metallic embroidery and beadwork make “bright” a happy understatement, while the stocking names are the essence of merriment.

Country of Origin: India

Finishing: Hand-guided embroidery with hand-beading

Size: 18x11"

707 - DASHER
Fiber:
Shell: 100% Cotton Velvet
Lining: 100% Polyester
Color: Metallic

709 - PRANCER
Fiber:
Shell: 100% Silk Habutai
Lining: 100% Polyester
Color: Silver

711 - VIXEN
Fiber:
Shell: 100% Silk Habutai
Lining: 100% Polyester
Color: Gold



737 - VIAGGIO TRAVEL KIT BABY ALPACA

The romance of distant lands was our muse in creating *Viaggio*. But for its satin lining, the travel set—eye mask, luxurious throw, and travel pouch—is woven entirely of Alpaca, a soft but durable fiber born high in the Andes and now crafted to help you journey in style, to dreamed-of destinations.

Country of Origin:

Eyemask and Pouch: Poland
Throw: Peru

Fiber:

Eyemask: 100% Baby Alpaca / 100% Viscose Lining
Pouch: 100% Baby Alpaca / 100% Viscose Lining
Throw: 100% Baby Alpaca

Finishing: Pouch: Piped-edges, Zipper closure

Throw: Turned-hems

Colors: Grey, Mocha, Smoke

Size:

Pouch: 12 x 16"
Eye Mask: 8.25 x 0.75" with elasticsized band
Throw: 47 x 59"



"SAYINGS" LINEN BOUDOIR

10800 - HAPPY
10805 - HOME SWEET HOME
10810 - HOPE
10815 - PEACE
10820 - SANCTUARY
10825 - SMILE

EMBROIDERED LINEN

Our *Sayings* boudoir pillows are equal parts spirited and elegant. Uplifting words or phrases in colored satin stitch embroidery on pure linen add a hint of whimsical charm, making them perfect gifts for hosts, loved ones, or yourself.

Country of Origin: Lithuania

Fiber: 100% Linen

Fabrication: Plain weave

Finishing: Knife-edge

Colors: White / Apple (Happy)

White / Silver (Home Sweet Home)

White/Royal (Hope)

Crimson/White, Kelly/White, White/Gold,
White/Silver (Peace)

White/White (Sanctuary)

White/Sunflower (Smile)

Size: 12 x 18"

Stuffer Fill: 95% Feather / 5% Down

Closure: Zippered Closure





"SAYINGS" PERCALE BOUDOIR

10404 - FOLLOW YOUR DREAMS

10406 - HERS, 10408 - HIS

EMBROIDERED PERCALE

While we're known for sophistication, sometimes we want our whimsy to show. These compact pillows offer both, with playful words or phrases in White or Silver satin stitch embroidery on our signature soft percale. The pop of personality makes an ideal gift for a graduate, newlyweds, or yourself.

Country of Origin: Italy

Fiber: 100% Long-staple Cotton

Fabrication: Embroidered Percale (Grande Hotel)

Double row of satin stitch embroidery on 4-sides

Finishing: Classic-style flanges: 2-inches

Colors: White/Silver (Hers, His)

White/White (Follow Your Dreams)

Size: 12 x 16"

Stuffer Fill: 95% Feather / 5% Down

Closure: Envelope, on reverse



"SAYINGS" SATEEN BOUDOIR

10402 - DREAMY, 10412 - UNDERCOVER

EMBROIDERED SATEEN

In sleek sateen and silvery tones, these petite pillows seem designed for dreaming, but their embroidered bon mots say otherwise. Adding a bit of charm or cheek, they were designed to be delightful gifts, and are perfect for when you're feeling playful in the bedroom—but why limit them to one room?

Country of Origin: Italy

Fiber: 100% Extra-long-staple Cotton

Fabrication: Embroidered Sateen (Lucio)

Finishing: Shortened-flanges: 1.5-inch

Colors: Sky (Dreamy), Tin (Undercover)

Size: 12 x 16"

Stuffer Fill: 95% Feather / 5% Down

Closure: Envelope, on reverse



SFERRA
CUSTOMIZATION

CORPORATE CUSTOMIZATION

Developing private label corporate programs is one of our specialties. A thoughtful, gracious corporate gift—such as a throw—embellished with a company logo offers a wonderfully functional amenity for gift recipients. Inquire for more details about how you can make your corporate gift more notable emblazoned with your logo.



SFERRA

CORPORATE GIFT DEVELOPMENT

SFERRA's design, development, and manufacturing capabilities make us a versatile partner for your corporate gift needs. For a complete review of our line of giftables, to learn more about quantity price breaks, or to develop a customized gifting program for your company, please contact one of our regional Sales Representatives.

GIFT CUSTOMIZATIONS

We pride ourselves on our impeccable quality, because luxury is all about the details. And being so deep in the details means we can easily provide you with special customizations for all your gift recipients. Here are some of the ways we can craft a truly unique gift for you:

Custom colorations
Personalized monograms

Special gift packaging
Embroidered corporate logos or sayings

Personalized monograms or company logos may be embroidered on:
Bed Linens and Boudoir Pillows, Robes, Table Linens, Throws,
Towels, and the Terzo Decorative Pillow



CUSTOM GIFT THEMES

We carry a host of luxury textiles across a wide range of product categories, so it's easy to put together a special gift package curated expressly for your event, special occasion, or commemoration.





SFERRA



COMPANY PROFILE

SFERRA elevates the everyday, creating luxury goods that touch every aspect of our lives, in every room of the home. The SFERRA name is renowned for sourcing premier natural fibers from the foremost global resources, spinning them into the very finest of yarns and weaving them into the most sumptuous, luxurious bed linens in the world. Since its founding in Italy in 1891 by Gennaro Sferra, the company has evolved to become the definitive purveyor of luxury linens for the bed, bath, and table.

The enduring secret to SFERRA's longstanding reputation as a luxury lifestyle brand lies in a tradition of impeccable craftsmanship, unparalleled technical know-how, maverick innovation, and a steadfast commitment to the finest raw materials. SFERRA's textile masters in Italy and Europe apply state-of-the-art technology to spin, dye, and finish each individual yarn to precise specifications, allowing us to weave true luxury and comfort into our acclaimed home fashion textiles.

THE SFERRA STORY

The history of SFERRA begins in 1891 when the company's industrious founder, Gennaro Sferra, left Italy for the United States with a trunk full of handmade Venetian lace and a vision of the American Dream. He found an appreciative clientele for his artisanal wares in the well-heeled guests (and their dressmakers and tailors) summering along the grand seaside resorts which dotted the East Coast from Maine to Palm Beach. Soon thereafter, his two brothers Filomeno and Pasquale joined Gennaro to form Sferra Bros. Ltd.

By 1905, Gennaro had established a lacemaking atelier and school in Venice, situated along a canal, 5007 San Severo, in the shadow of the Rialto Bridge. Twice yearly, Gennaro crisscrossed the Atlantic by steamship to import his latest creations of table linens handcrafted from linen, delicate lace, and lavish embroidery.

A generation later, in the 1940s and 1950s, Gennaro's two sons, Enrico and Albert, expanded their father's collection to include the most luxurious European handmade linens of the day—Ireland's renowned double damask, France's refined Alençon Laces, and beautiful embroideries from Belgium and Switzerland. For those in the know, SFERRA became a household name.

In the intervening years after Gennaro's sons retired, SFERRA has come to define a new standard of excellence for the luxury linens marketplace, introducing game-changing textiles year after year: Celeste, the country's most popular percale; Milos and Millesimo, the first-ever bed linens to break the 1,000 TC barrier, which "...turned the industry on its head." (*Departures*, 2006); 101 Colors of Festival table linens; and perhaps most famed of all, the matchless SFERRA GIZA 45 bed linen collections, spun and woven from Giza 45, "The Queen of Egyptian Cotton", a special *genus* of cotton renowned for its superior fabrication properties. To date, the company's list of product innovations goes on and on. The last quarter-century of the company's history is additionally notable for award-winning designs, expansion of product categories and business channels (including Hospitality), stellar business growth, and ever-increasing brand recognition.

SFERRA linens have graced the tables at White House State dinners and U.S. embassies abroad, dressed the sleeping quarters of the Vatican's private jet, and enlivened the luxurious homes of society tastemakers, celebrities, and royalty around the globe.

Today, SFERRA continues to design and develop the world's most luxurious indulgences for the home.

REGIONAL REPRESENTATION

Our team of Sales Representatives are experts in the field, keenly knowledgeable about the many technical aspects in the manufacture of luxury textiles, and ready to help you craft a custom or in-line corporate gifting program for your business needs and requirements.

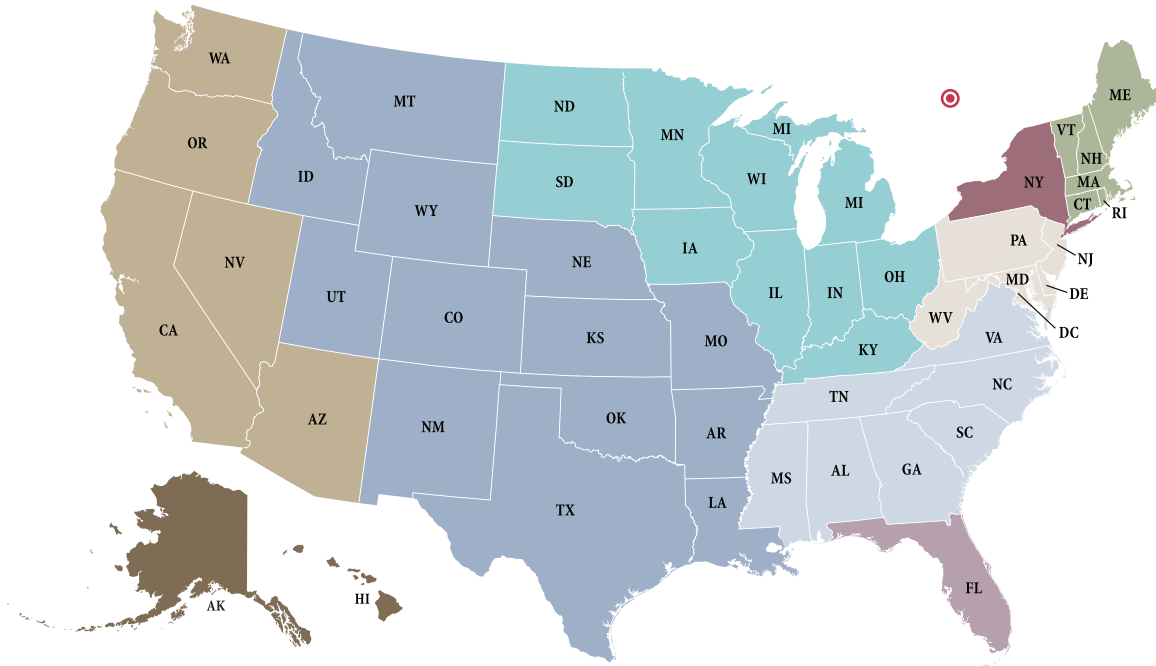
To learn more about the vast array of luxury corporate gifting opportunities, and for pricing and availability, please contact your regional representative.

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